

**Program of 29th International Scientific Conference on Economic and Social Development; 10-11 May, 2018**  
 (minor changes are possible, according to authors' requirements)

**Venue: The Faculty of Law Economics and Social Sciences Salé, Route Outa Hssain, BP 5295, Sala Al Jadida – Rabat Sale, Morocco**

<b>First day, May 10<sup>th</sup> 2018</b>	<b>Individual arrival of delegates</b>
<b>09:30 – 10:00</b>	<b>Welcome Drink and Registration</b>
<b>10:00 – 11:30</b>	<b>Plenary Session I. – Opening Ceremony</b>
<b>WELCOME ADDRESS</b> Khalid Hammes, Doyen, Faculté des Sciences Juridiques, Economiques et sociales-Salé, Université Mohammed V de Rabat Marijan Cingula, Scientific Committee	
1. <b>Mirosław Przygoda</b> ■ TAX HAVENS AS AN INSEPARABLE ELEMENT OF REGIONAL AND GLOBAL ECONOMY 2. <b>Kawtar Mjidi, Mounia Filali Ouajahat</b> ■ IS HYBRIDAZATION A RESPONSE TO THE INTERNATIONALIZATION OF HRM IN MOROCCO? 3. <b>Tarik Kasbaoui, Abdelhamid Nechad</b> ■ SPECTRUM OF AID AND THE ILLUSION OF A MARSHALL PLAN FOR AFRICA 4. <b>Vanja Bevanda, Robert Siljevinac</b> ■ ROLLING OUT OPERATIONS MANAGEMENT BY SCRUM: THE CASE OF CROATIAN IT COMPANY 5. <b>Khald Alatawy</b> ■ FROM OFFLINE TO ONLINE: DO SAUDIS CHANGE THEIR INFORMATION SEARCH BEHAVIOUR?	
<b>11:30 – 12:00</b>	<b>Coffee Break</b>
<b>12:00 – 13:30</b>	<b>Plenary Session II.</b>
6. <b>Khald Alatawy</b> ■ FROM OFFLINE TO ONLINE: DO SAUDIS CHANGE THEIR INFORMATION SEARCH BEHAVIOUR? 7. <b>Dunja Skalamera-Alilovic, Mira Dimitric, Darja Kupinic Guscic</b> ■ LINKING BANKING SECTOR ADVERTISING TO PERSONAL INDEBTEDNESS: THE CASE OF CROATIA 8. <b>Miri Meriem, Taacha El Hassan, Benatia Mohamed Ayman</b> ■ THE EFFECTS OF CENTRAL TRANSFERS ON LOCAL OWN-REVENUE: THE CASE OF MOROCCO 9. <b>Ewa Mackowiak</b> ■ FROM BEHAVIORAL ACCOUNTING TO AGGRESSIVE ACCOUNTING 10. <b>Samar Rahi, Mazuri Abd Ghani</b> ■ A STRUCTURAL EQUATION MODELING (SEM-AMOS) FOR INVESTIGATING BRAND LOYALTY AND CUSTOMER'S INTENTION TOWARDS ADOPTION OF INTERNET BANKING 11. <b>Daniela Gracan, Marina Gregoric, Marina Barkidija Sotosek</b> ■ RAFTING AS A PART OF ADRENALIN TOURISM OFFER IN THE REPUBLIC OF CROATIA	
<b>13:30 – 14:30</b>	<b>Lunch</b>
<b>14:30 – 15:30</b>	<b>Plenary Session III.</b>
12. <b>Ahmed Maghni, Khaoula Afilal</b> ■ ORGANIZATIONAL COMMITMENT TO PROFESSIONAL GENDER EQUALITY 13. <b>Magdalena Kozłowska</b> ■ POLISH GOVERNMENT'S POLICY TOWARDS INWARD CAPITAL FLOWS (INCLUDING DIRECT FOREIGN INVESTMENTS) AFTER THE SYSTEM TRANSFORMATION 14. <b>Belyazid Rihab, Nechad Abdelhamid</b> ■ GREEN GROWTH AND GROSS DOMESTIC PRODUCT (GDP): WHAT REPRESENTS THE NATURAL CAPITAL? 15. <b>Andzela Veselova</b> ■ QUALITY AS ELEMENT OF ENTERPRISES COMPETITIVENESS 16.	
<b>15:30 – 16:00</b>	<b>Coffee Break</b>
<b>16:00 – 17:00</b>	<b>Plenary Session IV.</b>

17. **Ahmed Maghni, Ghita Taoussi** ■ HOW DO ACADEMICS AND INSTITUTIONALS PERCEIVE THE MECHANISMS OF CAREER ADVANCEMENT?
18. **Amal Laalou, Lamiaa Kamsi** ■ CORPORATE GOVERNANCE AND SOCIAL/SOCIETAL RESPONSIBILITY OF ORGANIZATIONS IN PUBLIC SECTOR
19. **Douglas Rhein** ■ INTERNATIONAL MOBILITY: SHIFTING FROM UNIVERSAL MODELS TO AN ETHNICITY MATTERS APPROACH
20. **Abdelhadi Naji** ■ IMPACT OF HRM PRACTICES ON JOB SATISFACTION AND INTENTION TO LEAVE

17:00

*Closing Ceremony*

***Second day, May 11<sup>th</sup> 2018 Individual Program of Delegates***

Morning : Visit of Salé

**10:00 – 11:00** Visit of Oulja Salé

**11:00 – 12:30** Visit of Medersa Salé

**13:00 – 14:30** Lunch Break

Afternoon : Visit of Rabat

**14:30 – 15:30** Visit of Chellah

**15:30 – 16:30** Visit of Hassan Tour

**16:30 – 18:00** Visit Oudayas

