

Program of the 69th International Scientific Conference on Economic and Social Development
"Sustainability and Post Covid World"

ESD ONLINE CONFERENCE – DUBAI 2021

Venue: esd Conference Discord server – Download: [Discord guide](#)

Time: 18:00 Dubai(GST/GMT +4); 16:00 Zagreb(CEST/GMT+2); 15:00 London(BST/GMT+1)

Important note for all Authors who will present paper - We kindly ask you to be online at our esd Discord channel at least 10 minutes before the beginning of the conference in Opening/Closing ceremony (voice channel). Thank you in advance for your co-operation.



Conference day, June 03rd 2021

17:30 – 18:00

Discord #welcome (text channel)

18:00 – 19:30

Opening/Closing Ceremony

WELCOME ADDRESS

Domagoj Cingula, Organizing Committee President

Marijan Cingula, Scientific Committee President

Paul Hopkinson, Associate Head of Edinburgh Business School and
the School of Social Sciences at Heriot-Watt University, Dubai

KEYNOTE SPEAKERS

1. (18:15-18:30) - **Dr Ayuba A. Aminu**, Full Professor, The Chairman, Board of Survey and Director, University of Maiduguri Investment Centre, Nigeria.
Topic: Strategic thinking for organisational Effectiveness
2. (18:30-18:45) - **Professor Babak Taheri**
Professor of Marketing at Edinburgh Business School, Heriot-Watt University, UK.
Topic: Sustainability and new normal in hospitality and tourism industry
3. (18:45-19:00) - **Dr Bing Xu**
Associate Professor in Finance, Edinburgh Business School, Heriot-Watt University, UK.
Topic: Transforming the UK's chemical industry into a circular economy
4. (19:00-19:15) - **Dr Mustapha Machrafi**, Full professor and Vice-Dean, Faculty of Law, Economics and Social Science - Sale, Mohammed V University - Rabat, Morocco.
Topic: Sustainability, Risk and Development: lessons from COVID 19 pandemic
5. (19:15-19:30) - **Dr Nicholas Recker**,
Full professor, Metropolitan State University of Denver, Denver, USA.
Topic: Social sustainability and COVID-19: Networks and the pandemic recovery

19:30 – 21:00

Plenary Session One (voice channel)

POST-COVID WORLD - CHALLENGES, CHANGES AND SOLUTIONS

Moderator

Sime Vucetic

1. **Irena Cajner Mraovic, Vlatka Ruzic, Marijan Vinogradac** ■ ECONOMIC STATUS OF YOUNG PEOPLE AND THE TRUST IN INSTITUTIONS DURING THE COVID-19 PANDEMIC IN THREE COUNTRIES OF SOUTHEAST EUROPE
2. **Petar Kurecic, Kristina Hatlek** ■ THE ROLE OF GLOBALIZATION AND INDUSTRY 4.0 DURING COVID-19 PANDEMIC: "WINNERS AND LOSERS"
3. **Tracie Lea Scott** ■ BALANCING FREEDOM AND THE COMMON GOOD IN HUMAN RIGHTS DISCOURSE: JUDICIAL APPROACHES TO LEGAL CHALLENGES RELATING TO COVID-19 REGULATION AND INTERVENTION IN THE UK
4. **Andrea Bencsik, Bence Csinger** ■ THEORETICAL EXAMINATION OF THE ROLE OF CORPORATE COMMUNICATION DURING PANDEMIC
5. **Barbara Kolundzic, Lela Tijanic** ■ COHESION POLICY AND COVID-19 CRISIS
6. **Zoran Ristic, Aleksandar Damnjanovic, Dusan Jankovic** ■ HUMAN RESOURCES MANAGEMENT AND PANDEMIC CHALLENGES FOR EFFICIENT MANAGEMENT
7. **Petar Misevic, Andreja Rudancic, Ivan Zuzul** ■ THE ROLE OF CROATIAN ECONOMIC DIPLOMACY IN PROMOTING THE CROATIAN TOURISM DURING THE COVID-19 PANDEMIC

19:30 – 21:00

Parallel Session Two (voice channel)

THRIVING IN THE WINDS OF CHANGE

Moderator

Jelena Janjusevic

1. **AKHILA AJITH, SHEREEN NASSAR** ■ SUSTAINABLE FOOD PACKAGING: EXPLORING THE CONSUMER ATTITUDE-BEHAVIOUR GAP IN THE UAE
2. **Neha Sharma** ■ FUTURE & IMPACT OF BLOCKCHAIN IN ACCOUNTING
3. **Aishwarya Singhal, Fazeela Farzan** ■ ONLINE PURCHASE DECISIONS LEADING INNOVATION OR COMMOTION IN KSA: A COMPARATIVE STUDY OF KSA AND INDIAN RETAIL INDUSTRY
4. **Manupriam, Harpreet Seth** ■ SUSTAINABILITY AND POST COVID WORLD
5. **Ana Globočnik Zunac, Vlatka Kordos, Melita Ivandija** ■ PERSONAL CHARACTERISTICS OF SELLERS AS A FACTOR OF INFLUENCE ON SALES PRODUCTIVITY
6. **Shubham Gupta** ■ GLOBALISATION AND CHALLENGES OF MODERN ECONOMY

19:30 – 21:00

Parallel Session Three (voice channel)

FINANCIAL MARKETS AND MACROECONOMIC VOLATILITY

Moderator

Ullas Rao

1. **Huma Imran, Mohamed Salama, Colin Turner, Sherif Fattah** ■ A SYSTEMATIC LITERATURE REVIEW ON THE TECHNICAL AND NON-TECHNICAL CYBER RISK MANAGEMENT MODELS IN THE OIL AND GAS SECTOR
2. **Shaked Kirsh, Colin Turner** ■ BUSINESS MODEL ADAPTATION TO MACRO-ENVIRONMENTAL SHOCKS IN NON-PROFITS: A CASE STUDY

3. **Rehan Ali, Jelena Janjusevic** ■ MARKET SYNCHRONICITY, IMPACT OF OIL PRICE VOLATILITY ON STOCK MARKET INDEX
4. **Sarra Baroudi** ■ AUDITOR SELECTION OF NEGOTIATION STRATEGIES: DECISIONS MAKING PROCESS AND ETHICAL POSITIONS
5. **Mirjana Hladika** ■ IMPACT OF COVID-19 PANDEMIC ON THE LOANS QUALITY, PROVISIONS AND PROFITABILITY OF THE BANKING SECTOR
6. **Martina Sopta, Andrija Kastelan, Ursula Kastelan** ■ THE IMPORTANCE OF INVESTMENT OF PENSION FUNDS IN TOURISM OF THE REPUBLIC OF CROATIA
7. **Nevena Aljinovic, Lucijana Perojevic** ■ LEGAL FRAMEWORKS FOR THE PREVENTION OF MONEY LAUNDERING AND THE ROLE OF THE OFFICE FOR MONEY LAUNDERING PREVENTION IN THE REPUBLIC OF CROATIA

21:15

Expected time for Closing Ceremony (voice channel)

CLOSING ADDRESS

Paul Hopkinson, Associate Head of Edinburgh Business School and
the School of Social Sciences at Heriot-Watt University, Dubai

Marijan Cingula, Scientific Committee President

Sime Vucetic, Organizing Committee