107<sup>th</sup> International Scientific Conference on Economic and Social Development – "Financial Literacy for Economic and Social Development"

Aveiro, Portugal, 21-22 March 2024





# **CONFERENCE PROGRAM**



# Universidade de Aveiro, Portugal

In cooperation with: University North, Croatia GOVCOPP - University of Aveiro, Portugal Faculty of Management University of Warsaw, Poland Faculty of Law, Economics and Social Sciences Sale - Mohammed V University in Rabat, Morocco ENCGT - Ecole Nationale de Commerce et de Gestion de Tanger, Abdelmalek Essaadi University, Morocco Polytechnic of Medimurje in Cakovec, Croatia

Venue: University of Aveiro, Campus Universitario de Santiago, 3810-193 Aveiro, Portugal Building: Complexo Pedagogico, Científico e Tecnologico

## 21 March 2024

19:00 - 20:30

#### **REGISTRATION / WELCOME EVENT**

Aveiro D'Honra (Aveiro's Honour), Welcoming event with refreshments, including some local delicatessen and refreshments.

## 22 March 2024

09:30 - 10:00	REGISTRATION / WELCOME COFFEE

10:00 - 10:30

#### **OPENING CEREMONY – Room 23.1.7 (Auditorium)**

Rectorship of the University of Aveiro Professor Marlene Amorim, GOVCOPP CIS Coordinator, University of Aveiro

Professor Humberto Ribeiro, University of Aveiro, esd OrganizIng Committee

10:30 - 11:30

PLENARY SESSION I – Room 23.1.7 (Auditorium)

#### Moderator

Professor Marlene Amorim, GOVCOPP Coordinator: Competitiveness, Innovation and Sustainability Research Group, University of Aveiro

- 1. Teresa Aceytuno, Alba Priego, David Toscano CORPORATE GOVERNANCE MECHANISMS AND INNOVATION FOR THE SPANISH LISTED FIRM
- 2. Lorena Posavec, Dijana Vukovic, Petar Kurecic MANAGEMENT IN THE FUNCTION OF MANAGING HUMAN RESOURCES IN ORDER TO ACHIEVE BUSINESS EXCELLENCE
- **3.** Mihovil Andelinovic, Tomislav Petric UNDERSTANDING FINANCIAL STABILITY IN THE EUROZONE: IS CROATIA FOLLOWING THE PIGS COUNTRIES' TRAJECTORY?
- **4. Miguel Goncalves** THE ESSENTIAL ABOUT JOÃO BAPTISTA BONAVIE (1705-1780), AUTHOR OF THE FIRST PORTUGUESE ACCOUNTING BOOK

11:30 - 11:45

**COFFEE BREAK** 





#### 22 March 2024

11:45 - 13:00

PLENARY SESSION II – Room 23.1.7 (Auditorium)

#### Moderator Professor Humberto Ribeiro, University of Aveiro, esd OrganizIng Committee

7. Melita Srpak, Darko Pavlovic, Igor Klopotan ■ THE ROLE OF CRITICAL MINERAL RAW MATERIALS IN ACHIEVING THE EUROPEAN GREEN PLAN: PERSPECTIVE OF THE REPUBLIC OF CROATIA

- 8. Damir Sebo IMPACT OF ELECTRIC VEHICLE MARKET GROWTH ON AUTOMOTIVE INDUSTRY TRANSFORMATION: TRENDS, POTENTIALS, AND CHALLENGES ANALYSIS
- 9. Olga Fullana, Musa Mangena, Alba Priego, David Toscano COMPENSATION SYSTEMS, CORPORATE GOVERNANCE MECHANISMS AND RISK
- **10. Renata Relja, Karmen Svalina, Tea Gutovic** FROM VOLUNTEERING TO LABOR MARKET: EXPERIENCES OF YOUTH IN THE CITY OF SPLIT
- **11. Nevena Aljinovic** ARTIFICIAL INTELLIGENCE IN THE CRIMINAL JUSTICE SYSTEM WITH EMPHASISE THE SITUATION IN THE REPUBLIC OF CROATIA

13:00 - 14:00

#### LUNCH

14:00 – 15:00 PLENARY SESSION III – Room 23.1.7 (Auditorium)

#### Moderator

Professor Marta Ferreira Dias, GOVCOPP Vice-Coordinator: Competitiveness, Innovation and Sustainability Research Group, University of Aveiro

- 12. Souman Mohand Ouidir, Humberto Ribeiro, Benahmed Kafia TECHNOLOGY TRANSFER, TRADE AND FOREIGN DIRECT INVESTMENT IN ALGERIA: AN EMPIRICAL STUDY
- 13. Ilir Tomorri, Remzi Keco THE ROLE OF GOVERNANCE QUALITY ON ECONOMIC GROWTH AND CITIZENS' WELL-BEING, A COMPARATIVE ANALYSIS FOR THE BALKAN COUNTRIES
- **14. Djynnana de Azevedo Avena, Stella Regina Reis da Costa, David Nunes Resende** ■ ESG CULTURE AND MENTAL HEALTH IN ORGANIZATIONS: A LITERATURE REVIEW

de aveiro

**15. Rodrigo Tenório Lopes de Souza, Stella Regina Reis da Costa** ■ APPLICATION O THE BPM-BES TOOL TO MEASURE THE MATURITY LEVEL OF ENERGY COMBANN