Program of the **48th International Scientific Conference on Economic and Social Development - "Managerial Issues in Modern Business" -** Warsaw, Poland, 25-26 November 2019

**(*some changes are possible, according to authors’ requirements*)**

#### **Venue: Faculty of Management, University of Warsaw - 1/3 Szturmowa Street, 02-678 Warsaw**

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| ***First day, November 25th, 2019 Individual arrival of delegates*** | |
| **09:00 – 09:30** | ***Registration at Conference Desk – Refreshment*** |
| **09:30 – 11:30** | ***Plenary Session I. – Opening Ceremony*** |
| **WELCOME ADDRESSES**  **Domagoj Cingula, Organizing Committee President**  **Miroslaw Przygoda, Scientific Committee Vice-President**   1. Ilan Alon ⏹University of Agder, Norway 2. Muhammet Deveci, Fatih Canıtez, Metin Soylemez **⏹** USING FUZZY DECISION-MAKING METHOD FOR PRIORITIZING APPLICATION AREAS OF SMART CITY PROJECTS 3. Ana Cecilia Parada Rojas, Humberto Ríos Bolívar **⏹** MULTIDIMENSIONAL ANALYSIS OF GLOBALIZATION AND INEQUALITY WITH DIRECTED BOOTSTRAPPING MODELING PROCESS OF CLASSIFYING TREES 4. Maria Volkova **⏹** SUBJECTIVE QUALITY OF LIFE AS THE RESULT OF ECONOMIC STATE OF REGIONS 5. Zia-ur-Rehman, Zara Mazahir, Hafiz Fawad Ali **⏹** FACTORS AFFECTING THE FINANCIAL PERFORMANCE OF THE BANKING SECTOR 6. Agne Simelyte, Arturas Vitas **⏹** INTERLINKAGES AMONG FOREIGN DIRECT INVESTMENT, INTERNAL MIGRATION AND STRUCTURAL CHANGES IN ECONOMY 7. Maja Grdinic  PUBLIC EXPENDITURES AND ECONOMIC GROWTH: THE CASE OF THE REPUBLIC OF CROATIA | |
| **11:30 – 12:00** | ***Coffee  Break*** |
| **12:00 – 14:00** | ***Plenary Session II.*** |
| 1. Nasser Bouchareb, Belbal Hasnaoui **⏹** CHANGING CONSUMERS’ BEHAVIORS TOWARDS ENVIRONMENTAL PRODUCTS THROUGH BINDING COMMUNICATION - CASE OF ALGERIA 2. Amawu Jacob, Ekienabor Ehijiele **⏹** UNEMPLOYMENT IN NIGERIA: THE ROLE OF ENTREPRENEURSHIP EDUCATION 3. Edobor Osayemwenre Stanley, Edobor Osariemen Helen **⏹** THE IMPACT OF BANKING SECTOR REFORM ON THE NIGERIAN CAPITAL MARKET 4. Christopher Oguah, Ekienabor Ehijiele **⏹** RECESSION IN NIGERIA: ENTREPRENEURSHIP EDUCATION TO THE RESCUE 5. Ehlimana Spahic, Amer Osmic, Enita Custovic **⏹** THE IMPORTANCE OF PROMOTING SUSTAINABLE DEVELOPMENT GOALS FOR THEIR IMPLEMENTATION WITHIN SOCIETY - CASE STUDY: BOSNIA AND HERZEGOVINA 6. Gordana Dukic, Goran Kozina, Davor Medaric **⏹** CROATIAN HEALTH CARE SYSTEM MANAGEMENT AND EFFICIENCY FROM PHARMACISTS' POINT OF VIEW 7. Darko Dukic, Goran Kozina, Neven Bertovic **⏹** PERCEIVED USEFULNESS OF E-GOVERNMENT SERVICES IN CROATIAN STATE ADMINISTRATION 8. Imadonmwiyi Igho Elvis, Ekienabor Ehijiele **⏹** EFFECTIVE MANAGEMENT OF CORPORATE IMAGE IN ACHIEVING CUSTOMER LOYALTY IN THE NIGERIA BANKING INDUSTRY | |
| **14:00 - 15:00** | ***Lunch*** |
| **15:00 – 17:00** | ***Parallel Session IV.*** |
| 1. Jana Kliestikova, Margareta Nadanyiova, Elena Gregova **⏹** THE WILLINGNESS TO PAY AS A KEY FACTOR OF EFFECTIVENESS IN THE PROCESS OF PRICE SETTING 2. Jorge Omar Razo De Anda, Salvador Cruz-Ake, Francisco Venegas-Martinez **⏹** “CAN THE STOCK MARKET BOOST ECONOMIC GROWTH? EVIDENCE FROM THE MEXICAN REAL ESTATE INVESTMENT TRUST” 3. Tomasz Ochinowski, Kinga Bajdecka **⏹** HISTORIOGRAPHICAL APPROACH TO INTERREGNUM IN MANAGEMENT PHENOMENON - THE CASE OF POLISH JOURNAL “TYGODNIK WARSZAWSKI” (1945- 1948) 4. Mudassira Sarfraz, Muhammad Kamran, Nina Lazarczyk-Bilal **⏹** ANALYZING THE IMPACT OF INTERPERSONAL AND INSTITUTIONAL TRUST ON INNOVATION: EVIDENCE FROM SELECTED EU COUNTRIES 5. Pawel Bogacz **⏹** HOW TO STIPULATE LEAN, LEAGILE AND AGILE RESOURCES? MULTI-CRITERIA METHODS IN MANUFACTURING 6. Dina Loncaric, Marina Perisic Prodan, Tomislav Car **⏹** IMPACT OF ONLINE STUDENTS' ENGAGEMENT ON SATISFACTION AND LOYALTY IN HIGHER EDUCATION 7. Svetlana Sotnikova, Nikita Sotnikov **⏹** HARMONIZATION OF THE EMPLOYEE'S CAREER BASED ON THE CONCEPT OF TIME MANAGEMENT 8. Muhammad Kamran, Tomasz Ochinowski **⏹** PATTERNS OF RELATIONAL CONSCIOUSNESS AS ETHICAL POTENTIAL IN VOCATIONAL TRAINING OF INFORMATION TECHNOLOGY PROFESSIONALS | |
| **17:00 – 17:30** | ***Coffee  Break*** |
| **17:30 – 19:00** | ***Parallel Session VI.*** |
| 1. Grazyna Wieczorkowska-Wierzbinska, Kinga Wilczynska **⏹** THE FUTURE OF MANAGERIAL RESEARCH 2. Yulia Fomina, Svetlana Apenko **⏹** SUSTAINABILITY MANAGEMENT IN RUSSIA: VALUES, MOTIVES AND ASSESSMENT 3. Stella Suljic Nikolaj, Bojana Olgic Drazenovic, Vesna Buterin **⏹** EUROPEAN DEPOSIT INSURANCE SYSTEMS IN THE TIME OF CRISIS 4. Petar Misevic, Hrvoje Volarevic, Marko Peric **⏹** THE IMPACT OF THE INTERNAL RATE OF RETURN (IRR) AS A BENCHMARK MODEL FOR VALUE CREATION IN PRIVATE EQUITY 5. Tomislav Krpan, Goran Pavelin, Filip Znaor **⏹** PRESENCE OF GERMAN LANGUAGE IN NATIONAL PROGRAMMES OF TOURISM AND HOSPITALITY MANAGEMENT STUDIES 6. Zeljka Marcinko Trkulja, Jasmina Dlacic, Denis Tomse **⏹** EXPLORING THE IMPACT OF CONSUMER IDENTIFICATION WITH USERS OF THE SPORTS CLUB SOCIAL NETWORK 7. Martina Sopta, Filip Knezevic **⏹** ACQUISITIONS OF BUSINESSES IN THE DRUGSTORE MARKET FOR EXAMPLE OF MÜLLER TRGOVINA ZAGREB D.O.O. 8. Ante Roncevic, Iryna Chernysh, Nadiya Bakalo **⏹** TOURIST INFRASTRUCTURE OF POLTAVA REGION 9. Onyshchenko Volodymyr, Sivitska Svitlana, Chernysh Iryna, Ante Roncevic **⏹** THE USAGE OF MODERN PAYMENT TECHNOLOGIES IN UKRAINE | |
| ***Closing ceremony*** | |
| ***Second day, November 26th 2019*** | ***Walking City Tour*** |