

**Program of the 41st International Scientific Conference on Economic and Social Development
(minor changes are possible, according to authors' requirements)**

Belgrade, 23-24 May, 2019

Venue: Megatrend University - Bulevar marsala Tolbuhina 8, 11070 Novi Beograd, Serbia

First day, May 23rd 2019	Individual arrival of delegates
09:30 – 10:00	Welcome Drink and Registration
10:00 – 11:30	Plenary Session I. – Opening Ceremony
WELCOME ADDRESS Representative of Megatrend University Marijan Cingula, Scientific Committee	
<ol style="list-style-type: none"> 1. Agata Gomolka ■ GENDER PAY GAP IN OECD COUNTRIES 2. Daniel Tomic, Sasa Stjepanovic ■ EMPIRICAL BOND BETWEEN THE HAPPINES INDEX, GDP AND GREEN GDP 3. Florina-Simona Burta ■ SUPPLY CHAIN VALUE CREATION: AN ANALYSIS OF POLICY, INFRASTRUCTURE AND MARKET IN CURRENT E.U. ENVIRONMENT 4. Milica Nestorovic, Tatjana Dragicevic Radicevic ■ TRANSITION TO CIRCULAR ECONOMY 5. Sinisa Hajdas Doncic, Ivan Pavelic, Mihael Zmajlovic ■ METHODOLOGY FOR DETERMINING THE EFFECT OF ADULTERY TOURISM (DAILY REST) ON THE TOTAL INCOME FROM TOURIST OVERNIGHT STAYS 6. Mary Bosede Olufayo ■ THE CONTRIBUTION OF MANUFACTURING SECTOR TO ECONOMIC GROWTH (1981-2015) 	
11:30 – 12:00	Coffee Break
12:00 – 13:30	Parallel Session II.
<ol style="list-style-type: none"> 7. Dina Loncaric, Jasmina Dlacic, Lidija Bagaric ■ EXPLORING THE RELATIONSHIP BETWEEN SATISFACTION WITH TOURISM SERVICES, REVISIT INTENTION AND LIFE SATISFACTION 8. Marijana Joksimovic, Dusan Joksimovic, Biljana Grujic ■ FOREIGN DIRECT INVESTMENT AS A FACTOR OF IMPROVING ECONOMIES RUSSIA AND SERBIA 9. Gabriela Mezeiova ■ (WHY) SHOULD ICT COMPANIES IN SLOVAKIA MAKE RESEARCH AND INNOVATION RESPONSIBLY? 10. Kowo Solomon Akpoviroro, Oba Adenuga Olusegun Adeleke ■ CORRELATES OF ENTREPRENEURSHIP EDUCATION AND EMPLOYMENT GENERATION 11. Dusan Jerotijevic, Aleksandar Matic, Aleksandar M. Damnjanovic, Vladimir Dimitrijevic, Jadranka Savic ■ LEGAL FRAMEWORK IMPACT ACCESSION PROCESS SERBIAN EU ON LOCAL GOVERNMENT IN EMPLOYMENT 12. Sladjana Vujcic, Aleksandra Tosovic-Stevanovic, Vladimir Ristanovic ■ THE ROLE OF SMALL AND MEDIUM-SIZED ENTERPRISES IN THE DEVELOPMENT OF THE REPUBLIC OF SERBIA 	
12:00 – 13:30	Parallel Session III.
<ol style="list-style-type: none"> 13. Sadik Maliki, Hamid Housni ■ LINGUISTIC DIVERSITY IN MOROCCO: AN OVERVIEW 14. Snjezana Krizanic, Tanja Sestanj-Peric, Katarina Tomicic-Pupek ■ THE CHANGING ROLE OF ERP AND CRM IN DIGITAL TRANSFORMATION 15. Aleksandra Nikolic, Daniela Nikolic ■ DIGITAL BANKING TRANSFORMATION - DEVELOPMENT AND USE OF ELECTRONIC BANKING IN SERBIA 16. Gordana Mrdak, Aleksandar M. Damnjanovic, Aleksandar Tackovic, Zoran Ristic, Erol Mujanovic ■ TREND OF CORPORATE GOVERNANCE IN THE REPUBLIC OF SERBIA 17. Snezana Radovanovic ■ ENTERPRISE IN TURBULENT ENVIRONMENT: CORPORATE GOVERNANCE (CORPORATE EFFICIENCY-LEGAL ASPECTS) 18. Sandra Lukic ■ OCCURRENCE AND DEVELOPMENT OF THE WORLD TRADE ORGANIZATION IN THE AGE OF GLOBALIZATION 	

19. Jan Polcyn, Sebastian Stepien, Aleksandra Tosovic-Stevanovic ■ ENVIRONMENTAL GOVERNANCE AS AN ELEMENT OF SUSTAINABLE DEVELOPMENT IN THE EUROPEAN UNION COUNTRIES	
13:30 – 14:30	Lunch
14:30 – 16:00	Parallel Session IV.
20. Igor Pihir ■ BUSINESS PROCESS MANAGEMENT AND DIGITAL TRANSFORMATION	
21. Duygu Turker, Y. Serkan Ozmen ■ EXPLORING THE IMPACT OF SOCIAL RESPONSIBILITY ON SOCIETY	
22. Milisav Milickovic, Marijana Aleksic, Aleksandar Tackovic ■ EXPERIENCE OF PRIVATIZATION AND PRIVATE CAPITAL ENTRY INTO PUBLIC COMPANIES	
23. Bojan S. Djordjevic ■ COMMODITY PRICES AND ECONOMIC GROWTH: AN EMPIRICAL STUDY FROM SERBIA	
24. Aleksandra Nikolova Markovic ■ FREE ECONOMIC ZONES WITH SPECIAL REFERENCE TO THE ZONES IN THE REPUBLIC OF NORTH MACEDONIA AND REPUBLIC OF SERBIA	
25. Maja Bedenikovic, Ivan Malbasic, Dijana Oreski ■ BASIC MANAGERIAL SKILLS OF GRADUATE STUDENTS OF ECONOMICS AND INFORMATICS: CASE STUDY	
26. Veljko Blagojevic ■ NATURAL DISASTERS AS A FORM OF A SECURITY THREAT	
27. Marina Guzovski, Mirko Smoljic ■ GREEN MARKETING AND CORPORATE SOCIAL RESPONSIBILITY AS THE DETERMINANT OF CREATING A SEGMENT OF GREEN CONSUMERS	
14:30 – 16:00	Parallel Session V.
28. Maja Cogoljevic, Aleksandra Tosovic-Stevanovic, Zorana Nikitovic ■ INTERNATIONALIZATION OF MARKETING ACTIVITIES IN GLOBAL BUSINESS ENVIRONMENT	
29. Branko Lestanin, Zeljko Nikac ■ MECHANISM OF REGIONAL COOPERATION BETWEEN WESTERN BALKANS STATES IN FIGHT AGAINST ECONOMIC CRIME	
30. Nada Trajkovic ■ TRENDS IN THE DEVELOPMENT OF CONGRESS TOURISM IN THE REPUBLIC OF SERBIA	
31. Milan Beslac, Vladan Cogoljevic, Jovica Beslac ■ FINANCING AND MANUFACTURING ORGANIC FOOD AS THE CONSEQUENCE OF THE HOLY TRINITY GMO	
32. Svetlana Jokic, Ljiljana Krstic ■ ECOLOGICAL MANAGEMENT SYSTEM AS A COMPONENT OF THE CONCEPT OF SUSTAINABLE DEVELOPMENT	
33. Biljana Ilic, Gordana Djukic, Mladenka Balaban ■ MODERN MANAGEMENT AND INOVATIVE ORGANIZATIONS	
34. Nedjo Danilovic, Dragana Lazic ■ COUNTERFEITING AND MISUSE OF PAYMENT CARDS	
18:00	Closing Ceremony
Second day, May 24th 2019 Individual Program of Delegates	
10:00 – 12:00	City Tour