### Program of the 49th International Scientific Conference on Economic and Social Development

# "Building Resilient Society"

Zagreb, 13-14 December, 2019
Venue: Hotel Dubrovnik - Lj. Gaja 1, 10000 Zagreb, Croatia

(minor changes are possible on sight, according to authors' requirements)





First day, December 13 <sup>th</sup> 2019	Individual arrival of delegates
08:30 - 09:00	Welcome Drink and Registration
09:00 - 11:00	Plenary Session I. – Opening Ceremony

### **WELCOME ADDRESS**

Domagoj Cingula, Organizing Committee President

Zvonimir Sablic, Prime Minister's Advisor on Economic Affairs

Marijan Cingula, Scientific Committee President

Davor Filipovic, Assignee of the Croatian President

- Ayuba A. Aminu, Aliyu Shugaba, Yahaya Yunusa Malgwi REVITALIZATION OF NIGERIA'S SCIENCE AND TECHNICAL EDUCATION IN THE PROMOTION AND MANAGEMENT OF ECONOMIC GROWTH AND DEVELOPMENT
- 2. **Josko Lozic, Marin Milkovic, Ines Lozic** ENTREPRENEURSHIP DEVELOPMENT IN THE CONTEXT OF POSTMODERN: FUTURE OF ENTREPRENEURSHIP OR ADAPTATION TO DEVELOPMENT OF POSTMODERN SOCIETY
- 3. Petar Misevic, Zvonimir Savic, Luka Burilovic FINANCIAL ASSETS OF HOUSEHOLDS IN CROATIA CHANGES IN PREFERENCES: RESONS AND CONSEQUENCES
- 4. Maria Volkova SUBJECTIVE QUALITY OF LIFE AS THE RESULT OF ECONOMIC STATE OF REGIONS
- 5. **Rebeka D. Vlahov Golomejic** CHALLENGES OF THE FORMAL PROJECT MANAGEMENT EDUCATION IN THE SENET REGION
- 6. Dincer Atli ENTREPRENEURSHIP IN A VIRTUAL ECONOMY
- 7. Yusuf Ali, Suhirwan, Jonni Mahroza, Erna Nuraeni DISRUPTION ANALYSIS OF THE ARMY PERSONNEL IN THE IMPLEMENTATION OF WEAPONS MODERNIZATION SYSTEM (CASE STUDY: LEOPARD MAIN BATTLE TANK CAVALRY BATTALION)

## **Music Introduction**

I. pl. Zajc: Offertorium pastorale

K. Kennicott Davis: The little Drummer Boy

Performed by:

Sofija Cingula, mezzosoprano Ana Mikac, soprano Stjepan Vuger, accordion



11:00 – 11:30 *Coffee Break* 

## 11:30 – 13:00 Parallel Session I.

- 8. Luciano Fanti, Domenico Buccella ENTRY EFFECTS UNDER STRATEGIC TRADE POLICY WITH UNIONIZED FIRMS
- 9. Raluca Florentina Cretu DOES THE YEAR 2020 BRING MAJOR CHANGES TO THE REAL ESTATE MARKET OF GREEN BUILDINGS?
- 10. Hristea Anca Maria MONEY SAVING THE CHANCE FOR A HAPPY OLD AGE
- 11. Evija Dundure, Biruta Sloka SALES CHANNELS AND MEDIA DIGITALIZATION IMPACT ON PEOPLE VOLUNTARY SAVINGS FOR RETIREMENT
- 12. Maria Joao Mimoso, Bruna Duarte THE PRINCIPLE OF PROTECTION AS A PRINCIPLE OF INTERNATIONAL LABOR LAW
- 13. Sorin Gabriel Anton, Anca Elena Afloarei Nucu INSTITUTIONAL QUALITY AND WORKING CAPITAL MANAGEMENT. AN INTERNATIONAL EMPIRICAL APPROACH
- 14. **Sofia Lyubyashenko** METHODOLOGICAL ASPECTS OF ASSESSING THE MARKET STRUCTURE: CONCENTRATION AND EFFICIENCY

### 11:30 -13:00

### Parallel Session II.

- 15. Marina Lolic Cipcic ANALYSIS OF THE LABOUR MARKET IN CROATIA
- 16. **Suzana Makreshanska Mladenovska, Biljana Tashevska** THE IMPACT OF FISCAL DECENTRALIZATION ON ECONOMIC GROWTH IN THE CEE COUNTRIES
- 17. **Borna Nikolic, Lucija Ivancic, Ljubica Milanovic Glavan** DEVELOPING BUSINESS IT ALIGNMENT SKILLS THROUGH DATA MANAGEMENT: HIGHER EDUCATION EXAMPLE
- 18. **Agata Szymanska** THEORETICAL AND EMPIRICAL ASPECTS OF GOVERNMENT SPENDING IN THE EUROPEAN UNION MEMBER STATES
- 19. Dmytro Chylikin ECONOMIC POLICY ASPECTS IN MANAGING LABOUR EMIGRATION FROM UKRAINE
- 20. Sinem Dal COMPARISON OF HIGHER EDUCATION SYSTEMS OF FINLAND AND TURKEY

13:00 - 14:00

Lunch

14:00 - 15:30

Parallel Session III.

- 21. Biruta Sloka, Ginta Tora, Ilze Buligina, Juris Dzelme ROLE OF EDUCATION AND TRAINING ON INCOME IN DIFFERENT REGIONS OF LATVIA
- 22. **Aleksandr Kurochkin** CLUSTERS AS A FORM OF EFFECTIVE COORDINATION OF INNOVATION POLICY IN THE CONTEXT OF DIGITAL ECONOMY (CASE OF THE RUSSIAN FEDERATION)
- 23. Islam Mohammad Hashanat DEVELOPING EPICUREAN HERITAGE TOURISM: THE ROLE OF LOCAL FOOD AS A COMPONENT OF TOURISM IN BANGLADESH
- 24. Maria do Rosario Anjos FREE COMPETITION AND FISCAL POLICY IN EUROPEAN UNION
- 25. Ana Roso, Davor Labas USE OF PERFORMANCE MEASUREMENT METHODS IN CROATIAN FIRMS
- 26. **Agnieszka Skoczylas-Tworek, Aneta Tylman** NON-FINANCIAL INFORMATION CHARACTERISTICS AND EVOLUTION IN THE LIGHT OF ADAPTATION OF POLISH LEGAL REGULATIONS TO EU REQUIREMENTS AND ECONOMIC PRACTICE

# 14:00 - 15:30

# Parallel Session IV.

- 27. **Dina Loncaric, Marina Perisic Prodan, Tomislav Car** TEACHING THROUGH SOCIAL NETWORKS IN HIGHER EDUCATION: IS THERE IMPACT ON STUDENTS' ENGAGEMENT?
- 28. **Alexander Kurochkin, Svetlana Morozova** CROSS-REGIONAL COOPERATION IN THE EU FOR EFFECTIVE INNOVATION DEVELOPMENT: EXPERIENCE FOR RUSSIA
- 29. **Zeljka Marcinko Trkulja, Jasmina Dlacic, Denis Tomse** EXPLORING THE IMPACT OF CONSUMER IDENTIFICATION WITH USERS OF THE SPORTS CLUB SOCIAL NETWORK
- 30. **Renata Relja, Toni Popovic, Anita Marasovic** OCCUPATIONAL TRAINING WITHOUT COMMENCING EMPLOYMENT: ADVANTAGES AND DISADVANTAGES
- 31. Aleksej Kondulukov, Vladimir Simic THE EFFECTS OF GLOBALIZATION ON GROWTH IN BRICS ECONOMIES
- 32. Adrianna Karas INFLUENCE OF INNOVATION ON THE LINER SHIPPING CONNECTIVITY

15:30 – 16:00 *Coffee Break* 

16:00 – 18:00 *Parallel Session V.* 

33. Jakub Odehnal, Jiri Neubauer ■ MODELLING OF MILITARY EXPENDITURE OF THE CZECH REPUBLIC

- 34. Vlatka Sekovanic, Sandra Lovrencic KNOWLEDGE MANAGEMENT TECHNOLOGY AND HUMAN RESOURCES: AN OVERVIEW
- 35. **Artur Gajdos, Malgorzata Marchewka, Ewa Stroinska, Justyna Trippner-Hrabi** MULTITASKING IN PUBLIC ORGANIZATIONS THE CASE STUDY OF A POLISH UNIVERSITY
- 36. **Lela Tijanic, Petra Korent** THE IMPORTANCE OF THE EUROPEAN UNION SOLIDARITY FUND IN BUILDING RESILIENT REGIONS
- 37. Kate Cipane, Biruta Sloka OVERALL LIFE SATISFACTION IN LATVIA
- 38. Franka Grubisic FILLING THE GAP: SOCIAL, URBAN AND TRANSITION DESIGN FOR BUILDING RESILIENT SOCIETIES

### 16:00 - 18:00

#### Parallel Session VI.

- 39. Ivan Peronja, Mario Dadic, Ante Mihanovic EMPLOYMENT OF PERSONS WITH DISABILITIES AND THEIR ROLE WITH EMPLOYERS
- 40. **Predrag Trpeski, Marijana Cvetanoska, Kristijan Kozheski** PHYSICAL CAPITAL INVESTMENTS AND LABOUR PRODUCTIVITY ACROSS COUNTRIES PANEL APPROACH
- 41. **Anida Krajina, Dusan Mladenovic** RECALL OF DIGITAL CONTENT AS PART OF CONSUMER RESPONSE MODEL
- 42. **Mario Jadric, Maja Cukusic** CONSTRUCTING AND TESTING INSTRUMENTS FOR MEASURING STUDENTS' PERCEPTIONS OF A UNIVERSITY AND ITS SMART DIMENSIONS
- 43. Darko Androcec, Andrea Tikvica INTEROPERABILITY OF MACHINE LEARNING SERVICES: A USE CASE
- 44. **Dominik Vukusic, Alica Grilec, Josip Mikulic** INCREASING QUALITY AND PROFITABILITY OF RESTAURANT INDUSTRY THROUGH THE INTRODUCTION OF THE MICHELIN GUIDE IN THE REPUBLIC OF CROATIA

### 18:00 - 19:00

### **Conference Dinner**

Second day, December 14th 2019

10:00 Zagreb Center Walking Tour







### Supported by:





