

# 95<sup>th</sup> International Scientific Conference on Economic and Social Development

Aveiro, Portugal, 27-28 April 2023



## CONFERENCE PROGRAM



### Universidade de Aveiro, Portugal

In cooperation with:

University North, Croatia

GOVCOPP - University of Aveiro, Portugal

Faculty of Management University of Warsaw, Poland

Faculty of Law, Economics and Social Sciences Sale - Mohammed V University in Rabat,  
Morocco

ENCGT - Ecole Nationale de Commerce et de Gestion de Tanger, Abdelmalek Essaadi  
University, Morocco

Polytechnic of Medimurje in Cakovec, Croatia

Venue: University of Aveiro, Campus Universitario de Santiago, 3810-193 Aveiro, Portugal  
Building: Complexo Pedagógico, Científico e Tecnológico

## 27 April, 2023

19:00 – 20:30

REGISTRATION / WELCOME EVENT

**Aveiro D'Honra (Aveiro's Honour)**, Welcoming event with refreshments, including some local delicatessen and drinks.

**Aveiro's old town walk**, including "Enterro do morto" sightseeing ("Dead's burial", an academic parade).

## 28 April, 2023

09:30 – 10:00

REGISTRATION / WELCOME COFFEE

10:00 – 10:30

OPENING CEREMONY – Room 23.1.7 (Auditorium)

**Professor João Veloso**, Vice-Rector of University of Aveiro

**Professor Zoltan Baracscai**, Szecheny Istvan University of Gyor, Hungary, esd Scientific Committee

**Professor Marlene Amorim**, GOVCOPP CIS Coordinator, University of Aveiro

**Professor Humberto Ribeiro**, University of Aveiro, esd Organizng Committee

10:30 – 12:00

PLENARY SESSION I – Room 23.1.7 (Auditorium)

1. **Nicholas Recker, Karam Adibifar** ■ SOCIAL CAPITAL, ECONOMIC CHARACTERISTICS, AND PERCEPTIONS OF HEALTH WITHIN THE UNITED STATES
2. **Luis S. Gomes, Sergio P. Santos, Luis Serra Coelho, Efigenio L. Rebelo** ■ USING MCDA TO CREATE A RESILIENCE STRATEGY TO COPE WITH THE EFFECTS OF THE COVID PANDEMIC: THE CASE OF THE ALGARVE'S INTERMUNICIPAL COMMUNITY
3. **L. Bastos, Marlene Amorim, Mario Rodrigues** ■ UNDERSTANDING WORKFORCE SUSTAINABILITY AND THE CHALLENGES OF DIGITAL WORK
4. **Raquel Meneses** ■ INTERNATIONAL MARKET SELECTION – FROM RATIONAL TO MIMETIC
5. **Petar Kurecic, Ana Scuka, Filip Kokotovic** ■ THE INFLUENCE OF INFLATION ON THE LIVING STANDARD OF CROATIAN CITIZENS
6. **Ana Marta-Costa** ■ SUSTAINABILITY DIAGNOSIS AND PLANNING: AN ESSAY FOR THE PORTUGUESE AGRICULTURAL SECTOR

12:00 – 12:15

COFFEE BREAK

28 April, 2023

12:15 – 13:30

PLENARY SESSION II – Room 23.1.7 (Auditorium)

Moderator

Marlene Amorim, GOVCOPP - Coordinator: Competitiveness, Innovation and Sustainability Research Group, University of Aveiro

7. Regina Negri Pagani, Angelica Duarte Lima, Andrea Antunes da Luz, David Nunes Resende, Joao Luiz Kovaleski ■ GLOBAL INNOVATION INDEX: AN OVERVIEW OF LATIN AMERICA AND THE TOP 20 INNOVATIVE COUNTRIES
8. Keylor Moya, Maria Raquel Lucas ■ HOW CONSUMER ELECT AN ORGANIC WINE?
9. Sazghechi Fatemeh, Marlene Amorim, M.J. Rosa ■ DEALING WITH VISITORS PARTICIPATION AND INTERACTION IN MUSEUM EXPERIENCES: A PERSPECTIVE FROM SERVICE QUALITY
10. Faisal Aburub ■ NEW INTEGRATED MODEL TO INVESTIGATE THE IMPACT OF AUGMENTED REALITY ON CONSUMERS SATISFACTION AND PURCHASE INTENTION
11. Dula Borozan ■ THE GROWTH PATH OF THE REGION LAGGING BEHIND: THE CASE OF THE OSIJEK-BARANJA COUNTY

13:30 – 14:30

LUNCH

28 April, 2023

14:30 – 17:00

PARALLEL SESSION I – Room 23.1.7 (Auditorium)

Moderator

Mara Madaleno, GOVCOPP - Vice Coordinator: Systems for Decision Support  
Research Group, University of Aveiro

12. Urszula Grzega ■ HOUSEHOLD BANKRUPTCY - SELECTED ASPECTS
13. Oana Bogdan, Valentin Burca, Aura Domil, Codruța Pavel, Alin Artene ■ NON-FINANCIAL REPORTING OF TOP COMPANIES IN TURBULENT ENVIRONMENT
14. Damianos P. Sakas, Nikolaos T. Giannakopoulos, Nikos Kanellos, Marina C. Terzi, Panagiotis Rekleitis, Panagiotis Trivellas ■ SUPPLY CHAIN FIRMS' FINANCIAL PERFORMANCE CONNECTION WITH DIGITAL MARKETING WEBSITE DATA
15. Damianos P. Sakas, Nikos Kanellos, Nikolaos T. Giannakopoulos, Marina C. Terzi, Panagiotis Rekleitis, Panagiotis Trivellas ■ DIGITAL BUSINESS OPERATIONS IN THE TRANSPORT, DISTRIBUTION AND HANDLING PROCESSES OF THE SUPPLY CHAINS IN THE SHIPPING INDUSTRY
16. Kristina Jovanovic, Milos Milosavljevic, Nemanja Milanovic ■ SELF-PERCEIVED BUSINESS CYBERSECURITY: EMPIRICAL EVIDENCE FROM SERBIA
17. Jheffersom Donner da Silva, Claudia Tania Picinin, Sandra Mara Iesbik Valmorbida, David Nunes Resende ■ A TREND ANALYSIS OF PUBLICATIONS ON THE THEME 'INDUSTRY 4.0' AND 'EDUCATION'
18. Ivana Fosic ■ PERCEPTION OF PERSONAL ORGANIZATIONAL CITIZENSHIP
19. Dafina Abdullahu ■ THE IMPACT OF COMPOSITION OF THE MEMBERS OF THE BOARD OF DIRECTORS ON THE FINANCIAL PERFORMANCE OF LIMITED LIABILITY COMPANIES IN KOSOVO
20. Giannis T. Tsoulfas, Yannis Mouzakis, Maria Kontopanou ■ ON BENEFICIAL CONNECTIONS AMONG SHORT AGRI-FOOD SUPPLY CHAINS AND CIRCULAR BIOECONOMY

17:00 - 17:30

COFFEE BREAK

28 April, 2023

14:30 – 17:00

PARALLEL SESSION II – ROOM 23.3.4.

Moderator

Humberto Ribeiro, esd OrganizIng and Scientific Committee, ESTGA & GOVCOPP, University of Aveiro

21. Munther B. Al-Nimer ■ GREEN INNOVATION: BRIDGING THE GAP BETWEEN CORPORATE SUSTAINABILITY DEVELOPMENT AND ENTERPRISE RISK MANAGEMENT: EVIDENCE FROM JORDAN
22. Beatriz Moutinho ■ INTERNATIONAL CORPORATE SOCIAL RESPONSIBILITIES: HOW DO SUBSIDIARIES OPERATING IN DEVELOPING COUNTRIES DEVELOP THEIR CORPORATE SOCIAL RESPONSIBILITY PROGRAMMES
23. Monique Borges, João Lourenço Marques, Paulo Batista, Eduardo Castro ■ DECISION-MAKING WITH MULTICRITERIA METHODS: A COMPARATIVE STUDY BASED ON REAL DATA
24. Dubravka Pekanov ■ ASSESSING THE EFFECTS OF GAS AND CO2 EMISSIONS ALLOWANCE PRICING ON CHP SYSTEM ECONOMIC PERFORMANCE
25. Anna Skorska ■ THE FUTURE OF WORK – EXPECTATIONS OF EMPLOYEES
26. Anabela Silva, Ione Cruz, Amélia Ferreira da Silva, Humberto Ribeiro ■ PERSONAL PERCEPTIONS ABOUT THE AFFECT OF RSDS HEURISTIC ON MENTAL ACCOUNTING
27. Albertina Monteiro, Amélia Ferreira da Silva, Pedro Fonseca, Catarina Cepêda, Sandra Raquel Alves ■ ACCOUNTING AND BUSINESS INTELLIGENCE: THE STATE OF THE ART AND RESEARCH OPPORTUNITIES
28. Amélia Ferreira da Silva, Maria Angélico Gonçalves, Humberto Ribeiro, João Duarte ■ THE IMPACT OF DIGITAL TRANSFORMATION ON ACCOUNTING WORK PROCESSES
29. Élio Novo, Humberto Ribeiro, Ciro Martins ■ THE IMPORTANCE OF BUSINESS INTELLIGENCE TOOLS IN THE DIGITAL TRANSITION ERA: THE PRINTRIA CASE

17:00 – 17:30

COFFEE BREAK

28 April, 2023

17:30 – 19:00

PLENARY SESSION III – ROOM 23.3.4.

Moderator

Humberto Ribeiro, esd OrganizIng and Scientific Committee, ESTGA & GOVCOPP, University of Aveiro

30. Ligia Moreira, Stella Regina Reis da Costa, Maristela Soares Lourenco, David Nunes Resende ■ A STUDY ON THE FACTORS THAT HINDER THE FULFILLMENT OF SDGS FOCUSED ON THE MANAGEMENT OF URBAN SOLID WASTE
31. Daniel Mendes Pires Haack, Stella Regina Reis da Costa, Julio Vieira Neto, David Nunes Resende ■ TERRITORIAL SETTLEMENT OF EDUCATIONAL INSTITUTIONS: MAIN LOCATIONAL FACTORS
32. Marco Antônio Damião de Mello, Stella Regina Reis da Costa, David Nunes Resende ■ A SYSTEMATIC LITERATURE REVIEW OF KNOWLEDGE MANAGEMENT APPLIED TO TECHNOLOGY-BASED STARTUPS: STATE-OF-THE-ART AND TRENDS
33. Ines Dika, Gentjan Cera ■ EXPLAINING ENTREPRENEURIAL FEAR OF FAILURE THROUGH FINANCIAL IDENTITY: AN ORDERED REGRESSION APPROACH
34. Ines Dika, Gentjan Cera ■ DOES GENDER MATTER FOR FINANCIAL IDENTITY? A STUDY FROM ALBANIA
35. Alexandra Fontes, Carlos Alberto Menezes ■ ANALYSIS OF KEY NATIONAL ACTORS' PERCEPTIONS IN THE ROLL-OUT OF THE IFRS MODEL BY UNLISTED NON-FINANCIAL COMPANIES IN PORTUGAL
36. Ana Moutinho, Raquel Meneses ■ FOOD NEOPHOBIA AND INTERCULTURAL SENSITIVITY

19:00

EXPECTED TIME FOR CLOSING CEREMONY