***Program of the 46th International Scientific Conference on Economic and Social Development - "Sustainable Tourist Destinations" - Varazdin, 24-25 October, 2019***

#### *Venue: Sveučilište Sjever, Sveučilišni centar Varaždin - 104. Brigade 1, Varazdin, Croatia*

#### *In cooperation with: University North, Faculty of Management University of Warsaw and Faculty of Law, Economics and Social Sciences Sale - Mohammed V University in Rabat*

#### *Supported by: City of Varazdin*

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| ***First day, October 24th 2019 Individual arrival of delegates*** | |
| **09:00 – 10:00** | ***Welcome Drink and Registration*** |
| **10:00 – 11:00** | ***Opening Ceremony*** |
| **WELCOME ADDRESSES**  **Domagoj Cingula, Organizing Committee - moderator**  **Prof. Marin Milković, PhD., Rector of University North**  **Prof. Marijan Cingula, PhD., Scientific Committee**  **prof. Dora Smolčić Jurdana, Ph.D., Dean of Faculty of Tourism and Hospitality Management**  **Mustapha Machrafi, PhD., Mohammed V University, Rabat, Morocco**  **Ivan Čehok, Ph.D., Mayor of the City of Varaždin**  **Radimir Čačić, Prefect of Varaždin County**  **Darko Horvat, Minister of Economy** | |
| **11:00 – 11:30** | ***Coffee Break*** |
| **11:30 – 13:30** | ***Session I.*** |
| 1. **Ljubica Milanovic Glavan, Lucija Ivancic ■** KNOWLEDGE MANAGEMENT: CASE OF CROATIA 2. **Zrinka Lackovic Vincek, Vlatka Bilas, Ivana Dvorski Lackovic** ■ DEVELOPMENT OF INTERNATIONAL TRADE IN SERVICES AND ISSUES OF STATISTICAL MONITORING AND RECORDING 3. **Jiri Vanicek** ■ POSITION OF PRAGUE ON THE INTERNATIONAL TOURISM MARKET 4. **Tomasz Studzieniecki, Eduardas Spiriajevas** ■ CROSS-BORDER TOURIST DESTINATIONS IN EUROPE - GENESIS, ESSENCE AND PROMOTION 5. **Tomislav Rados,** **Sanja Simic, Petar Misevic** ■ DIGITAL TRANSFORMATION - THE IMPLEMENTATION PROCESS IN THE CASE OF THE CROATIAN CHAMBER OF ECONOMY (CCE) 6. **Zvonimir Savic,** **Petar Misevic, Luka Burilovic** ■ WORKER’S REMMITANCES FROM ABROAD – INCREASINGLY IMPORTANT SOURCE OF DOMESTIC CONSUMPTION GROWTH 7. **Petar Misevic,** **Hrvoje Volarevic, Marko Peric** ■ APPLIED REGRESSION ANALYSIS FOR PRIVATE EQUITY FUNDS 8. **Tomasz Florczak** ■ THE PROCESS OF FINANCIALIZATION IN GROUPS OF EUROPEAN UNION MEMBER STATES 9. **Marta Paduszynska** ■ MISSELLING IN THE FINANCIAL SECTOR - THE EXAMPLE OF THE UNITED KINGDOM AND POLAND 10. **Flora Poecze,** **Ante Roncevic, Sanja Zlatic** ■ FURTHER DIFFERENTIATING FACTORS OF GAMERS' HEXAD PLAYER TYPES 11. **Patrizia Zangoli** ■ **“**PORT’S ROLE AS A DETERMINANT OF CRUISE DESTINATION SOCIO-ECONOMIC SUSTAINABILITY**”** | |
| **11:30 – 13:30** | ***Parallel Session (Round table in UNIN3-209)*** |
| **Will be held in Croatian Language.**  **Round table – moderator Đuro Tomljenović**  **Introductory – Ivan Čehok, Ph.D., Mayor of the City of Varaždin**  **1. Sanda Čorak, Ph.D., Institute for Tourism ■ “CHALLENGES OF DESTINATION MANAGEMENT IN CROATIA”**  **2. prof. Dora Smolčić Jurdana, Ph.D., Dean of Faculty of Tourism and Hospitality Management ■ “CHALLENGES OF IMPLEMENTATION OF SUSTAINABLE TOURISM DEVELOPMENT OF CROATIA”**  **3. Asst. Prof. Ana Portolan, Ph.D., University of Dubrovnik ■ “SUSTAINABLE TOURISM DEVELOPMENT OF CITY OF DUBROVNIK“**  **4. Jelena Toth, director of the Varaždin Toursit Board ■ “MANIFESTATIONS IN THE FUNCTION OF SUSTAINABLE TOURISM: ŠPANCIRFEST – SIMPLY THE BEST!”**  **5. Radimir Čačić, Prefect of Varaždin County ■ “LOCAL AND NATIONAL POLITICAL DIMENSION OF TOURSIM DEVELOPMENT”** | |
| **13:30 – 14:30** | ***Lunch*** |
| **14:30 – 16:00** | ***Session II. (UNIN2-110)*** |
| 1. **Doris Beganovic, Nenad Rancic, Ozren Pilipovic** ■ STATE AID AND TAX RULINGS ISSUED BY EU MEMBER STATES IN SELECTED CASES 2. **Bostjan Peternelj, Petar Kurecic, Lara Kauss** ■ THE PROSPECTS OF SHANGHAI COOPERATION ORGANIZATION TURNING INTO A COUNTERWEIGHT TO THE NATO ALLIANCE 3. **Tamas Sneider, Eniko Varga, Zoltan Baracskai** ■ TRANSDISCIPLINARY PROBLEM-SOLVING: VALIDATING ACCESSIBLE APPROACHES 4. **Joanna Stawska, Katarzyna Miszczynska** ■ DO MONETARY AND FISCAL POLICY MATTERS IN THE EU ECONOMIC GROWTH? A PANEL DATA ANALYSIS 5. **Ivana Bujan, Damira Kecek** ■ THE APPLICATION OF TRIPLE BOTTOM LINE CONCEPT IN TOURISM WITH THE EMPHASIS ON THE HOTEL INDUSTRY 6. **Dunja Srpak, Ivan Sumiga, Josip Srpak, Ladislav Havas** ■ DESIGNING THE COMPLETE ICT SOLUTION FOR A MODERN MANUFACTURING COMPANY 7. **Vesna Haluga, Ana Globocnik Zunac, Rudi Grula** ■ ETIS DESTINATION MANAGEMENT SUSTAINABILITY MEASUREMENT SYSTEM ON THE EXAMPLE OF MEĐIMURJE COUNTY 8. **Emina Terzic,** **Goran Kozina** ■ INFLUENCE OF STUDENT SATISFACTION WITH COMMUNICATION DIMENSION ON THE OVERALL SATISFACTION WITH STUDY 9. **Milan Ilic** ■ WERFENWENG, PROVINCE OF SALZBURG, AUSTRIA: EVOLUTION OF A GENTLE MOBILITY IN AN ALPINE RURAL MUNICIPALITY 10. **Ana Malnar,** **Katja Crnogaj** ■ SUSTAINABLE ENTREPRENEURSHIP AND RELATED DESTINATIONS, LITERATURE REVIEW FOR RESEARCH IMPLICATION 11. **Florin Aliu, Artor Nuhiu, Emad Attia Mohammed Omran, Fisnik Aliu** ■ BUSINESS VALUATION OF THE STATE-OWNED COMPANIES: THE CASE OF KOSOVO TELECOM | |
| **16:00 – 16:30** | ***Coffee Break*** |
| **16:30 – 18:00** | ***Session III. (UNIN2-110)*** |
| 1. **Humberto Ribeiro,** **Jorge Pires, Sandra Raquel Alves** ■ A STUDY ON RECENT INSOLVENCY PROCESSES IN PORTUGAL 2. **Amelia Ferreira da Silva, Sandrina Teixeira, Maria Jose Angelico Goncalves, Telma Maia, Humberto Ribeiro** ■ A DIGITAL PLATFORM TO ENHANCE PUBLIC MANAGEMENT BY DELIVERING FINANCIAL AWARENESS TO LOCAL COMMUNITIES: THE TACLARO PROJECT 3. **Alessandra Segatelli, Liliane Cristina Segura, Henrique Formigoni, Rute Abreu, Sandra Raquel Alves** ■ TAX COMPLIANCE MODEL: AN INTERVENTIONIST STUDY TO ENHANCE FINANCIAL SUSTAINABILITY 4. **Jose Joao Oliveira, Humberto Ribeiro** ■ A MODEL FOR ASSESSING CUSTOMERS’ PERCEPTIONS TOWARDS FUNCTIONAL FOOD 5. **Fernando Nascimento Zatta,** **Liliane Cristina Segura, Henrique Formigoni, Rute Abreu, Sandra Raquel Alves** ■ NEW PERSPECTIVES ON FAMILY FIRMS AND CORPORATE GOVERNANCE 6. **Aljosa Vitasovic,** **Mauro Dujmovic** ■ EXPERIENCE ECONOMY AND TOURISM 7. **Stela Novak, Mladen Greguras, Damira Dukec**  ■ MOBBING AS A SOCIOLOGICAL AND COMMUNICATION PHENOMENON. NEED TO OPEN MOBBING VICTIMS CENTER 8. **Bahha Meryeme, Nechad Abdelhamid** ■ MOROCCAN-AFRICAN REVIEW: WHAT ARE THE RESULTS IN 2017-2019? 9. **Sadik Maliki, Marya Khtira** ■ GENDER AND SCHOOL TEXTBOOKS: FIRST YEAR BACCALAUREATE 10. **Dalibor Pudic,** **Igor Grozdanic, Zoran Dojcinovic** ■ THE ROLE OF TRANSPORT DECARBONIZATION IN THE CROATIAN ECONOMY AND TOURISM 11. **Anica Hunjet,** **Goran Kozina, Dijana Vukovic** ■ STAKEHOLDER DIALOGUE IN THE DEVELOPMENT OF SUSTAINABLE TOURIST DESTINATIONS | |
| **18:00** | ***Closing Ceremony*** |
| **18:30 – …** | ***Conference Dinner*** |
| ***Second day, October 25th 2019*** | |
| **09:00 – 11:00** | ***Session IV. (UNIN2-102)*** |
| 1. **Kristina Marsic, Anica Hunjet, Tena Sumski** ■ MEASURING THE IMPACT OF SELF-EMPLOYMENT SUBSIDIES ON UNEMPLOYMENT IN CROATA 2. **Pal Zoltan Bite, Szombathelyi Marta, Zoltan Baracskai** ■ THE CONCEPT OF TRUST WHEN INTEGRATING LABOR MIGRANTS INTO SMALL FAMILY BUSINESSES 3. **Anica Hunjet,** **Andreja Borscak, Lea Kustelega** ■ IMPLEMENTATION OF BUSINESS PROCESS REENGINEERING METHODS TO ENTERPRISES - OMICRON D.O.O. AND KUŠTELEGA D.O.O. 4. **Ivana Martincevic,** **Goran Kozina, Mario Matic** ■ THE LEGAL ENVIRONMENT OF BUSINESS WITH RESPECT TO CHANGES IN INCOME TAX 5. **Ante Roncevic, Tina Lukcic, Paula Spoljaric** ■ IMPACT OF TRADITIONAL AND DIGITAL MARKETING ON CONSUMER PERCEPTION 6. **Kresimir Buntak, Maja Mutavdzija, Ivana Martincevic** ■ INFLUENCE OF SMART CITY COMPONENTS ON COMPETITIVENESS OF TOURISM DESTINATION 7. **Kresimir Buntak, Matija Kovacic, Vesna Sesar** ■ THE IMPORTANCE OF IDENTIFYING OPPORTUNITIES AND RISK IN ENSHURING BUSINESS CONTINUITY 8. **Damira Dukec, Damira Kecek** ■ APPLYING GAME THEORY TO THE EXAMPLE OF AXELROD’S TOURNAMENT 9. **Karmen Buljat, Jadranka Ivankovic** ■ EFFECTIVENESS OF MANAGERIAL COMMUNICATION - EMPLOYEES' POINT OF VIEW 10. **Josko Lozic** ■ DIGITALIZATION CREATES A NEW PARADIGM OF THE GLOBAL MUSIC INDUSTRY: THE TRADITIONAL MUSIC INDUSTRY IS UNDER PRESSURE OF THE STREAMING PLATFORMS 11. **Drazenka Andrasek, Damir Vusic, Marin Milkovic** ■ ECONOMIC TRENDS AND BUSINESS DEVELOPMENT OF THE CROATIAN PRINTING INDUSTRY 12. **Marina Biti, Iva Rosand Zigo** ■ ON MATTERS OF ECONOMIC AND POLITICAL INEQUALITY IN THE CONTEXT OF DIGITAL POLICIES: THE ROLE OF JOURNALISM 13. **Lucija Leljak, Damir Dobrinic** ■ RESEARCH OF IMPACT FACTORS ON BEHAVIOR OF MILLENNIALS IN ONLINE BUYING | |
| **11:00 – …** | ***Individual Program of Delegates*** |

**12:00-14,00 - City Sightseeing**