

**Program of the 17th International Scientific Conference on Economic and Social Development -
"Managerial Issues in Modern Business" - Warsaw, Poland, 20-21 October, 2016
(some changes are possible, according to authors' requirements)**

Venue: Faculty of Management, University of Warsaw - 1/3 Szturmowa Street , 02-678 Warsaw

First day, October 20th 2016		Individual arrival of delegates
13:00 – 14:00	Registration at Conference Desk – Refreshment	
14:00 – 16:00	Plenary Session I. – Opening Ceremony	
<p>WELCOME ADDRESSES: Prof. Jan Turyna, Scientific and Organizing Committee Prof. Grzegorz Karasiewicz, Vice Dean Prof. Jerzy Zyzynski, Monetary Policy Council, MP, Organizing Committee Mirosław Przygoda, Organizing Committee Marijan Cingula, president of Scientific Committee</p>		
<ol style="list-style-type: none"> 1. Filip Kokotovic, Petar Kurecic ■ THE CASE OF BREXIT: AN ANALYSIS OF THE POLITICAL AND ECONOMIC FACTORS 2. Snezana Zivkovic, Milan Veljkovic ■ IMPACT OF CREATIVITY AND INOVATION IN ORGANIZAZION 3. Zeravan Abdulmuhsen Asaad, Bayar Mohamed Rasheed Omer ■ HOW DOES INFORMATION TECHNOLOGY CAPABILITY SHAPE THE RELATIONSHIP BETWEEN ORGANIZATIONAL CULTURE AND INNOVATION CAPABILITY IN MANUFACTURING SECTORS? 4. Tomasz Ochowski ■ "ORGANIZATIONAL HISTORIOGRAPHY" AS AN INTELLECTUAL TOOL TO IMPROVE THE QUALITY OF ENTREPRENEURSHIP TODAY: CASE STUDY OF "THE NEW CULTURE OF WORK" 5. Ki Ha Hwang, No Eon Park ■ ENERGY R&D INVESTMENT DIRECTION FOR NATIONAL GREEN GROWTH ECONOMY IN KOREA <p align="center"><i>Discussion</i></p>		
16:00 – 16:30	Coffee Break	
16:30 – 18:00	Parallel Session I.	
<ol style="list-style-type: none"> 6. Marija Boban ■ e-PRIVACY AND NEW EUROPEAN DATA PROTECTION REGIME 7. Mirosław Przygoda ■ ANKARA – MOSCOW: A DIFFICULT POLITICAL AND ECONOMICAL ALLIANCE 8. Moflih Youssef ■ THE TERRITORIALIZED PRODUCTION ORGANIZATIONS: FROM THE MARSHALLIAN SCHOOL TO THE GRENOBLE SCHOOL, CONTINUITIES OR DISCONTINUITIES 9. Gerard Wilk ■ VENTURE CAPITAL FOR SME - A BIG CHANCE TO DEVELOP IDEAS 10. Marina Klacmer Calopa, Ivana Djundjek Kokotec ■ COMPARATIVE ANALYSIS OF CROATIAN STOCK MARKET LIQUIDITY <p align="center"><i>Discussion</i></p>		
16:30 – 18:00	Parallel Session II.	
<ol style="list-style-type: none"> 11. Anica Hunjet, Danijela Petak, Goran Kozina ■ EMPLOYEE MOTIVATION IN PUBLIC ADMINISTRATION 12. Anna Bagińska ■ HUMAN CAPITAL RISK IN IT ENTERPRISES REPORTING 13. Matija Blace, Anita Grubisic ■ CROWDFUNDING IN THE EU – CHALLENGES OF THE INNOVATIVE SOURCE OF FINANCING 14. Mels Sahakyan, Gayane Tumanyan ■ AN APPROACH TO PLANNING AN ADVERTISING CAMPAIGN 15. Petar Kurecic, Mirela Segovic ■ THE COMMON AGRICULTURAL POLICY OF THE EUROPEAN UNION WITH A SPECIAL FOCUS ON AGRICULTURE IN THE NEW EU MEMBER STATES <p align="center"><i>Discussion</i></p>		
19:00	Dinner for all participants Venue: Faculty of Management	

Second day, October 21st	
10:00 – 11:30	Plenary Session III.
<p>16. Ambuj Sharma, Anna Dunay ■ "DISABILITY IS NOT CONTAGIOUS, IGNORANCE IS": A CRITICAL OVERVIEW ON THE VARIOUS SHADES OF DISABILITY</p> <p>17. Willem K. M. Brauers, Edmundas K. Zavadskas ■ MULTIMOORA AS SYSTEMS ENGINEERING FOR MODERN BUSINESS AND INDUSTRY</p> <p>18. Angela Maria Filip, Maria Miruna Pochea, Andrea Maria Pece ■ EVIDENCE OF HERDING BEHAVIOR AT INDUSTRY LEVEL IN CEE STOCK MARKETS</p> <p>19. Natasa Zunic Kovacevic, Dionis Juric, Stjepan Gadzo ■ CROSS-BORDER TRANSFER OF COMPANY'S SEAT AND EXIT TAXATION IN THE EUROPEAN UNION</p> <p>20. Ludomir Slahor, Daniela Majercakova, Maria Bartekova ■ A LOOK AT THE IMPLICATIONS OF REGULATORY REFORMS FOR OTC DERIVATIVES MARKETS</p> <p>21. Biljana Rondovic, Zdenka Dragasevic, Svetlana Rakocevic ■ RANKING OF USER EXPECTATIONS WHICH INFLUENCE THE LEVEL OF ADOPTION AND USE OF INTERNET BANKING SERVICE</p> <p style="text-align: center;"><i>Discussion</i></p>	
11:30 – 12:00	Coffee Break
12:00 – 13:30	Plenary Session IV.
<p>22. Ananda S., Sonal Devesh ■ SERVICE QUALITY AND CUSTOMER SATISFACTION: A STUDY IN THE PERCEPTION OF RETAIL BANKING CUSTOMERS IN OMAN</p> <p>23. Benjamin L. Britton, David G. Atkinson ■ AN INVESTIGATION INTO THE SIGNIFICANT IMPACTS OF AUTOMATION IN ASSET MANAGEMENT</p> <p>24. Zrinka Blazevic Bogнар, Damir Ribic, Valentina Kriznjak ■ THE INFLUENCE OF MOTIVATORS ON BLOOD DONORS' ATTITUDES</p> <p>25. Severin Hornung, Matthias Weigl, Thomas Hoge, Jurgen Glaser ■ DIALECTICS OF HIGH-PERFORMANCE WORK SYSTEMS: DISENTANGLING EFFECTS OF HUMAN RESOURCE INVESTMENTS AND UTILIZATION ON OCCUPATIONAL HEALTH</p> <p>26. Juan David Rivera Acevedo, Luis Angel Tellez Live ■ IMPACT BONDS IN THE LATIN-AMERICAN CONTEXT: POLICY TRANSFER ANALYSIS FOR MEXICO, CHILE AND COLOMBIA</p> <p>27. Libor Mesicek, Pavel Petrus ■ IDENTIFICATION OF ESSENTIAL EMPLOYEES BY SOCIAL NETWORK ANALYSIS</p> <p style="text-align: center;"><i>Discussion</i></p>	
Closing ceremony, departure of delegates	