

ESD CONFERENCE - LISBON 2020

Venue: University of Lusofona - Campo Grande 376, 1749-024 Lisboa

Time: 12:30 (*Lisbon time*)



Conference day, November 20th 2020

12:30 – 13:00

Individual arrival of delegates

13:00 – 14:00

Opening Ceremony - Plenary Session One

WELCOME ADDRESS

Sime Vucetic, Session One moderator

Domagoj Cingula, Organizing Committee Vice - President

Ana Lorga da Silva, Scientific Committee Vice - President; Organizing Committee President

Marijan Cingula, Scientific Committee President

Moderators

Sime Vucetic, Session One moderator

Domagoj Cingula, Session Two moderator

Marijan Cingula, Session Three moderator

1. **Martina Chrancokova, Dusana Dokupilova** ■ EXPLORING MIGRATION FLOWS WITH INTERNATIONAL STUDENTS OF SLOVAKIA
2. **Maria Nazare Coimbra, Alcina Manuela de Oliveira Martins, Ligia Vilarica, Jose Antonio Oliveira** ■ PATH OF A READING PROJECT IN COLLABORATIVE WORK BETWEEN SCHOOL AND FAMILY
3. **Eva Sventekova, Maria Luskova, Michal Hulka** ■ DETERMINATION OF THE LEVEL OF RESILIENCE OF A CRITICAL INFRASTRUCTURE ELEMENT - CASE STUDY
4. **Katarina Buganova, Jana Simickova** ■ INCREASING THE RESILIENCE OF SMALL AND MEDIUM-SIZED ENTERPRISES WITH THE APPLICATION OF PROJECT MANAGEMENT PRINCIPLES WITH REGARD TO RISK MANAGEMENT
5. **Katarina Buganova, Katarina Holla, Erika Moskova** ■ CONTINUITY MANAGEMENT AND RISK MANAGEMENT AS A TOOL FOR PREVENTION TO ORIGIN OF CRISIS SITUATIONS AND INCREASING THE RESILIENCE OF THE ENTERPRISE

13:15 – 14:00

Parallel Session Two

6. **Maria Luskova, Eva Sventekova** ■ INCREASING RESILIENCE OF ENERGY SECTOR TO ADVERSE EFFECTS OF CLIMATE CHANGE
7. **Maria Hudakova, Patrik Lahuta** ■ HUMAN ERRORS AS A SOURCE OF PERSONNEL RISK IN THE ENTERPRISE ENVIRONMENT
8. **Carla Alves, Paula Cristina Neves** ■ CURRICULAR ARTICULATION IN ENGLISH TEACHING BETWEEN THE 1ST AND 2ND BASIC EDUCATION CYCLES: PERCEPTIONS OF TEACHERS
9. **Catia Rosario, Ana Lorga da Silva, Antonio Augusto Costa** ■ REGIONAL DEVELOPMENT OF PORTUGAL: WHICH ARE THE REGIONS OF PORTUGAL WITH THE HIGHEST LEVEL OF ECONOMIC DEVELOPMENT AND WHAT IS THE INFLUENCE OF SOCIAL AND DEMOGRAPHIC FACTORS IN THIS DEVELOPMENT?
10. **Luis Barbosa** ■ IMPACT INVESTMENT AS A FORMULA FOR SUSTAINABLE DEVELOPMENT IN BHUTAN

13:15 – 14:00

Parallel Session Three

11. **Alvaro Dias, Mafalda Gato, Maria Rosario Gonzalez-Rodriguez** ■ CREATIVE TOURISM AS A STRATEGY FOR INSTITUTIONAL TOURISM BODIES IN DESTINATION DEVELOPMENT
12. **Alvaro Dias, Joao Conrado Carvalho, Maria Rosario Gonzalez-Rodriguez** ■ LIFESTYLE ENTREPRENEURSHIP FOR POVERTY REDUCTION AN ANALYSIS OF THE COVID-19 EFFECT
13. **Alvaro Dias, Joao Conrado Carvalho, Maria Jose Aguilar Madeira, Fabio Santos Carvalho** ■ THE ENTREPRENEURIAL INTENTION OF UNIVERSITY STUDENTS IN BRAZIL
14. **Amada Hidalgo Gallardo, Alvaro Lopes Dias, Ruth Leticia Hidalgo Gallardo, Ruth Ortiz Zarco** ■ THE IMPORTANCE OF INTERNATIONAL COOPERATION IN THE ACHIEVEMENT OF THE UNITED NATIONS OBJECTIVES REGARDING CO2 EMISSIONS
15. **Paulo Lopes, Georg Dutschke, Claudia Pereira, Elsa Belo, Henrique Prodencio, Catarina Brito, Emilia Leitao, R. Tato Marinho, Paula Peixe, Jose Vera, Diogo Morais, Rodrigo Coutinho** ■ ASSESSING THE SOCIAL RETURN ON INVESTMENT (SROI) IN HEPATITES C PATIENTS IN A MOBILE OUTREACH PROGRAM

13:15 – 14:00

Parallel Session Four

16. **Melita Kozina, Danijela Dusper** ■ ADOPTING BEST PRACTICES TO IMPROVE CUSTOMER EXPERIENCE MANAGEMENT
17. **Catarina Santos Ferreira, Sandra Raquel Alves, Humberto Ribeiro** ■ MANAGEMENT SYSTEMS AND ORGANIZATIONAL PERFORMANCE: USERS' PERCEPTION OF HEALTHCARE UNITS
18. **Ana Paula Silva, Alexandra Fontes, Humberto Ribeiro, Sandra Raquel Alves** ■ THE ROLE OF ENFORCEMENT MECHANISMS ON IFRS IMPLEMENTATION: PERCEPTIONS FROM TAX OFFICIALS
19. **Piroska Hoffmann, Zoltan Baracscai** ■ CLUSTER ORGANIZATION: WE DO NOT KNOW WHERE WE PLAY
20. **Alina Czapl** ■ KNOWLEDGE SHARING AND KNOWLEDGE TRANSFER IN BUSINESS NETWORKS

14:00

Expected time for Closing Ceremony (voice channel)