

*Program of 30th International Scientific Conference on Economic and Social Development  
Belgrade 25-26 May, 2018  
(some changes are possible, according to authors' requirements)  
Venue: Megatrend University - Bulevar marsala Tolbuhina 8, Belgrade (Novi Beograd) Serbia*

<b>First day, May, 25<sup>th</sup> 2018 Individual arrival of delegates</b>	
<b>09:00 – 10:00</b>	<b>Registration at Conference Desk</b>
<b>10:00 – 11:30</b>	<b>Plenary Session I – Opening Ceremony</b>
<b>WELCOME ADDRESSES</b> <b>Organizing Committee</b> <b>Scientific Committee</b>	
1. <b>Ulanov Vladimir Leonidovich</b> ■ LANDMARKS OF EFFECTIVE MANAGEMENT DECISIONS IN THE RUSSIAN RAW MATERIAL SECTOR 2. <b>Dragan Djurdjevic, Miroslav Stevanovic</b> ■ EDUCATION FOR SUSTAINABLE NATIONAL ECONOMIC SYSTEM AS A VITAL INTEREST 3. <b>Ana Vukusic, Ivan Peronja</b> ■ MARKETING ASPECT OF CORPORATE SOCIAL RESPONSIBILITY OF COMMERCIAL BANKS IN CROATIA 4. <b>Joanna Stawska</b> ■ THE IMPACT OF MONETARY AND FISCAL POLICY ON THE ECONOMY IN POLAND 5. <b>Andzela Veselova</b> ■ THE ANALYSIS OF IMPELEMENTATION ASPECTS OF EFQM BUSINESS EXCELLENCE MODEL 6. <b>Zoran Vukusic Bokan</b> ■ ON UNDETERMINED AND UNDETERMINABLE CONTRACTUAL RATE OF INTEREST	
<b>11:30 – 12:00</b>	<b>Coffee Break</b>
<b>12:00 – 13:30</b>	<b>Parallel Session II</b>
7. <b>Snezana Radovanovic</b> ■ GLOBALISATION AND CHALLENGES OF THE MODERN WORLD: EDUCATION AND KNOWLEDGE MANAGEMENT 8. <b>Daniela Rybarova, Peter Stetka, Slavka Sagatova</b> ■ INFLUENCE OF INNOVATION ACTIVITY ON COMPANY PERFORMANCE 9. <b>Beba Rakic, Mira Rakic</b> ■ THE CO-CREATING OF SUSTAINABILITY-ORIENTED VALUE IN SUPPLY CHAIN MANAGEMENT 10. <b>Solaiman Albandag, Mosa Elbendak</b> ■ WORKING CAPITAL MANAGEMENT AND FIRM FINANCIAL PERFORMANCE - EMPIRICAL STUDY ON AMMAN STOCK EXCHANGE LISTED COMPANIES FOR THE PERIOD OF 2010-2014 11. <b>Zlatko Langovic, Brankica Pazun, Zeljko Grujic</b> ■ PROCESSOR SYSTEMS SECURITY IMPACT ON BUSINESS SYSTEMS 12. <b>Nada Torlak, Momcilo Jokic</b> ■ MEDIA EDUCATION AS COUNTERPOINT TO THE DEVASTATION OF PUBLIC INFORMATION IN SERBIA 13. <b>Mirjana Popovic</b> ■ GLOBALIZATION AND CHALLENGES OF THE MODERN WORLD - CONSTRUCTIVE DISMISSAL	
<b>12:00 – 13:30</b>	<b>Parallel Session III</b>
14. <b>Aleksandra Tosovic Stevanovic, Vladan Pavlovic, Maja Dajic</b> ■ INNOVATION AS A DETERMINANT OF ECONOMIC GROWTH AND COMPETITIVENESS OF COUNTRIES 15. <b>Ana Juras</b> ■ RELATIONAL LEADERSHIP COMPETENCIES AND EMPLOYEES' WORK OUTCOMES – INSIGHT INTO PRACTICE 16. <b>Erol Mujanovic, Aleksandar Damnjanovic</b> ■ MARKETING MANAGEMENT AND SOCIAL ENTREPRENEURSHIP 17. <b>Krzysztof Ziolkowski</b> ■ EXPORT OF GOODS FROM POLAND TO GERMANY AND SLOVAKIA IN THE LIGHT OF SELECTED INDICES 18. <b>Nikolaos Papanikolaou</b> ■ MEASURING ECONOMIC & COMPETITIVENESS INDICATORS OF EUROPEAN COUNTRIES AFTER ECONOMIC CRISIS OF 2008: THE CASE OF GREECE AND GERMANY 19. <b>Massoud Elghool</b> ■ ROLE AND PLACE OF INNOVATION AND CREATIVITY IN QUALITY MANAGEMENT IN LIBYAN COMPANIES 20. <b>Predrag Kapor</b> ■ RISKS AND GLOBALIZATION	
<b>13:30 – 14:30</b>	<b>Lunch</b>
<b>14:30 – 16:30</b>	<b>Parallel Session IV</b>

21. **Jakub Kintler** ■ ANALYSIS OF THE CORRELATION BETWEEN OILS AND FATS CONSUPTION AND GENERAL HEALTH STATUS ACROSS EUROPEAN COUNTRIES
22. **Zorica Krzelj Colovic, Ivona Milic Beran** ■ AN ANALYSIS OF THE IMPACT OF STRATEGIC NETWORKS ON MAKING DECISIONS IN SMALL AND MEDIUM HOSPITALITY ENTERPRISES
23. **Svetlana Jokic, Ljiljana Krstic** ■ VARIETY ANALYSIS OF INTERCULTURAL COMMUNICATION IN INTERNATIONAL NEGOTIATION
24. **Gyorgy Andor, Marcell Dulk** ■ ESTIMATION OF THE VARIANCE OF PROJECT RETURNS THROUGH A CASH FLOW BETA APPROACH
25. **Aleksandar Damnjanovic, Erol Mujanovic, Zoran Ristic** ■ CULTURE, ART AND BUSINESS - POSSIBILITIES FOR INFRINGEMENT AND INVESTMENT PROFITS
26. **Jacek Pasieczny** ■ DYSFUNCTIONAL ORGANISATIONAL GAMES: ORIGINS AND DEVELOPMENT MECHANISMS
27. **Jelena Spasojevic, Marko Spasojevic** ■ IMPLEMENTATION OF CORPORATE SOCIAL RESPONSIBILITY AND MARKETING OF UNIQA IN THE REPUBLIC OF SERBIA
28. **Tatjana Milivojevic, Ljiljana Manic** ■ THE INVISIBLE AND UNDERESTIMATED CONTRIBUTIONS TO CREATIVE ACHIEVEMENTS

**14:30 – 16:30** | *Parallel Session V*

29. **Mira Rakic, Beba Rakic** ■ POWER RELATIONSHIPS OF SUSTAINABILITY-ORIENTED ACTORS IN THE SUPPLY CHAIN: THE ANTECEDENTS AND OUTCOMES OF THE POWER OF ACTORS
30. **Osama Shiba, Zlatko Langovic** ■ THE ROLE OF THE INTERNET IN HIRING EMPLOYEES IN A MODERN BUSINESS ENVIRONMENT
31. **Zoran Ristic, Erol Mujanovic, Aleksandar Damnjanovic** ■ INTERNAL MARKETING CONCEPT - THE CHALLENGE OF MANAGEMENT IN THE NEW MILLENIUM
32. **Marijana Joksimovic, Biljana Grujic, Nassir Ishneen** ■ THE IMPACT OF THE OIL PRICES SHOCKS ON THE INTERACTION BETWEEN THE LIBYAN ECONOMY AND THE ECONOMIES OF IT'S MAIN TRADING PARTNERS
33. **Dragica Stojanovic, Biljana Ilic** ■ GREEN FINANCING IN THE FUNCTION OF RISK MANAGEMENT ENVIRONMENT AND SUSTAINABLE ECONOMIC GROWTH
34. **Marija Kerkez, Nebojsa M. Ralevic, Tanja Todorovic, Boris Zezelj** ■ RISK ASSESSMENT BASED ON INTEGRATED FUZZY MEP METHODOLOGY
35. **Snezana Radovanovic** ■ ENTERPRICE IN TURBULENT ENVIRONMENT: THE LEGAL ENVIRONMENT OF BUSINESS
36. **Dragana Lazic, Nedo Danilovic** ■ MONEY LAUNDERING AS AN OBSTACLE TO LEGAL BUSINESS DEVELOPMENT

**19:30 -22:00** | *Conference Dinner*

**Second day, May, 26<sup>th</sup> 2018**

**10:00 – 12:00** | *Parallel Session VI*

37. **Kresimir Starcevic, Branislav Peles, Darija Ivandic Vidovic** ■ CORPORATE GOVERNANCE – PITFALLS BEST PRACTICE IN ATLANTIC
38. **Veljko Mihailov Blagojevic** ■ MICROORGANISMS, PATHOGENS OF INFECTIOUS DISEASES, AS A FORM OF ENDANGERING GLOBAL SECURITY
39. **Olivera Milutinovic, Marija Kerkez, Biljana Mladenovic Vojinovic** ■ FUZZY LOGIC INFERENCE SYSTEM MODEL FOR RISK ASSESSMENT IN INFORMATION TECHNOLOGY AND SERVICES ENVIRONMENT
40. **Ivan Matic, Ana Juras** ■ LEARNING ORGANIZATION – EXPLORING THE BENEFITS IN THE CONTEXT OF TRANSITION ECONOMY
41. **Milan Kankaras, Nenad Kapor, Ivan Petrovic, Dalibor Petrovic** ■ MODEL OF SMALL BUSINESS MONITORING

**10:00 – 12:00** | *Parallel Session VII*

42. **Katarina Zakic, Bojan Radisic** ■ CHINESE SOES VS CHINESE PRIVATE COMPANIES IN INTERNATIONAL MARKET
43. **Ljubica Vasic** ■ CHALLENGES OF THE GLOBALIZATION PROCESS AND ITS IMPACT ON THE MODERN ECONOMY
44. **Nevena Tomasevic, Marko Spasojevic** ■ LIDL'S MODERN BUSINESS OPERATIONS IN THE DOMESTIC AND INTERNATIONAL MARKETS

45. **Milorad Stamenovic** ■ CHALLENGES OF ECONOMIC GLOBALISATION IN HEALTHCARE CONSIDERING HEALTHCARE COOPERATIVES AS RESPONSE
46. **Ljiljana Krstic, Aleksandar Stankovic** ■ WOMAN IN ARMED CONFLICT: LEGALLY PROTECTED OR GENDERLY DISENFRANCHISED?
47. **Alhadi Aljero** ■ MULTIDISCIPLINARY APPROACH TO SUSTAINABILITY OF NATURAL RESOURCE MANAGEMENT IN LIBYA

12:00

*Closing Ceremony - Individual departure of delegates*