Program of the 49th International Scientific Conference on Economic and Social Development

"Building Resilient Society"

Zagreb, 13-14 December, 2019
Venue: Hotel Dubrovnik - Lj. Gaja 1, 10000 Zagreb, Croatia
(minor changes are possible on sight, according to authors’ requirements)

First day, December 13th 2019

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>08:30 – 09:00</td>
<td>Welcome Drink and Registration</td>
</tr>
<tr>
<td>09:00 – 11:00</td>
<td>Plenary Session I. – Opening Ceremony</td>
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</tbody>
</table>

WELCOME ADDRESS

Domagoj Cingula, Organizing Committee President
Zvonimir Sablic, Prime Minister’s Advisor on Economic Affairs
Marijan Cingula, Scientific Committee President
Davor Filipovic, Assignee of the Croatian President

1. Ayuba A. Aminu, Aliyu Shugaba, Yahaya Yunusa Malgwi ■ REVITALIZATION OF NIGERIA’S SCIENCE AND TECHNICAL EDUCATION IN THE PROMOTION AND MANAGEMENT OF ECONOMIC GROWTH AND DEVELOPMENT
2. Josko Lozic, Marin Milkovic, Ines Lozic ■ ENTREPRENEURSHIP DEVELOPMENT IN THE CONTEXT OF POSTMODERN: FUTURE OF ENTREPRENEURSHIP OR ADAPTATION TO DEVELOPMENT OF POSTMODERN SOCIETY
3. Petar Misevic, Zvonimir Savic, Luka Burilovic ■ FINANCIAL ASSETS OF HOUSEHOLDS IN CROATIA - CHANGES IN PREFERENCES: RESONS AND CONSEQUENCES
4. Maria Volkova ■ SUBJECTIVE QUALITY OF LIFE AS THE RESULT OF ECONOMIC STATE OF REGIONS
5. Rebeka D. Vlahov Golomejic ■ CHALLENGES OF THE FORMAL PROJECT MANAGEMENT EDUCATION IN THE SENET REGION
6. Dincer Atli ■ ENTREPRENEURSHIP IN A VIRTUAL ECONOMY

Music Introduction

I. pl. Zajc: Offertorium pastorale
K. Kennicott Davis: The little Drummer Boy

Performed by:

Sofija Cingula, mezzosoprano
Ana Mikac, soprano
Stjepan Vuger, accordion

11:00 – 11:30 | Coffee Break
<table>
<thead>
<tr>
<th>Time</th>
<th>Parallel Session I</th>
</tr>
</thead>
</table>
| 11:30 – 13:00| 8. Luciano Fanti, Domenico Buccella ■ ENTRY EFFECTS UNDER STRATEGIC TRADE POLICY WITH UNIONIZED FIRMS  
|              | 9. Raluca Florentina Cretu ■ DOES THE YEAR 2020 BRING MAJOR CHANGES TO THE REAL ESTATE MARKET OF GREEN BUILDINGS?  
|              | 10. Hristea Anca Maria ■ MONEY SAVING - THE CHANCE FOR A HAPPY OLD AGE  
|              | 11. Evija Dundure, Biruta Sloka ■ SALES CHANNELS AND MEDIA DIGITALIZATION IMPACT ON PEOPLE VOLUNTARY SAVINGS FOR RETIREMENT  
|              | 12. Maria Joao Mimoso, Bruna Duarte ■ THE PRINCIPLE OF PROTECTION AS A PRINCIPLE OF INTERNATIONAL LABOR LAW  
|              | 13. Sorin Gabriel Anton, Anca Elena Afloarei Nucu ■ INSTITUTIONAL QUALITY AND WORKING CAPITAL MANAGEMENT. AN INTERNATIONAL EMPIRICAL APPROACH  

<table>
<thead>
<tr>
<th>Time</th>
<th>Parallel Session II</th>
</tr>
</thead>
</table>
| 11:30 – 13:00| 15. Marina Lolic Cipcic ■ ANALYSIS OF THE LABOUR MARKET IN CROATIA  
|              | 16. Suzana Makreshanska Mladenovska, Biljana Tashevskva ■ THE IMPACT OF FISCAL DECENTRALIZATION ON ECONOMIC GROWTH IN THE CEE COUNTRIES  
|              | 18. Agata Szymanska ■ THEORETICAL AND EMPIRICAL ASPECTS OF GOVERNMENT SPENDING IN THE EUROPEAN UNION MEMBER STATES  
|              | 19. Dmytro Chylikin ■ ECONOMIC POLICY ASPECTS IN MANAGING LABOUR EMIGRATION FROM UKRAINE  
|              | 20. Sinem Dal ■ COMPARISON OF HIGHER EDUCATION SYSTEMS OF FINLAND AND TURKEY  

<table>
<thead>
<tr>
<th>Time</th>
<th>Lunch</th>
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<tbody>
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<td>13:00 – 14:00</td>
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<tr>
<th>Time</th>
<th>Parallel Session III</th>
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| 14:00 – 15:30| 21. Biruta Sloka, Ginta Tora, Ilze Buligina, Juris Dzelme ■ ROLE OF EDUCATION AND TRAINING ON INCOME IN DIFFERENT REGIONS OF LATVIA  
|              | 22. Aleksandr Kurochkin ■ CLUSTERS AS A FORM OF EFFECTIVE COORDINATION OF INNOVATION POLICY IN THE CONTEXT OF DIGITAL ECONOMY (CASE OF THE RUSSIAN FEDERATION)  
|              | 23. Islam Mohammad Hashanat ■ DEVELOPING EPICUREAN HERITAGE TOURISM: THE ROLE OF LOCAL FOOD AS A COMPONENT OF TOURISM IN BANGLADESH  
|              | 24. Maria do Rosario Anjos ■ FREE COMPETITION AND FISCAL POLICY IN EUROPEAN UNION  
|              | 25. Ana Roso, Davor Labas ■ USE OF PERFORMANCE MEASUREMENT METHODS IN CROATIAN FIRMS  
|              | 26. Agnieszka Skoczylas-Tworek, Aneta Tylman ■ NON-FINANCIAL INFORMATION - CHARACTERISTICS AND EVOLUTION IN THE LIGHT OF ADAPTATION OF POLISH LEGAL REGULATIONS TO EU REQUIREMENTS AND ECONOMIC PRACTICE  

<table>
<thead>
<tr>
<th>Time</th>
<th>Parallel Session IV</th>
</tr>
</thead>
</table>
| 14:00 – 15:30| 27. Dina Loncaric, Marina Perisic Prodan, Tomislav Car ■ TEACHING THROUGH SOCIAL NETWORKS IN HIGHER EDUCATION: IS THERE IMPACT ON STUDENTS’ ENGAGEMENT?  
|              | 28. Alexander Kurochkin, Svetlana Morozova ■ CROSS-REGIONAL COOPERATION IN THE EU FOR EFFECTIVE INNOVATION DEVELOPMENT: EXPERIENCE FOR RUSSIA  
|              | 29. Zeljka Marcinko Trkulja, Jasmina Dlacic, Denis Tomse ■ EXPLORING THE IMPACT OF CONSUMER IDENTIFICATION WITH USERS OF THE SPORTS CLUB SOCIAL NETWORK  
|              | 30. Renata Relja, Toni Popovic, Anita Marasovic ■ OCCUPATIONAL TRAINING WITHOUT COMMENCING EMPLOYMENT: ADVANTAGES AND DISADVANTAGES  
|              | 31. Aleksej Kondlukov, Vladimir Simic ■ THE EFFECTS OF GLOBALIZATION ON GROWTH IN BRICS ECONOMIES  
|              | 32. Adrianna Karas ■ INFLUENCE OF INNOVATION ON THE LINER SHIPPING CONNECTIVITY  

<table>
<thead>
<tr>
<th>Time</th>
<th>Coffee Break</th>
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<td>15:30 – 16:00</td>
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<thead>
<tr>
<th>Time</th>
<th>Parallel Session V</th>
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</table>
| 16:00 – 18:00| 33. Jakub Odehnal, Jiri Neubauer ■ MODELLING OF MILITARY EXPENDITURE OF THE CZECH REPUBLIC  
|
34. Vlatka Sekovanic, Sandra Lovrencic ■ KNOWLEDGE MANAGEMENT TECHNOLOGY AND HUMAN RESOURCES: AN OVERVIEW

35. Artur Gajdos, Małgorzata Marchewka, Ewa Stoinska, Justyna Trippner-Hrabi ■ MULTITASKING IN PUBLIC ORGANIZATIONS - THE CASE STUDY OF A POLISH UNIVERSITY

36. Lela Tijanic, Petra Korent ■ THE IMPORTANCE OF THE EUROPEAN UNION SOLIDARITY FUND IN BUILDING RESILIENT REGIONS

37. Kate Cipane, Biruta Sloka ■ OVERALL LIFE SATISFACTION IN LATVIA

38. Franka Grubisic ■ FILLING THE GAP: SOCIAL, URBAN AND TRANSITION DESIGN FOR BUILDING RESILIENT SOCIETIES

16:00 – 18:00 Parallel Session VI.

39. Ivan Peronja, Mario Dadic, Ante Mihanovic ■ EMPLOYMENT OF PERSONS WITH DISABILITIES AND THEIR ROLE WITH EMPLOYERS

40. Predrag Trpeski, Marijana Cvetanoska, Kristijan Kozheski ■ PHYSICAL CAPITAL INVESTMENTS AND LABOUR PRODUCTIVITY ACROSS COUNTRIES - PANEL APPROACH

41. Anida Krajina, Dusan Mladenovic ■ RECALL OF DIGITAL CONTENT AS PART OF CONSUMER RESPONSE MODEL

42. Mario Jadric, Maja Cukusic ■ CONSTRUCTING AND TESTING INSTRUMENTS FOR MEASURING STUDENTS’ PERCEPTIONS OF A UNIVERSITY AND ITS SMART DIMENSIONS

43. Darko Androcec, Andrea Tikvica ■ INTEROPERABILITY OF MACHINE LEARNING SERVICES: A USE CASE

44. Dominik Vukusic, Alica Grilec, Josip Mikulic ■ INCREASING QUALITY AND PROFITABILITY OF RESTAURANT INDUSTRY THROUGH THE INTRODUCTION OF THE MICHELIN GUIDE IN THE REPUBLIC OF CROATIA

18:00 – 19:00 Conference Dinner
Second day, December 14th 2019
10:00 Zagreb Center Walking Tour

Supported by: