



Chelyabinsk  
State  
University



**Chelyabinsk State University (Russia)**

**University North (Croatia)**

**Faculty of Management University of Warsaw (Poland)**

**Faculty of Law, Economics and Social Sciences Sale –  
Mohammed V University in Rabat (Morocco)**



**50th International Scientific Conference on**

# **ECONOMIC AND SOCIAL DEVELOPMENT**

**February, 13 – 14, 2020  
Chelyabinsk, Russia**

**CONFERENCE PROGRAM**

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## TOPICS

### **PSYCHOLOGY AND ECONOMICS**

- Economic Psychology
- Behavioral Economics
- Issues of Organizational Psychology
- Motivation and Performance
- Organizational Culture
- Organizational Leadership
- Career and Education in the Organization

### **GLOBALIZATION AND CHALLENGES OF THE MODERN WORLD**

- Contemporary Economy and Globalization
- The Economic Impact on Social Development and Democracy
- Regional Development
- National Economies Between Liberalization and Intervention
- International and Local Capital Markets
- Education and Knowledge Management
- Towards Modern Welfare Economics
- Modern Tendencies in Economy and Management of Tourism

### **ENTERPRISE IN TURBULENT ENVIRONMENT**

- Building a Resilient Organization
- The Economics of Modern Enterprise
- Planning or Predicting: Concepts and Models
- Corporate Governance
- Manufacturing: Strategy, Technology, and Organization
- Human Capital Management
- Marketing Perspective
- The Legal Environment of Business
- Business Continuity
- ICT Support to Business Activities
- Corporate Finance
- Accounting and Auditing

### **ENTREPRENEURSHIP CAUGHT BETWEEN CREATIVITY AND BUREAUCRACY**

- The Role of SMEs in National Economies
- SMEs in Global Value Chains
- Education for Creativity
- Psychology and Entrepreneurship

## 13 FEBRUARY

10:00 – 11:00	<b>Registration. Welcome coffee (A-12)</b>
11:00 – 11:30	<b>Opening Ceremony (A-11)</b>
	<b>Plenary Session. Room A-11      Chair: D. Pletnev</b>
11:30 – 11:50	<b>Prof. Marijan Cingula, Croatia</b> BUILDING BLOCKS OF CORPORATE SOCIAL RESPONSIBILITY
11.50 – 12.10	<b>Prof. Rebeka D. Vlahov Golomejic, Croatia</b> CHALLENGES OF THE FORMAL PROJECT MANAGEMENT EDUCATION IN THE SENET REGION
12.10 – 12.30	<b>Prof. Olga Deyneka, Russia</b> THE ATTITUDE OF SMALL BUSINESSES TOWARDS THE STATE ECONOMIC POLICY
12.30 – 12.50	<b>Prof. Marina Lukmanova, Kazakhstan</b> DOES SOCIAL CAPITAL AFFECT DEMAND FOR GOVERNMENT REGULATION IN KAZAKHSTAN?
12.50 – 13.10	<b>Prof. Bora Besgul, Hungary</b> COMPARATIVE APPROACH TO EDUCATION POLICIES TOWARDS MINORITIES IN THE EXAMPLE OF SWEDEN AND HUNGARY
13.10 – 13.25	<b>Prof. Joao Lorenzo Marques, Portugal</b> AFFORDABILITY AND HOUSING NEEDS ASSESSMENT. AN EXPLORATORY TERRITORIAL PATTERNS ANALYSIS FOR PORTUGAL
13.25 – 13.45	<b>Prof. Ekaterina Zabelina, Russia</b> ECONOMIC ATTITUDES AS THE PREDICTORS OF WORKING ACTIVITY OF OLDER PEOPLE
13.45 – 14:00	<b>Prof. Elena Silova, Russia</b> GRP, INVESTMENTS, AND TOURISTIC FLOWS IN RUSSIAN REGIONS – HOSTS OF MAJOR SPORTING EVENTS
14:00 – 15:00	<b>Lunch</b>

**Room 206****SECTION I****Psychology and Pedagogics  
for Economy and Business**

Chair: Olga Deyneka

Co-chair: Ekaterina Zabelina

**Conference Hall****SECTION II****Economics and Finance**

Chair: Marina Lukmanova

Co-chair: Elena Silova

**Room 215****SECTION III****Management and Social Issues**

Chair: Rebeka D. Vlahov

Co-chair: Sergey Golovikhin

**15:00 – 15:15****Irina Trushina**RESULTS OF THE DEVELOPMENT  
OF THE METHODOLOGY FOR THE STUDY  
OF ECONOMIC ACTIVITY**Damira Kečec**CLUSTER DETERMINATION  
IN THE CROATIAN ECONOMY BASED  
ON THE INPUT-OUTPUT ANALYSIS**Lethamaga Tladi**TOWARDS MULTI-LEVEL FRAMEWORK  
FOR ANALYSING ORGANISATIONAL  
INNOVATION USE**15:15 – 15:30****Elena Kozlova**METHODOLOGY FOR ASSESSING  
WORKER'S BEHAVIORAL OPPORTUNISM  
IN RUSSIAN CORPORATIONS**Arif G. Huseynov**PRIORITY TASKS FOR IMPLEMENTATION  
OF ECOLOGICAL POLICY OF SOCAR**Ekaterina Kolmakova**THE APPLICATION OF STATISTICAL  
RESEARCH METHODS IN ORDER TO PREDICT  
THE DEVELOPMENT OF THE AGRICULTURE  
IN THE REGION**15:30 – 15:45****Yuri Startsev**VALUE AND PRICE OF NETWORK  
COMMUNICATIONS OF PERSONNEL**Bassam A. Albassam**THE IMPACT OF FINANCIAL REFORM  
ON PUBLIC FINANCIAL MANAGEMENT  
IN SAUDI ARABIA**Ekaterina Abilova**THE DEVELOPMENT OF AGRICULTURAL  
COOPERATION IN THE CHELYABINSK  
REGION: CONDITIONS AND PROSPECTS**15:45 – 16:00****Irina Ponomareva**ADAPTATION RESOURCES FOR CENTRAL  
ASIAN MIGRANTS IN THE CONTEXT  
OF ACADEMIC MOBILITY**Anna Varaksa, Irina Klyueva**ECONOMIC EFFECTS OF CONCENTRATION IN  
RUSSIAN FOREST INDUSTRY PULP-PAPER  
BRANCH**Oleg Avilov**PSYCHOLOGY OF THE SAFE CONSUMPTION  
AT THE FOUNDATION OF FUNCTIONAL  
EQUIVALENCE THEORY**16:00 – 16:15****Mikhail Ovchinnikov**ENVIRONMENTAL FACTORS  
OF PROFESSIONAL MOTIVATION  
OF UNIVERSITY STUDENTS**Dubravko Zigman**A SIMPLE MODEL OF WIND ENERGY  
PLANT OUTPUT**Goran Pavelin**ANALYSIS OF CULTURAL AND SCIENTIFIC  
EVENTS ON PAGES OF THE UNIVERSITY  
JOURNAL UNIVERSITAS**16:15 – 16:30****Valeriya Ragozinskaya**STRESS RESISTANCE OF THE FUTURE  
SPECIAL EDUCATION TEACHERS IN LINE  
WITH THE COMPETENCY-BASED  
APPROACH**Alexandra Egorova, Artyom Uzhegov**CREATING AN INNOVATIVE CLIMATE  
IN THE REGION USING A MODEL  
OF INTERACTION BETWEEN HIGHER  
EDUCATION INSTITUTIONS AND BUSINESS**Elena Tkach; Anna Seliverstova;****Irina Kudryavtseva; Marina Firsova**  
TERRITORIAL BUDGET IN THE SYSTEM  
OF HUMAN CAPITAL REPRODUCTION:  
MODERN AND HISTORICAL ASPECTS

<b>16:30 – 16:45</b>	<b>Sergey Yaroshenko, Albert Akmalov</b> AN EXPERIMENTAL STUDY OF THE RELATIONSHIP BETWEEN THE QUALITIES OF COMPETITIVENESS OF UNIVERSITY STUDENTS AND PROFESSIONAL ORIENTATION	<b>Evgenia Zakharova</b> AN EMPIRICAL STUDY OF ECONOMIC ACTIVITY OF THE RUSSIAN REGIONS	<b>Sergei Golovikhin</b> FORECASTING THE STAFFING NEEDS OF THE REGION
<b>16:45 – 17:00</b>	<b>Nikolay Kokanov</b> QUALITATIVE STUDY OF THE INCLUSIVE COMPETENCE OF TEACHERS OF VOCATIONAL EDUCATION INSTITUTIONS	<b>Natalia Milchakova</b> ECONOMIC INTEGRATION OF THE WEST SIBERIAN MACRO-REGION INTO THE SYSTEM OF ECONOMIC RELATIONS	<b>Victoria Abrarova, Olga Antonova</b> THEORY OF THE RATIONAL CHOICE OF THE EMPLOYEE IN THE BEHAVIORAL ECONOMY OF THE ORGANIZATION
<b>17:00 – 17:15</b>	<b>Daria Romanenkova</b> PECULIARITIES OF EDUCATIONAL NEEDS OF YOUNG PEOPLE WITH DISABILITIES IN MODERN RUSSIAN SOCIETY	<b>Marina Lukmanova</b> DETERMINANTS OF ECONOMIC BEHAVIOR OF INDIGENOUS PEOPLES OF THE ARCTIC ZONE: RESULTS OF THE EMPIRICAL STUDY OF NENETS REINDEER HERDERS	<b>Elena Maslennikova</b> EMPLOYEES COMPETITIVENESS FACTORS: SYSTEM-MATHIZATION OF APPROACHES
<b>17:15 – 17:30</b>	<b>Yana Sizova</b> STUDENTS VISION OF THE ORGANIZATIONAL CULTURE OF THE MODERN UNIVERSITY	<b>Daria Benz</b> CONTEMPORARY STRUCTURE OF RUSSIAN BUSINESS	<b>Lubov V. Kostareva</b> INTERORGANIZATIONAL NETWORKS AS A TOOL MODERNIZATION OF THE REGION'S ECONOMY IN CONDITIONS FOURTH INDUSTRIAL REVOLUTION
<b>17:30 – 17:45</b>	<b>Alexandra Sukhanova</b> BORDER LEGITIMACY OF CORPORATE CULTURE	<b>Pavel Kadyrov</b> SMALL AND MEDIUM-SIZED BUSINESS AS KEY PRODUCER OF LOCAL GOODS	<b>Olga Konakova</b> MOTIVATIONAL ENVIRONMENT FOR PERSONNEL INNOVATIVE ACTIVITY AT COAL-MINING ENTERPRISE: STRUCTURE AND FACTORS
<b>17:45 – 18:00</b>	<b>Elena Sevostyanova, Irina Trushina.</b> THE SOCIAL-PSYCHOLOGY FACTORS OF THE POST-STROKE RECOVER	<b>Anna Isaeva</b> NEW QUALITIES OF HUMAN CAPITAL AS A CONDITION OF SUSTAINABLE ECONOMIC GROWTH	<b>Yuri Startsev</b> NETWORK COMMUNICATION OF EMPLOYEES AS FACTOR OF PRODUCTION EFFICIENCY
<b>18.00 – 18:15</b>			<b>Georgy Klochkov</b> DIGITAL CITY: QUALITY INDICATORS OF «SMART EDUCATION» AND «SMART PEOPLE» SUBSYSTEMS