

ESD ONLINE CONFERENCE - ZAGREB 2020

Venue: esd Conference Discord server – Download: [Discord guide](#)

Time: 09:30 (CET)

Important note for all Authors who will present paper - We kindly ask you to be online at our esd Discord channel at least 10 minutes before the beginning of the conference in Opening/Closing ceremony (voice channel). Thank you in advance for your co-operation.



Conference day, December 11th 2020

09:30 – 10:00

Discord #welcome (text channel)

10:00 – 14:00

Opening Ceremony - Plenary Session One (voice channel)

WELCOME ADDRESS

Sime Vucetic, Organizing Committee Member
Domagoj Cingula, Organizing Committee President
Marijan Cingula, Scientific Committee President

Moderators

Sime Vucetic, Session One moderator

1. **Jose G. Vargas-Hernandez, Jose Sergio Morones Servin, Omar Cristian Vargas Gonzalez** ■ A THEORETICAL APPROACH TO THE CONCEPT OF THE CLUSTER
2. **Giani Gradinaru, Erika Marin, Iulia Neagoe, Catalin Rotaru** ■ THE IMPACT OF TECHNOLOGICAL EVOLUTION IN THE AUTOMOTIVE INDUSTRY ON HOW TO MANIFEST THE REBOUND EFFECT
3. **Boidurjo Mukhopadhyay** ■ THE RETURN OF HERZBERG AND TAYLOR, UNDERSTANDING THE MOTIVATION OF FOOD DELIVERY RIDERS FOR MEITUAN AND ELE.ME IN THE GIG ECONOMY OF CHINA
4. **Dina Korent** ■ FINANCIAL STRUCTURES IN RETAIL TRADE, EXCEPT OF MOTOR VEHICLES AND MOTORCYCLES IN THE REPUBLIC OF CROATIA
5. **N. Z. Sotnikov** ■ BUSINESS CAREER IN THE FRAMEWORK OF LABOUR MARKET COMPETITIVENESS: CHALLENGES, APPROACHES, AND SOLUTIONS
6. **Svetlana Sotnikova, Olga Prokudina** ■ PROFESSIONAL ORIENTATION AS A LIFELONG LEARNING METAMODEL FOR CONTINUING EDUCATION
7. **Svetlana Sotnikova, Elena Mikhailova** ■ COMPETITIVENESS OF SCIENTIFIC AND PEDAGOGICAL WORKERS IN THE CONDITIONS OF FORMATION OF THE NATIONAL SYSTEM OF QUALIFICATIONS
8. **Santi Setyaningsih, Peter Kelle, Azmi Sulaiman Maretan** ■ DRIVER AND BARRIER FACTORS OF INDUSTRY 4.0 IMPLEMENTATION FOR SMALL AND MEDIUM-SIZED ENTERPRISES: AN OVERVIEW

9. **Mihaela Mikic, Tin Horvatinovic, Martina Dronjak** ■ DO CAUSAL AND EFFECTUAL APPROACHES TO ENTREPRENEURSHIP EQUALLY DRIVE THE CREATION OF SOCIAL CAPITAL? A THEORETICAL EXAMINATION
10. **Karina Nagieva, Andrey Pushkarev, Natalia Davidson, Oleg Mariev** ■ TYPES OF INNOVATIONS AND FIRM PRODUCTIVITY IN RUSSIA
11. **Anita Grubisic, Toni Miljak, Andela Mustafovski** ■ THE INFLUENCE OF VALUE ADDED TAX ON THE FORMATION OF PRICES IN HOSPITALITY ON THE TERRITORY OF THE REPUBLIC OF CROATIA
12. **Eduardo Manuel de Almeida Leite, Humberto Nuno Rito Ribeiro, Sandra Raquel Alves, Amelia Ferreira da Silva, Ana Leite** ■ THE POWER OF ELITE ON BUSINESS: A CASE FROM THE EARLY MERCATILISM PERIOD
13. **Eduardo Manuel de Almeida Leite, Humberto Nuno Rito Ribeiro, Sandra Raquel Alves, Amelia Ferreira da Silva, Jose Manuel Pereira** ■ AN ALTERNATIVE Q-THEORY FOR THE EXAMINATION OF THE HOSTILE TAKEOVERS PHENOMENON
14. **Luis Filipe Sardinha, Aurea Sousa, Eduardo Leite, Humberto Nuno Rito Ribeiro, Andreia Carvalho** ■ A FLEXIBLE TIME MANAGEMENT MODEL PROPOSAL
15. **Hanna Mackiewicz** ■ CRITERIA OF SERVICE VALUE ASSESSMENT USING THE EXAMPLE OF AN EDUCATIONAL SERVICE AT A UNIVERSITY
16. **Marina Bareicheva, Ekaterina Kubina, Viola Larionova, Natalia Stepanova, Ken Brown** ■ EXPERIENCE IN ORGANIZING DISTANCE LEARNING IN LOCKDOWN
17. **Alica Grilec, Dominik Vukusic, Dino Dujic** ■ COMMUNICATION STRATEGIES OF LUXURY BRANDS DURING COVID-19 CRISIS
18. **Mario Basic, Mario Skoric** ■ CROATIA: Q1-Q3 2020 TOURISM RESULTS IN CONTEXT OF COVID-19 PANDEMIC
19. **Michal Kuzia** ■ URBAN MOBILITY MANAGEMENT DURING THE CORONAVIRUS PANDEMIC: THE IMPACT OF COVID-19 ON THE ECONOMIC, ECOLOGICAL AND SOCIAL DIMENSIONS OF TRANSPORT

14:00

Expected time for Closing Ceremony (voice channel)

