

**Program of 32nd International Scientific Conference on Economic and Social Development; 21-22 June 2018**  
 (minor changes are possible, according to authors' requirements)

**Venue: Odessa State Academy of Civil Engineering and Architecture - Didrihsona str. 4, Odessa 65029, Ukraine**

<b>First day, June 21<sup>st</sup> 2018</b>	<b>Individual arrival of delegates</b>
<b>09:30 – 10:00</b>	<b>Welcome Drink and Registration</b>
<b>10:00 – 11:30</b>	<b>Plenary Session I. – Opening Ceremony</b>
<b>WELCOME ADDRESS</b> <b>Representative of Odessa State Academy of Civil Engineering and Architecture</b> <b>Representative of Scientific Committee esd-Conference</b> * * *	
1. <b>Hanna Bei, Larysa Sarkisian, Ganna Sereda</b> ■ ENTREPRENURIAL BEHAVIOR CHANGING INFLUENCED BY MIGRATION PROCESSES 2. <b>Anica Hunjet, Goran Kozina, Damira Djukec</b> ■ RESEARCHING THE VIEWS OF STUDENTS AT THE UNIVERSITY NORTH 3. <b>Andrea Valente, David Atkinson, John Clifford</b> ■ CAN BITCOIN BE THE FUTURE OF DIGITAL PAYMENTS? 4. <b>Svetlana Rakytska, Oksana Zhus, Vladimir Mishchenko</b> ■ FACTORS OF THE COUNTRY'S ENERGY SECURITY 5. <b>Tomasz Studzieniecki, Marzena Wanagos, Ilona Urbanyi-Popiolek</b> ■ KALININGRAD REGION AS A TOURIST GENERATING AREA FOR THE BALTIC SEA REGION	
<b>11:30 – 12:00</b>	<b>Coffee Break</b>
<b>12:00 – 13:30</b>	<b>Parallel Session II.</b>
6. <b>Irina Pedko, Anastasiia Pendas</b> ■ REVITALIZATION OF INDUSTRIAL ZONES OF THE BIG CITY (EVIDENCE FROM THE CITY ODESSA) 7. <b>Veronika Humlerova, Petra Partlova</b> ■ SUSTAINABLE DEVELOPMENT OF MUNICIPALITIES AND SMART CITIES CONCEPT IN THE CZECH REPUBLIC 8. <b>Oliinyk V. D.</b> ■ THEORETICAL FOUNDATIONS OF SUBURBAN ZONE BOUNDARIES DEFINITION 9. <b>Olena Bileha</b> ■ MANAGEMENT OF ECONOMIC PROCESSES OF CITY SPACE SYSTEMS 10. <b>Viktoriia Denysenko, Iryna Kornieieva, Dina Lazarieva</b> ■ FEATURES OF PLANNING IT - PROJECT OF MODERNIZATION ACCESS SYSTEM OF SEA PORT 11. <b>Volodymyr Levovich Glazyrin, Iosyp Volodymyrovych Shkrabyk, Mykola Pavlovych Sakhatskyi, Pavlo Mykolaiovych Sakhatskyi</b> ■ MARKETING ASPECTS OF URBAN PLANNING AND AGGLOMERATION DEVELOPMENT 12. <b>Andrii Martyn, Anatolii Kolosiuk</b> ■ CAPITALIZATION RATE FOR LANDS IN LARGE CITIES OF UKRAINE: APPROACHES TO THE DEFINITION OF SPATIAL HETEROGENEITY	
<b>12:00 – 13:30</b>	<b>Parallel Session III.</b>
13. <b>Olga Vyshnevskaya, Olena Kaliuzhna, Irina Banyeva</b> ■ GLOBALIZATION PROCESSES AND TRANS-NATIONALIZATION OF THE ECONOMY 14. <b>Kateryna Tiulkina</b> ■ ENERGY-SAVING AS A NECESSARY FACTOR OF THE MODERN DEVELOPMENT ON THE EXAMPLE UKRAINE 15. <b>Urszula Banaszczyk-Soroka</b> ■ GROSS AND NET ASSETS IN THE EUROPEAN UNION COMMUNITY IN 2006 - 2016 (CASE STUDIES) 16. <b>Wioletta Nowak</b> ■ SOURCES OF ECONOMIC GROWTH IN THE AFRICAN, CARIBBEAN AND PACIFIC COUNTRIES 17. <b>Feras M.I. Alnaser, Mazuri Abd Ghani, Samar Rahi, Majeed Mansour, Hussein Abed, Ali Hawas Alharbi</b> ■ EXTENDING THE ROLE OF SERVQUAL MODEL IN ISLAMIC BANKS WITH SUBJECTIVE NORMS, CUSTOMER SATISFACTION AND CUSTOMER LOYALTY	

18. <b>Olga Kambur, Nataliia Petryshchenko, Nataliia Serohina</b> ■ FACTORS AFFECTING THE DEVELOPMENT OF TOURISM INDUSTRY	
19. <b>Zeljka Zavisic, Senka Zavisic, Neven Sipic</b> ■ FACEBOOK AS A PLATFORM IN PROMOTING CONTINENTAL TOURISM	
<b>13:30 – 14:30</b>	<b>Lunch</b>
<b>14:30 – 16:00</b>	<b>Parallel Session IV.</b>
20. <b>Alexander Meneyliuk, Anatoly Petrovsky, Alexander Borisov, Stanislav Kyryliuk</b> ■ DEVELOPMENT OF DEVICE TECHNOLOGY ANTI-FILTRATION SCREEN WITH USE SCREW EQUIPMENT	
21. <b>Vasiliy Mitinskiy, Olena Vashchynska, Nataliya Shyriaieva, Olha Khmaruk</b> ■ A REVIEW OF MANAGEMENT OF INFRASTRUCTURE ROAD ASSETS	
22. <b>Larysa Trofimova</b> ■ APPLICATION OF METHODS OF CATASTROPHE THEORY IN THE TECHNOLOGY OF CONSTRUCTION COMPOSITE MATERIALS	
23. <b>Magdalena Zalewska-Turzynska</b> ■ IMPACT OF IMPLEMENTED CLOUD TECHNOLOGY ON THE STRUCTURE CENTRALIZATION AND FORMALIZATION IN MANUFACTURING COMPANIES – RESEARCH RESULTS	
24. <b>Shlafman Natalya, Frolina Kateryna</b> ■ FORMATION OF THE INVESTMENT POTENTIAL OF THE CONSTRUCTION SECTOR (ON THE EXAMPLE OF UKRAINE)	
25. <b>Irina Azarova</b> ■ METHODS OF CONSTRUCTION DURATION ESTIMATION	
<b>14:30 – 16:00</b>	<b>Parallel Session V.</b>
26. <b>Gideon Yaniv</b> ■ FAILING TO RING UP SALES: TAX EVASION BY A CASH-INTENSIVE BUSINESS	
27. <b>Viktoriia Kryvoruchko</b> ■ DEVELOPMENT OF BUSINESS EDUCATION IN UKRAINE	
28. <b>Svitlana Yermakova</b> ■ SYNTHESIS OF PEDAGOGICAL AND TECHNICAL EDUCATION: VECTORS OF DEVELOPMENT LEAN-EDUCATION	
29. <b>Olena Shcherbak, Liudmyla Ganushchak–Efimenko, Nataliia Kulak</b> ■ MBTI MODEL APPLICATION FOR THE ACMEOLOGICAL-INVARIANT ORGANIZATION MANAGEMENT AS AN INSTRUMENT FOR “BREAK-THROUGH” INNOVATIONS IMPLEMENTATION	
30. <b>Svitlana Yermakova</b> ■ INTEGRATED EDUCATIONAL BRANDING AS SOURCE OF MARKETING COMMUNICATIONS OF HIGHER EDUCATIONAL INSTITUTION	
31. <b>Agnieszka Smalec</b> ■ PARTICIPATORY BUDGETING AS A FORM OF COMMUNITY INVOLVEMENT IN THE TERRITORIAL GOVERNMENT BODIES MANAGEMENT	
<b>16:00 – 16:30</b>	<b>Coffee Break</b>
<b>16:30 – 17:30</b>	<b>Plenary Session VI.</b>
32. <b>Valeriia Shcherbak, Olena Nifatova, Olena Kaliuzhna</b> ■ SELECTING AN OPTIMAL STRUCTURE OF CO-BRANDING ALLIANCE FOR AN INTEGRATED BUSINESS STRUCTURE	
33. <b>Yurkovsky R.G., Nakhmurov O.N., Shishkalova N.Y., Zakharchuk V.V., Kolomiets N.P.</b> ■ MONITORING OF ARCHITECTURAL MONUMENT CONTINUES	
34. <b>Azhaman I. A., Klyuchnik A. V., Telichko N. A.</b> ■ MODERN GOING FOR CORPORATE MANAGEMENT AND ITS FEATURE ENTERPRISES IN UKRAINE	
35. <b>Beata Sadowska</b> ■ DETERMINANTS AND METHODS OF IMPLEMENTING LOCAL GOVERNMENT TASKS	
36. <b>Andzela Veselova</b> ■ QUALITY DIMENSION IN THE CONTEXT OF CONSUMERS	
<b>17:30</b>	<b>Closing Ceremony</b>
<b>Second day, June 22<sup>nd</sup> 2018 Individual Program of Delegates / Details on-sight</b>	
<b>10:00 – 12:00</b>	<b>City Tour</b>