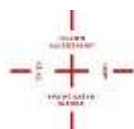


76th International Scientific Conference on Economic and Social Development
"Building Resilient Society"

ESD CONFERENCE – ZAGREB, 17-18 December, 2021

Venue: Hotel Dubrovnik - Lj. Gaja 1, 10000 Zagreb, Croatia



First day of the Conference, December 17th 2021

09:30 – 10:00

Individual arrival of delegates / Coffee

10:00 – 10:15

Opening Ceremony – Jelacic Hall

WELCOME ADDRESS

Sime Vucetic, Organizing Committee

Luka Burilovic, President of the Croatian Chamber of Commerce, President of Organizing Committee

Marijan Cingula, President of the Scientific Committee

Orsat Miljenic, Head of the Office of the President of the Republic of Croatia

Tomislav Coric, Minister of Economy and Sustainable Development

Radovan Fuchs, Minister of Science and Education

10:15 – 11:00	Plenary Session One – Jelacic Hall
<p style="text-align: center;">Moderator: Sime Vucetic</p> <ol style="list-style-type: none"> Dora Naletina ■ ROAD FREIGHT MARKET IN THE EUROPEAN UNION WITH SPECIAL EMPHASIS ON THE COVID-19 PANDEMIC Dario Sebalj, Josip Mesaric, Ana Pap ■ PREDICTION OF NATURAL GAS CONSUMPTION BY NEURAL NETWORKS Jelena Franjkovic, Ana Pap, Ana Zivkovic ■ NON-PRICE FACTORS OF RETAIL PRICE IMAGE Ljubica Milanovic Glavan, Ivana Kolic ■ TRANSFORMATION OF BUSINESS PROCESS MANAGEMENT THROUGH DIGITALIZATION Luka Burilovic, Zdravko Tolusic, Marko Akmacic ■ EFFECTS OF THE COVID-19 PANDEMIC ON THE REPUBLIC OF CROATIA'S TRADE SECTOR IN 2020 Elza Jurun, Marija Curic, Lidija Bekavac ■ A RESEARCH ON EMIGRATION AS THE FUNDAMENTAL OBSTACLE TO CROATIAN ECONOMIC AND SOCIAL DEVELOPMENT Senka Borovac Zekan, Ana Barada, Ivone Zekan ■ THE IMPACT OF THE COVID 19 PANDEMIC AND GOVERNMENT MEASURES ON THE EMPLOYEES OF THE SERVICE SECTOR IN THE REPUBLIC OF CROATIA Darko Karic, Dusan Tomasevic, Drazenka Cosic ■ PRODUCTIVITY CONVERGENCE OF POST-TRANSITION COUNTRIES AFTER EUROPEAN UNION ACCESSION 	
11:00-11:30	Coffee break
11:30 – 12:45	Plenary Session Two – Jelacic Hall
<p style="text-align: center;">Moderator: Sime Vucetic</p> <ol style="list-style-type: none"> Dubravka Pekanov Starcevic, Ana Zrnic, Ivana Bestvina Bukvic ■ THE IMPACT OF SOCIAL AND GOVERNANCE FACTORS ON GHG EMISSIONS: EVIDENCE FROM THE EUROPEAN ENERGY COMPANIES Vusala Gubatova ■ THE IMPACT OF COVID-19 ON UNEMPLOYMENT LEVEL IN EUROPEAN UNION Karla Bartolin, Lovro Broketa, Nenad Rancic ■ AUSTERITY POLICY AND ITS APPLICATION IN SELECTED EU COUNTRIES Ivana Fosic ■ COVID 19 - INFLUENCE FACTOR OF ALTERNATIVE WORKPLACE Valentina Vinsalek Stipic, Vlatka Ruzic ■ RESPONSIBILITY OF THE CONTROL FUNCTION AS A COMPANY'S PERFORMANCE AND ECONOMIC VALUE ADDED FACTOR Dario Matika, Vlatka Ruzic ■ CORONA VIRUS - SECURITY THREAT OR EPIDEMIOLOGICAL CRISIS? Biljana Petrovic ■ THE IMPACT OF PUBLIC RELATIONS IN EDUCATIONAL INSTITUTIONS Drazenka Sveclec-Juricic, Ljerka Luic ■ THE IMPORTANCE OF INFORMATION AND DATA LITERACY OF LEADERS IN A TURBULENT ENVIRONMENT OF DIGITAL BUSINESS TRANSFORMATION 	
12:45 – 13:00	Closing Ceremony – Jelacic Hall
13:00	Lunch – Hall Ban Draskovic
Second day of the Conference, December 18th 2021	
08:00 – 12:00	Social activities

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Hrvatska kvaliteta



Izvorno hrvatsko