

ESD ONLINE CONFERENCE – AVEIRO 2021

Venue: esd Conference Discord server – Download: [Discord guide](#)

Time: 14:00 (Lisbon/London time)

Important note for all Authors who will present paper - We kindly ask you to be online at our esd Discord channel at least 10 minutes before the beginning of the conference in Opening/Closing ceremony (voice channel). Thank you in advance for your cooperation.



Conference day, May 24th 2021

13:30 – 14:00

Discord #welcome (text channel)

14:00 – 16:30

Opening Ceremony - Plenary Session One (voice channel)

WELCOME ADDRESS

Domagoj Cingula, Organizing Committee Vice-President
Anabela Botelho Veloso, GOVCOOP Coordinator, University of Aveiro
Marijan Cingula, Scientific Committee President
Humberto Ribeiro, Scientific Committee Vice-President

KEYNOTE SPEAKER

Nicholas Recker, Metropolitan State University of Denver, USA

Moderators

Sime Vucetic, Session One moderator
Marijan Cingula, Session Two moderator

1. **Petar Kurecic, Vesna Haluga** ■ HEALTH DIPLOMACY AS A SOFT POWER TOOL OF THE PR CHINA DURING THE COVID 19 PANDEMIC
2. **Viera Sukalova** ■ HUMAN RESOURCES MANAGEMENT UNDER THE INFLUENCE OF COVID 19 PANDEMIC
3. **Andreia Baptista, Fernanda Alberto, Alcina Nunes, Jose Carlos Lopes** ■ THE EFFECT OF CORPORATE INCOME TAXATION ON COMPANIES FINANCIAL PERFORMANCE - LISTED COMPANIES ON EUROZONE STOCK MARKETS
4. **Suzi Barbeiro, Nuno Rosa Reis, Joao Carvalho Santos, Manuel Portugal Ferreira** ■ THE EFFECTS OF HOME COUNTRY FORMAL AND INFORMAL INSTITUTIONS ON FIRMS' OWNERSHIP STRATEGIES
5. **Lisbeth Valdez Burgos, Nuno Rosa Reis, Joao Carvalho Santos, Manuel Portugal Ferreira** ■ THE MODERATING EFFECT OF STATE OWNERSHIP ON INSTITUTIONAL DISTANCE AND MULTILATINAS SUBSIDIARIES PERFORMANCE
6. **Ana Marta-Costa, Catia Santos** ■ SUSTAINABILITY DIMENSIONS ASSESSMENT: AN ESSAY FOR DOURO REGION VITICULTURE
7. **Ana Grifo, Joana Duarte, Joao Lourenco Marques** ■ PROMOTING SOCIAL AND TERRITORIAL COHESION THROUGH EDUCATION POLICY: A TOUR OF A FEW EUROPEAN COUNTRIES
8. **Svitlana Magalhaes de Sousa Ostapenko, Ana Paula Africano, Raquel Meneses** ■ CLUSTER DYNAMICS' FRAMEWORK
9. **Joao Filipe Vicente, Joao Lourenco Marques** ■ PUBLIC HOUSING POLICIES: ACCESSIBILITY AS A PURPOSE

10. **Pedro Henriques, Carlos de Deus, Vanda Narciso, Maria Raquel Lucas** ■ ARE FEMALE-HEADED HOUSEHOLDS IN POORER LIVING CONDITIONS THAN MALE-HEADED HOUSEHOLDS? AND DETERMINANTS OF HOUSEHOLD POVERTY IN 4 DISTRICTS OF TIMOR-LESTE EVIDENCE FROM 4 DISTRICTS OF TIMOR-LESTE
11. **Rafael Castro, Joana Costa** ■ FAMILY OWNED BUSINESSES AND THEIR INNOVATIVE BEHAVIOR: AN THEORETICAL BACKGROUND

14:15 – 16:30

Parallel Session Two (voice channel)

12. **Rafael Castro, Joana Costa** ■ INTERNATIONALIZATION STRATEGIES IN FAMILY BUSINESSES: MAIN TRENDS AND GUIDELINES FOR FUTURE AVENUES OF RESEARCH
13. **Edmond Cera, Humberto Nuno Rito Ribeiro, Sandra Raquel Pinto Alves, Gentjan Cera** ■ THE DETERMINANTS OF COMPULSIVE BUYING: A BALKANS CASE
14. **Victor Andrade da Silveira, Stella Regina Reis da Costa, David Resende** ■ A PROPOSAL TO USE BLOCKCHAIN TECHNOLOGY IN INNOVATION ECOSYSTEMS FOR SUSTAINABLE PURCHASES THROUGH THE PERCEPTION OF PUBLIC MANAGERS
15. **Luis Barbosa** ■ BLOCKCHAIN AND IMPACT INVESTMENT CASE STUDY OF THE BLOCKCHAIN FOR ZERO HUNGER INITIATIVE AND ITS CONTRIBUTION TO THE UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS
16. **Ibrahim Prazeres, Maria Raquel Lucas, Ana Marta-Costa** ■ COCOA MARKETS AND VALUE CHAINS: IMPLICATIONS FOR SAO TOME AND PRINCIPE ORGANIC SMALLHOLDERS
17. **Kristina Afric Rakitovac, Alen Belullo, Moris Ivancic** ■ COMMUNITY PARTICIPATION IN LOCAL ECONOMIC DEVELOPMENT
18. **Carina Ferreira, Pedro Miranda, Amelia Ferreira da Silva, Maria Jose Angelico Goncalves** ■ ACCOUNTANTS IN THE DIGITAL AGE, FROM PRIVATE TO PUBLIC SECTOR: A LITERATURE REVIEW
19. **Bruno Pacheco, Amelia Ferreira da Silva, Albertina Monteiro, Sandra Raquel Pinto Alves** ■ A REVIEW OF TIME DRIVEN ACTIVITY BASED COST IN SERVICES AND FREIGHT FORWARDING BUSINESS
20. **Albertina Paula Monteiro, Joana Vale Porto, Eduardo Manuel de Almeida Leite, Humberto Nuno Rito Ribeiro, Sandra Raquel Pinto Alves** ■ THE IMPORTANCE OF NON-FINANCIAL INFORMATION QUALITY FOR THE PERFORMANCE OF PORTUGUESE COMPANIES
21. **Abdelhamid Nechad, Meryem Bahha, Amal Bouziane** ■ COVID-19 AND VULNERABILITY IN THE MAGHREB: SUPPORT FOR THE EXPERIENCE OF MOROCCO AND ALGERIA

16:30

Expected time for Closing Ceremony (voice channel)