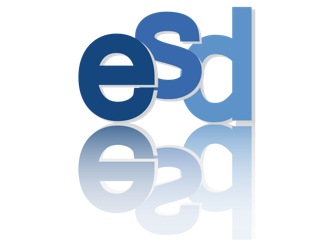
**Program of the 51st International Scientific Conference on Economic and Social Development**

**First online esd Conference**

**Rabat, 26-27 March, 2020**

**Venue:** esd Conference Discord server – Downlaod: [Discord guide](https://mcusercontent.com/c837064af6ff01b2dd9b24f80/files/bc4ebeeb-945e-4041-9c04-c7b67c07da6a/esd_Conference_Discord_guide.pdf)

**Time Zone:** Central European Time (CET)

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| ***First day, March 26th 2020*** | |
| **08:30 – 09:00** | ***Discord #welcome (text channel)*** |
| **09:00 – 11:00** | ***Plenary Session I. – Opening/Closing Ceremony*** *(voice channel)* |
| **WELCOME ADDRESS**  **Domagoj Cingula**,Organizing Committee President   1. **Ayuba A. Aminu, Yahaya Yunusa Malgwi** ■ GLOBAL FINANCIAL CRISIS AND ITS IMPACT ON NIGERIAN ECONOMY 2. **Mara Petersone, Karlis Ketners, Ingars Erins** ■ FORTHCOMING REFORM OF UNIVERSITY HOSPITAL FINANCING AND POSSIBILITIES FOR EFFICIENCY IMPROVEMENT IN LATVIA 3. **Gabriela Kalinova** ■ WILL FRESH GRADUATES EXPERIENCE DIFFERENT STYLES OF MENTORING WHEN THEY ENTER LABOUR MARKET 4. **Violeta Vidacek-Hains, Amalija Parlaj** ■ INTERCULTURAL LEARNING THROUGH THE ERAMUS STUDENT MOBILITY PROGRAMME 5. **Maria-Floriana Popescu** ■ ENTREPRENEURSHIP IN RENEWABLE ENERGY AND THE POWER OF INNOVATION 6. **Aija Freimane** ■ USER PREFERENCES IN THE EXPERIENCE ECONOMY | |
| **11:00 – 11:30** | ***Break*** |
| **11:30 – 13:00** | ***Parallel Session I. – Presenting Room 1*** *(voice channel)* |
| 1. **Natalya Nos, Uiliia Ostrovaya** ■ EXPERIENCE IN REFORMING TEACHER TRAINING SYSTEMS IN EUROPE (EXAMPLE OF GERMANY AND FRANCE) 2. **Ilze Loza** ■ THE ROLE OF 'ORIENT' AS 'OTHER' IN EUROPE VISUAL COMMUNICATION STRATEGIES 3. **Kristina Afric Rakitovac, Mojca Tavcar Bencic** ■ MUNICIPAL SOCIAL RESPOSIBILITY 4. **Venelin Terziev** ■ SOCIAL PROGRAMMING IN THE CONTEXT OF SOCIAL ECONOMY DEVELOPMENT IN BULGARIA 5. **Venelin Terziev** ■ SOCIAL EFFECTIVENESS AS METER IN THE DEVELOPMENT OF SOCIAL ECONOMY 6. **Natalya Rubtsova** ■ AXIOLOGICAL BASIS OF ENTREPRENEURIAL ACTIVITY | |
| **11:30 –13:00** | ***Parallel Session II. – Presenting Room 2*** *(voice channel)* |
| 1. **Anna Pavlova** ■ THE APPLICATION GIS AND REMOTE SENSING DATA TO THE DEVELOPMENT OF A MULTISCALE SOIL INFORMATION SYSTEM 2. **Daniela Soldic Frleta, Dora Zupan** ■ ZERO WASTE CONCEPT IN TOURISM 3. **Amina Bennouna, Soukaina El Omari, Meryem El Alaoui Amine** ■ ETHICAL MARKETING: WHAT IMPACT ON THE MOROCCAN CONSUMER? 4. **Soukaina El Omari, Meryem El Alaoui Amine, Amina Bennouna** ■ CORPORATE SOCIAL RESPONSIBILITY OF MOROCCAN TOURISTIC COMPANIES 5. **Meryem El Alaoui, Amine Amina Bennouna, Soukaina El Omari** ■ EXPLORING THE INFLUENCE OF ORGANIZATIONAL CULTURE ON ETHICAL CLIMATE | |
| **13:00 – 14:00** | ***Break*** |
| **14:00 – 15:30** | ***Parallel Session III. – Presenting Room 1*** *(voice channel)* |
| 1. **Miroslav Balog** ■ SLOVAK R&D STRATEGIC INFRASTRUCTURES AND SMART SPECIALIZATION 2. **Alexander Kurochkin, Svetlana Morozova** ■ MANAGEMENT OF INNOVATIVE MEGAPOLIS DEVELOPMENT UNDER DIGITALIZATION CONDITIONS: THE CASE OF MOSCOW AND ST. PETERSBURG 3. **Fahd Slamti** ■ LINKING TRANSFORMATIONAL LEADERSHIP, SENSE OF BELONGING AND INTRAPRENEURSHIP 4. **Saanyane Moussa Omar, Hammes Khalid** ■ FINANCIAL DEVELOPMENT INDICATORS AND ECONOMIC GROWTH: A COMPARATIVE STUDY BETWEEN MOROCCO, COMOROS, MAURITIUS, RWANDA, TUNISIA AND SENEGAL 5. **Lela Tijanic, Ines Kersan-Skabic, Daniel Tomic** ■ THE RELATIONSHIP BETWEEN TERRITORIAL COHESION AND REGIONAL COMPETITIVENESS IN THE EUROPEAN UNION 6. **Svetlana Sotnikova, Elena Razomasova, Elena Mikhailova** ■ HUMAN PERSONAL TIME: APPEALING TO ITS DUALITY AND HARMONIZATION 7. **Orindaru Andreea, Caescu Stefan-Claudiu** ■ SOCIAL MEDIA COMMUNICATION STRATEGY FOR HEALTH AND WELLBEING PROVIDERS – MAJOR ELEMENTS THAT KEEP CONSUMERS ENGAGED | |
| **14:00 – 15:30** | ***Parallel Session IV. – Presenting Room 2 (voice channel)*** |
| 1. **Shahla Gahramanova** ■ CURRENT STATE AND DEVELOPMENT PERSPECTIVES OF CSR PERFORMANCE IN AZERBAIJAN 2. **Essakhi Adam** ■ FAIR TRADE: A CRITIC IN ETHICS 3. **Hussein N. Nassoro** ■ RURAL HOUSEHOLD DECISION TO PARTICIPATE IN OFF FARM WORK: USING A DOUBLE HURDLE MODEL 4. **Kolo B. G., Shugaba A., Kagu M.** ■ DETERMINATION OF SOME HEAVY METALS IN VARIETY OF WATERMELON SAMPLES CULTIVATED IN KAGA LOCAL GOVERNMENT AREA, BORNO STATE, NIGERIA 5. **Еlena Sevostyanova, Irina Trushina, Мark Loskutnikov, Natalia Kurenkova** ■ THE SOCIAL AND ECONOMIC FACTORS OF THE REHABILITATION OF A POST-STROKE PATIENT 6. **Ahliman Abbasov** ■ TESTING THE IMPACT OF GLOBAL FINANCIAL CRISIS ON GLOBAL TRADE INTEGRATION | |
| **15:30 - 16:00** | ***Expected time for Closing Ceremony - Opening/Closing Ceremony (voice channel)*** |



