

Program of 20th International Scientific Conference on Economic and Social Development

Prague 27-28 April, 2017

Venue: Oldtown Hall (2nd floor) - Staroměstské náměstí 1/3, 110 00 Praha, Czech Republic

First day, April, 27th 2017	
Individual arrival of delegates	
09:00 – 10:00	Registration at Conference Desk - Refreshment
10:00 – 11:30	Plenary Session I. – Opening Ceremony – Brozikuv Sal 2nd Floor
WELCOME ADDRESSES	
City of Prague; Organizing Committee; Scientific Committee	
1. Marija Boban ■ NEW DIGITAL CONSUMER TRENDS AND CONSUMER PROTECTION RIGHTS CHALLENGES OF CROATIA AND EU IN INFORMATION ECONOMY	
2. Piotr Gabrielczak, Tomasz Serwach ■ ECONOMIC INTEGRATION AND EXPORT COMPLEXITY: THE CASE OF SLOVAKIA	
3. Irina Arhipova, Gundars Berzins, Edgars Brekis, Jevgenija Kravcova, Juris Binde ■ THE METHODOLOGY OF REGION ECONOMIC DEVELOPMENT EVALUATION USING MOBILE POSITIONING DATA	
4. Esra Simsek ■ TESTING THE VALIDITY OF LUCAS CRITIQUE AROUND GLOBAL FINANCIAL CRISIS	
5. Mei-Tai Chu ■ INTERRELATIONSHIP BETWEEN KNOWLEDGE MANAGEMENT AND OPERATIONAL PERFORMANCE	
6. Dominika Lisiak-Felicka ■ INFORMATION SECURITY INCIDENTS: A COMPARISON BETWEEN THE CZECH REPUBLIC AND POLAND	
7. Laura Juznik Rotar ■ LABOUR MARKET POLICY AND ASSOCIATION WITH PRODUCTIVITY	
11:30 – 12:00	Coffee Break – Jirikuv sal 2nd Floor
12:00 – 13:30	Parallel Session II. – Brozikuv Sal 2nd Floor
8. Pelin Oge Guney ■ UNCOVERED INTEREST RATE PARITY AND MONETARY POLICY	
9. Matija Blace, Anita Grubisic ■ EQUITY CROWDFUNDING	
10. Hyun-Seok Kim ■ RETURN AND VOLATILITY RELATIONSHIP IN U.S FINANCIAL MARKET: FINANCIAL RISK SPILLOVER IN US EQUITY AND BOND MARKET	
11. Jan Janac, Vladimir Mariak ■ THE MODEL OF STABILITY OF THE PORTFOLIO FOR THE MORTGAGE FINANCING	
12. Marina Klacmer Calopa, Ivana Djundjek Kokotec ■ THE PERFORMANCE OF THE INVESTMENT TRUST INDUSTRY: EVIDENCE FROM CROATIA	
13. Ismi Rajjani, Ahmad Rozelan Yunus, Juli Prastyorini, Meyti Hanna Esther Kalangi ■ THE NEW CARBON ECONOMY IN SOUTHEAST ASIA; INDONESIA & MALAYSIA FROM CULTURAL PERSPECTIVE	
14. Vesna Bucevska, Ksenija Dumcic ■ MACROECONOMIC EFFECTS OF WORKERS' REMITTANCES: EVIDENCE FROM THE WESTERN BALKAN COUNTRIES	
12:00 – 13:30	Parallel Session III. – Radnicni Klub 3rd Floor
15. Hanifi Murat Mutlu, Canan Yilmaz ■ ANTECEDENTS OF WILLINGNESS TO PAY A PRICE PREMIUM	
16. Daniel Tomic, Sasa Stjepanovic ■ BUSINESS CYCLES SYNCHRONIZATION WITHIN THE EU COUNTRIES: THE SPECTRAL ANALYSIS	
17. Katarina Rentkova, Darko Panevski ■ ANALYSIS OF FOREIGN DIRECT INVESTMENT AS A TOOL OF REGIONAL DEVELOPMENT	
18. Biljana Rondovic, Zdenka Dragasevic, Julija Cerovic Smolovic ■ DETERMINANTS OF THE SOCIAL NETWORKING USE WITHIN THE TECHNOLOGY – ORGANIZATION - ENVIRONMENT FRAMEWORK: ACROSS INDUSTRY SECTOR	
19. Diana Plantic Tadic, Hrvoje Ratkic, Branka Suput ■ COMPARATIVE ANALYSIS OF MARKETING COMMUNICATION STRATEGY ON SOCIAL NETWORKS: CASE STUDY OF PRESIDENTIAL CANDIDATES DONALD TRUMP AND HILLARY CLINTON	
20. Eniko Varga ■ GLOBAL VERSUS LOCAL KNOWLEDGE IN DIY ECONOMY	
21. Ersis Warmansyah Abbas, Ismi Rajjani ■ A NEW CREATIVE MODEL OF DA'WAH AS A MEDIUM OF ECONOMIC DEVELOPMENT IN INDONESIA	
13:30 – 14:30	Lunch – Jirikuv sal 2nd Floor
14:30 – 16:00	Parallel Session IV. – Brozikuv Sal 2nd Floor
22. Gulser Oztunali Kayir ■ TOWARDS AN ECOLOGICAL SOCIETY	
23. Norain Ismail ■ PROMOTING UNIVERSITY'S INNOVATION THROUGH INTELLECTUAL PROPERTY RIGHTS: A MALAYSIAN PERSPECTIVE	
24. Segbedji Parfait Aihounhin, Zhan Su ■ TOWARDS A BETTER UNDERSTANDING OF THE SPECIFIC DETERMINANTS FOR THE GROWTH OF AFRICAN MANUFACTURING SMEs	
25. Onur Akpınar ■ FACTORS AFFECTING BANKRUPTCY RISK: AN APPLICATION ON BORSA ISTANBUL	
26. Gabriella Toth-Haasz ■ IF - THEN SCENARIOS: SMART DECISIONS AT SMEs	

27. Chokechai Suveatwatanakul, Kassara Sukpatch ■ DEVELOPING CAPACITY MANAGEMENT OF HOSPITALITY IN COMMUNITY-BASED TOURISM TO INCREASE TOURIST LOYALTY	
28. Ivana Bulanda, Oľga Chalanyova, Tomas Koprda ■ ADOLESCENTS' PERCEPTION OF CELEBRITIES IN SOCIAL ADVERTISING: ACTIVATION OF TRANSACTIONAL ANALYSIS EGO STATES	
14:30 – 16:00	Parallel Session V. – Radnicni Klub 3rd Floor
29. Oľga Chalanyova, Peter Mikulas ■ MEASURING THE CELEBRITY: CONTEMPORARY METRICS OF FAME	
30. Ewa Kozien ■ IDENTIFICATION OF STAGE PHASE GROWTH IN THE CHECKLIST METHOD USING DIFFERENT STATISTICAL PARAMETERS	
31. Manuel Benazic, Dean Uckar ■ MACROECONOMIC DETERMINANTS OF UNEMPLOYMENT IN CROATIA: SUBSET VEC MODEL	
32. Igor Pihir, Katarina Tomicic-Pupek, Josip Kolaric ■ BUSINESS PROCESS MODELING AND PROCESS ORIENTED APPLICATION IN IMPLEMENTATION OR DEVELOPMENT OF NEW INFORMATION SYSTEM	
33. Sonja Cindori, Jelena Slovic ■ IDENTIFYING MONEY LAUNDERING IN BUSINESS OPERATIONS AS A FACTOR FOR ESTIMATING RISK	
34. Ruben Picsek, Marko Mijac, Darko Androcec ■ ACCEPTANCE OF CLOUD ERP SYSTEMS IN CROATIAN COMPANIES: ANALYSIS OF KEY DRIVERS AND BARRIERS	
35. Dijana Oreski, Igor Pihir, Mario Konecki ■ CRISP-DM PROCESS MODEL IN EDUCATIONAL SETTING	
16:00 – 16:30	Coffee Break – Jirikuv sal 2nd Floor
16:30 – 18:00	Parallel Session VI. – Brozikuv Sal 2nd Floor
36. Sazelin Arif, Safiah Sidek, Nurdinah Abu Bakar ■ USING ACTOR-NETWORK THEORY TO ANALYZE THE USAGE OF MYeHALAL SYSTEM: A CONCEPTUAL FRAMEWORK	
37. Antra Line ■ ASPECTS OF THE STRATEGIC MANAGEMENT IMPLEMENTATION AND ASSESSMENT STAGE REALIZATION IN LATVIAN TRADE UNIONS	
38. Hui-Ming Teng, Ping-Hui Hsu ■ OPTIMAL MANUFACTURING QUANTITY FOR SCREENING EQUIPMENT POLICY WITH IMPERFECT PRODUCTION PROCESS	
39. Andjelko S. Lojpur ■ TRANSITION COUNTRIES IN THE GLOBALISATION PROCESS – RESIGNATION TO THEIR FATE OR LATE AWAKENING	
40. Zuzana Bacikova ■ THE CONGRUENCE OF CELEBRITIES AND NON-PROFIT ORGANISATIONS IN SLOVAKIA	
41. Lucia Spalova, Zuzana Bacikova ■ CELEBRITIES IN SOCIAL ADVERTISEMENT: PSYCHOSOMATIC PERSPECTIVE	
42. Hrvoje Jakopovic ■ EMPLOYER BRANDING THROUGH CSR AND SURVEY	
16:30 – 18:00	Parallel Session VII. – Radnicni Klub 3rd Floor
43. Manuel Gerardo G. Duran ■ PUBLIC DEBT AND ECONOMIC GROWTH IN THE PHILIPPINES: EVIDENCE OF CAUSALITY	
44. Abdelhamid Nechad, Taoufik Dagfri ■ THE CURSE OF BIOFUELS AND MALNUTRITION IN AFRICA	
45. Vladimir Cini, Natasa Drvenkar, Ivana Candrljic-Dankos ■ ENERGY EFFICIENCY PROJECTS OF BUDGET BENEFICIARIES AND ITS IMPACT ON REGIONAL ECONOMY	
46. Blanka Kovac Walaitis, Jadranka Ivankovic, Azra Avdic ■ INTERNET TOOLS IN COMMUNICATION DEVELOPMENT ROLE OF SMALL AND MEDIUM ENTERPRISES IN CROATIA	
47. Ping-Hui Hsu, Hui-Ming Teng ■ OPTIMAL ORDERING QUANTITIES WITH STOCHASTIC DEMAND UNDER DETERIORATION AND AMELIORATION	
48. Canan Yilmaz, Cengiz Yilmaz ■ RELATIVE EFFECTS OF TRUST AND SERVICE QUALITY ASSESSMENTS ON PERCEPTIONS OF RELATIONSHIP QUALITY IN INTERFIRM RELATIONS IN THE CONTEXT OF CONVENTIONAL DISTRIBUTION CHANNELS	
49. Ozgur Ergun, K. Ozan Ozer, Ali Savas ■ THE EFFECTS OF ORGANIZATIONAL CYNICISM ON TURNOVER INTENTION: A SURVEY IN HOSPITALITY INDUSTRY	
50. Anica Hunjet, Maja Susec, Goran Kozina ■ BUSINESS COMMUNICATION IN AN ORGANISATION	
18:00 -19:30	Closing Ceremony
Second day, April 28th 2017	Social Activities – Sightseeing

