

Program of 38th International Scientific Conference on Economic and Social Development; 21-22 March, 2019
 (minor changes are possible, according to authors' requirements)
 Venue: The Faculty of Law Economics and Social Sciences Salé, Rabat, Morocco
 Route Outa Hssain, BP 5295, Sala Al Jadida - Sale,

First day, March 21st 2019		Individual arrival of delegates
09:30 – 10:00	Welcome Drink and Registration	
10:00 – 11:30	Plenary Session I. – Opening Ceremony	
WELCOME ADDRESS Representative of Faculty of Law, Economics and Social Sciences Sale - Mohammed V University in Rabat Khalid Hammes, Dean Marijan Cingula, Scientific Committee		
<ol style="list-style-type: none"> Abdelhamid Nechad, Tarik Kasbaoui ■ CRITICAL ANALYSIS OF THE MEASUREMENT OF POVERTY: THE CASE OF EMERGING COUNTRIES Victor A. Beker ■ IS THE FINANCIAL SYSTEM PREPARE Bulama Kagu, Ayuba A. Aminu, Yahaya Yunusa Malgwi, Ibrahim Abubakar Njodi ■ BOKO HARAM INSURGENCY AND EDUCATIONAL DEVELOPMENT IN NORTHEAST NIGERIA Baracskaï Zoltán ■ DO PRACTITIONERS NEEDS DOCTORAL EDUCATION: RECENT EXPERIENCES Ljerka Cerovic ■ ALIGNMENT OF LOCAL ENTREPRENEURSHIP INCENTIVE PROGRAMS WITH NATIONAL AND EU GUIDELINES Alexey Chernov, Victoria Chernova ■ ARTIFICIAL INTELLIGENCE IN MANAGEMNET: CHALLENGES AND OPPORTUNITIES 		
11:30 – 12:00	Coffee Break	
12:00 – 13:30	Parallel Session II.	
<ol style="list-style-type: none"> Shekar Shetty, Mohamed Musa ■ BANKRUPTCY PREDICTION USING DEEP LEARNING MODEL Dembele Boua Siriki, Mustapha Machrafi, Hissein Brahim Tidei, Adil El-Marhoum ■ ECONOMIC AND MONETARY INTEGRATION: A DYNAMIC STUDY OF THE TWO FRANC ZONES Petar Kurecic, Marin Milkovic, Igor Klopotan ■ A EUROPEAN PERSPECTIVE OF THE WESTERN BALKANS: DRAWING ON THE EXPERIENCE OF BULGARIA, CROATIA, AND ROMANIA Milos Milosavljevic, Nemanja Milanovic, Nevenka Zarkic Joksimovic ■ CONTINGENCIES, PERFORMANCE MEASURE DIVERSITY AND FIRM PERFORMANCE Anica Hunjet, Dorotea Zerjavic, Goran Kozina ■ PUBLIC RELATIONS AS A TOOL FOR DEVELOPING MEDICAL TOURISM USING THE ISTRA HOTEL IN VARAŽDIN AS AN EXAMPLE Maria Joao Mimoso, Maria do Rosario Anjos ■ EUROPEAN REGULATION OF INTERNATIONAL PRIVATE RELATIONS: THE EMERGENCE OF A EUROPEAN PRIVATE INTERNATIONAL LAW Maria do Rosario Anjos, Maria Joao Mimoso ■ SERVICES OF GENERAL ECONOMIC INTEREST AND FOREIGN INVESTMENT: RISKS, OPPORTUNITIES AND PROTECTION OF HUMAN RIGHTS 		
12:00 – 13:30	Parallel Session III.	
<ol style="list-style-type: none"> Ekaterina Zabelina, Irina Trushina, Svetlana Kurnosova, Yulia Chestyunina ■ ECONOMIC MIND OF THE YOUTH IN A POLY CULTURAL SOCIETY Lela Tijanic, Darja Gombar ■ MANAGING REGIONAL DEMOGRAPHIC POLARISATION IN CROATIA - THE ROLE OF COHESION POLICY Elmountasser Meriem ■ STRESS IN LOGISTICS AND SUPPLY CHAIN MANAGEMENT Belyazid Rihab ■ SUSTAINABLE DEVELOPMENT IN MOROCCO: THE GREEN FUTURE Rozana Veselica ■ THE IMPACT OF DIGITAL INNOVATION ON NATIONAL COMPETITIVENESS Fatima Merniz ■ SOCIAL RESPONSIBILITY IS AN ETHICAL NECESSITY FOR BUSINESS ORGANIZATIONS Benali Amina ■ THE ROLE OF MARKET KNOWLEDGE IN DETERMINING MARKETING STRATEGIES: A CASE STUDY 		
13:30 – 14:30	Lunch	
14:30 – 16:00	Parallel Session IV.	
<ol style="list-style-type: none"> Anna Skorska ■ IS WORK LIFE BALANCE IMPORTANT FOR GENERATION Y? 		

22. Djani Bunja, Sime Vucetic, Domagoj Cingula ■ PROMOTION OF ENO-GASTROTOURISM ON THE WEBSITES OF CROATIA	
23. Anas Mossadak ■ THE IMPACT OF EXCHANGE RATE FLEXIBILITY IN MOROCCO: AN INPUT OUTPUT ANALYSIS	
24. Hakam Salem Shatnawi ■ THE IMPACT OF BEHAVIORS AND SKILLS OF THE TOUR GUIDE IN GUIDING THE TOURIST GROUPS	
25. Agata Niemczyk, Renata Seweryn, Agnieszka Smalec ■ Z GENERATION IN THE INTERNATIONAL TOURISM MARKET	
26. Renata Seweryn, Agata Niemczyk, Agnieszka Smalec ■ GENDER AS A DETERMINANT OF TOURISM ACTIVITY OF THE INHABITANTS OF EUROPEAN COUNTRIES	
27. Andrea Bencsik, Timea Juhasz, Zoltan Seben ■ THE IMPORTANCE OF INFORMAL KNOWLEDGE SHARING (WORKPLACE GOSSIP) IN ORGANIZATION	
14:30 – 16:00	Parallel Session V.
28. Maria-Floriana Popescu ■ IS CIRCULAR ECONOMY GOING TO REDUCE WASTE AND CREATE JOBS IN THE EUROPEAN UNION?	
29. Ivanna Chaikovska ■ IMPLEMENTATION AND EFFECTS OF THE POST-CRISIS BANKING REGULATIONS IN EUROPEAN UNION Douglas Rhein ■ INTERNATIONAL MOBILITY: SHIFTING FROM UNIVERSAL MODELS TO AN ETHNICITY MATTERS APPROACH	
30. Jorge Pires ■ EVALUATION OF THE MANAGEMENT PERFORMANCE OF A CAR NETWORK - AUTO RETAIL MANAGEMENT PERFORMANCE MODEL	
31. Leslaw Pietrewicz ■ COORDINATION IN THE AGE OF INDUSTRY 4.0	
32. Fahd Slamti ■ THE EFFECT OF LEADERSHIP ON TURNAROUND AND PERFORMANCE IMPROVEMENT: A COMPARATIVE ANALYSIS	
33. Elena Shadrina ■ ENERGY INTEGRATION IN THE EURASIAN ECONOMIC UNION: PROGRESS AND IMPLICATIONS FOR THE EU	
34. Katarzyna Warzecha ■ IMPLEMENTATION OF HEADLINE TARGETS OF EUROPE 2020 STRATEGY – POLAND COMPARED TO EU COUNTRIES	
16:00 – 16:30	Coffee Break
16:30 – 18:00	Plenary Session VI.
35. Boukhari Nada, Lamari Siham ■ UNIVERSITY-BUSINESS COOPERATION FOR DEVELOPEMENT: A SYSTEMATIC REVIEW	
36. Hicham Baddi, Outmane Soussi Noufail ■ EXCHANGE RATE REGIMES AND FISCAL PROCYCLICALITY	
37. Outmane Soussi Noufail, Hicham Baddi ■ CAPTURE OF FEAR IN THE MOROCCAN FINANCIAL MARKET APPLICATION OF NON-STATIONARY PANEL QUANTILE REGRESSION	
38. Urszula Grzega ■ LIVING CONDITIONS OF THE RURAL HOUSEHOLDS IN POLAND (ECONOMIC ASPECTS)	
39. Andrzej Wojcik ■ FORECAST OF GREENHOUSE GAS EMISSIONS VS. EU ENERGY AND CLIMATE POLICY ASSUMPTIONS FOR 2030	
40. Meryem Harmaz ■ HRM PRACTICES AND CORPORATE STRATEGY: THE IMPACT ON ORGANIZATIONAL PERFORMANCE OF THE SMES	
41. Ahmed Iraqi ■ THE GROWTH OF THE AFRICAN MIDDLE CLASS AS A DETERMINING FACTOR IN ATTRACTING FOREIGN DIRECT INVESTMENTS	
18:00	Closing Ceremony
Second day, March 22nd 2019 Individual Program of Delegates	
10:00 – 12:00	City Tour