

**Program of 24th International Scientific Conference on Economic and Social Development - "Managerial Issues in Modern Business" ■ 13-14 October, 2017, (minor changes - according to authors' requirements);
Venue: Faculty of Management, University of Warsaw - 1/3 Szturmowa Street , 02-678 Warsaw**

First day, October 13th 2017		Individual arrival of delegates	
08:00 – 09:30		Welcome Drink and Registration	
09:30 – 11:00		Plenary Session I. – Opening Ceremony	
WELCOME ADDRESS			
Mirosław Przygoda, Faculty of Management University of Warsaw			
Marijan Cingula, President of Scientific Committee			
<ol style="list-style-type: none"> 1. Gregory Allen ■ PRESUMPTIONS OF POWER: THE NEGATIVE REPRESENTATION OF POLES BY EXPATRIATE MANAGERS 2. Joanna Samul ■ QUALITY OF QUALITATIVE APPROACH FOR HUMAN RESOURCES MANAGEMENT RESEARCH 3. Dinka Sago ■ PROFESSIONAL DUTY AND RESPONSIBILITY OF COMPANY LAWYER 4. Adrian Florea, Claudiu V. Kifor, Sergiu S. Nicolaescu, Nicolae Cocan, Ilie Receu ■ INTELLECTUAL CAPITAL EVALUATION AND EXPLOITATION MODEL BASED ON BIG DATA TECHNOLOGIES 5. Sayyed Muhammad Irfan Raza Naqvi, Nafiseh Karimian Khouzani ■ INFLUENCE OF POLITICAL MARKETING CAMPAIGNS THROUGH SOCIAL MEDIA ON POLITICAL ACTIVISM: SPECIAL EMPHASIS ON YOUTH OF PAKISTAN 6. Solange Maslowski ■ FREEDOM OF MOVEMENT OF UNION CITIZENS IN THE OUTERMOST REGIONS OF THE EU 7. Liudmila A. Guzikova, Athanasios D. Karampouzis ■ COMPARATIVE ANALYSIS OF TAX BURDEN FOR TOURISTIC SMBs IN GREECE AND RUSSIA 			
11:00 – 11:30		Coffee Break	
11:30 – 13:00		Plenary Session II.	
<ol style="list-style-type: none"> 8. Boris Kaurin, Vladimir Simic ■ GLOBALISATION AND GROWTH: EMPIRICAL EVIDENCE FROM CEE COUNTRIES 9. Mohammed Aldagheiri ■ ANALYZING CHARACTERISTICS AND FUTURE POTENTIALS OF BAUXITE PROJECT IN SAUDI ARABIA 10. Rita Yi Man Li ■ AUTOMATED NETWORK RBFT ALGORITHM AND GAUSSIAN HIDDEN ACTIVATION ANALYSIS ON CONSTRUCTION TORT CASES IN HONG KONG 11. Juan David Rivera Acevedo, Min-ni Wu ■ THE IMPACT INVESTING ECOSYSTEM IN JAPAN AND SINGAPORE 12. Abedalfattah Zuhair Al-abadallat, Abeer Zuhair Al-abadallat ■ SUPPORTING OF THE SMALL AND MEDIUM ENTERPRISES AND THEIR IMPACT ON THE JORDANIAN ECONOMY 13. Tomas Peracek, Milena Noskova, Boris Mucha ■ SPECIAL CHARACTERS OF FAMILY BUSINESSES IN THE SLOVAK REPUBLIC 14. Tomas Peracek, Milena Noskova, Boris Mucha ■ SELECTED ISSUES OF SLOVAK BUSINESS ENVIRONMENT 			
13:00 – 14:00		Lunch	
14:00 – 15:45		Plenary Session III.	
<ol style="list-style-type: none"> 15. Adam-Alexander Manowicz ■ A MODEL FOR BRAND LOYALTY CREATION BY CONNECTED REMOTE SERVICES 16. Antoni Grau, Yolanda Bolea, Alberto Sanfeliu, Ana Puig-Pey ■ THE ECHORD++ PROJECT: ROBOTICS IN A PUBLIC ECONOMY 17. Elzbieta Szymanska, Joanna Lech ■ MODERN TENDENCIES IN SPA TOURISM: INNOVATIONS 18. Emina Jerkovic ■ ADVANTAGES AND DISADVANTAGES OF MODELS OF PERSONAL INCOME TAXATION CONCERNING EMPLOYMENT INCOME AND INDEPENDENT PERSONAL SERVICES INCOME 19. Tomasz Ochowski ■ THE PERYPHERIAL LITERARY MYTH AS A SOURCE OF WORKPLACE CULTURAL CAPITAL 20. Wiesław Urban, Barbara Buraczynska ■ E-COMMERCE FLEXIBILITY STUDIED ON THE BASIS WHAT CAN BE OBTAINED FROM THE CUSTOMER INTERFACE 21. Wiesław Urban ■ A SYSTEMATICS OF STANDARDISATION IN SERVICE OPERATIONS EMERGED FROM IN-DEPTH INVESTIGATION 22. Mudassira Sarfraz ■ INVESTIGATING SOCIAL CAPITAL-ECONOMIC GROWTH NEXUS WITH EMPHASIS ON SOCIAL DIVERSITY: SEEKING FUTURE RESEARCH PROSPECTS 			
15:45 – 16:15		Coffee Break	
16:15 – 18:00		Plenary Session IV.	

23. Agnieszka Baran: NANOTECHNOLOGY IN WORK ENVIRONMENTS – LEGAL ASPECTS OF SAFETY
24. Karlis Purmalis, Janis Priede, Agneta Didrihsone, Natalja Tocolovska ■ GASTRIC CANCER SCREENING COST EFFICIENCY ANALYSES USING BIOMARKERS
25. Katarzyna Krot ■ ONLINE INFORMATION SEEKING AND TRUST IN DOCTORS: AN EMPIRICAL STUDY
26. Levan Efremidze, Rena Salayeva ■ THE EFFECT OF FLAT TAX ON INCOME INEQUALITY
27. Magdalena Klimczuk-Kochanska ■ STARTUP AS A PARTNER OF COOPERATION FOR BIG COMPANY IN THE AGRI-FOOD INDUSTRY: ANALYSIS OF FORMS OF COOPERATION ON EXAMPLES
28. Grzegorz Zimon ■ RECEIVABLES MANAGEMENT IN A GROUP PURCHASING ORGANIZATION
29. Ewa Glinska, Ewelina Julita Tomaszewska ■ MAIN AREAS OF PLACE BRANDING SCIENTIFIC RESEARCH – BIBLIOMETRIC ANALYSIS
30. Ewelina Tomaszewska ■ BIBLIOMETRIC ANALYSIS OF SCIENTIFIC PUBLICATIONS ON SMART CITY IN INTERNATIONAL LITERATURE
31. Muhammad Kamran ■ CAN SPIRITUALITY BE USEFUL IN VOCATIONAL TRAINING OF INFORMATION AND COMMUNICATION TECHNOLOGY PROFESSIONALS? REFLECTION FOR FUTURE RESEARCH

18:00

Closing Ceremony and Gala Dinner

Second day, October 14th 2017 10:00 a.m. -----

Tour of Warsaw entrepreneurial traditions

