

13th International Scientific Conference on Economic and Social Development
(some changes are possible, according to authors' requirements)
 Barcelona, Spain, 14-16 April, 2016
 Venue: Oriente Atiram Hotels Ramblas Barcelona - Ramblas, 45; 08002 Barcelona, Spain

First day, April, 14 th 2016		Individual arrival of delegates	
08:00 – 09:00	Registration at Conference Desk - Refreshment		
09:00 – 10:30	Plenary Session I. – Opening Ceremony		
<p>Marijan Cingula, President of Scientific Committee ■ WELCOME ADDRESS</p> <p>1. Daniel Francois Meyer ■ FORMULATION AND TESTING OF A LOCAL ECONOMIC DEVELOPMENT POTENTIAL ASSESSMENT TOOL</p> <p>2. Tea Lovrinovic, Martina Nakic ■ THE IMPACT OF EU FUNDS ON THE DEVELOPMENT OF TRANSITION ECONOMIES</p> <p>3. Onur Akpınar ■ FACTORS AFFECTING CAPITAL STRUCTURE: A PANEL DATA ANALYSIS ON BORSA ISTANBUL</p> <p>4. Cem Berk ■ THE ROLE OF REAL ESTATE DERIVATIVES IN HEDGING REAL ESTATE: AN EMPIRICAL ANALYSIS OF THE U.S. COMMERCIAL MARKET</p> <p>5. Ashot Davoyan ■ THE ASSESSMENT OF THE COMPARATIVE EFFICIENCY OF REFORMS OF COUNTRIES WITH THE HELP OF FACTOR ANALYSIS</p> <p>6. Onur Akpınar, Ihsan Yigit ■ THE RELATIONSHIP BETWEEN DIVERSIFICATION STRATEGY AND FIRM PERFORMANCE IN DEVELOPED AND EMERGING ECONOMY CONTEXTS: EVIDENCE FROM TURKEY, ITALY AND NETHERLANDS</p>			
10:30 – 11:00	Coffee Break		
11:00 – 12:30	Plenary Session II.		
<p>7. Sanja Rocco, Aleksandra Pisnik ■ THE CONCEPTUAL FRAMEWORK FOR INTEGRATING MARKET AND DESIGN ORIENTATION WITHIN MARKETING</p> <p>8. Askin Keser, Gozde Yilmaz ■ IMPACT OF JOB SATISFACTION (JS) FACETS ON INTENT TO LEAVE (ITL) FOR HUMAN RESOURCES EXPERTS (HRE): A STUDY FROM TURKEY</p> <p>9. Jaan Alver, Lehte Alver ■ ON SOME IDEAS FOR IMPROVEMENT OF IDENTIFICATION AND RECORDING GAINS/LOSSES</p> <p>10. Nesibe Mirza ■ THE IMPACT OF CULTURAL HERITAGE ON SUSTAINABLE TOURISM DEVELOPMENT: THE CASE OF PERGAMON</p> <p>11. Candida Bussoli, Lavinia Conca, Marisa Gigante, Giuseppe Madaro ■ DETERMINANTS OF IMPAIRED LOANS AND DOUBTFUL LOANS IN ITALY</p> <p>12. Alexia Franzidis ■ ASSESSING THE VIABILITY OF ADOPTING CORPORATE SOCIAL RESPONSIBILITY PRACTICES IN SME TOURISM AND LODGING FACILITIES</p> <p>13. Sema Ay, Elif Karakurt Tosun, Hilal Yildirim Keser ■ ULUDAG WINTER TOURISM AND ITS IMPORTANCE IN THE ECONOMIC DEVELOPMENT</p>			
12:30 – 13:30	Lunch		
13:30 – 15:00	Plenary Session III.		
<p>14. Farah Naz ■ CAPABILITIES AND HUMAN WELL-BEING: HOW TO BRIDGE THE MISSING LINK?</p> <p>15. Melita Kozina, Anamarija Barun ■ IMPLEMENTATION OF THE BUSINESS IMPACT ANALYSIS FOR THE BUSINESS CONTINUITY IN THE ORGANIZATION</p> <p>16. Anica Hunjet, Martinia Ira Glogar, Djurdjica Parac Osterman, Goran Kozina ■ THE IMPORTANCE OF COLOR AS A MARKETING TOOL IN TOURISM</p> <p>17. Nan-Yu Wang, Sen-Sung Chen, Chih-Jen Huang, Shih-Heng Hsiao ■ A SEEMINGLY UNRELATED REGRESSION ANALYSIS ON THE TRADING BEHAVIOR OF MUTUAL FUND INVESTORS</p> <p>18. Ana Lalevic Filipovic, Selma Demirovic ■ FINANCIAL STRUCTURE OF STOCK COMPANIES IN MONTENEGRO IN THE FUNCTION OF PROFITABILITY</p> <p>19. Vesna Bucevska ■ MODELLING MIGRATION FROM THE EU CANDIDATE AND POTENTIAL CANDIDATE COUNTRIES TO THE EU MEMBER STATES</p> <p>20. Aylin Erdogan ■ ASSESSING THE IMPACT OF NON-PERFORMING LOANS ON ECONOMIC GROWTH IN TURKEY</p>			
15:00 – 15:30	Coffee Break		
15:30 – 17:00	Plenary Session IV. <i>(Continues on the next page)</i>		

- 21. Daniel Francois Meyer** ■ SOLUTIONS FOR ECONOMIC DEVELOPMENT IN RURAL REGIONS: THE CASE OF THE NORTHERN FREE STATE REGION
- 22. Asli Guler** ■ THE FLEXIBILITY OF THE INFLATION TARGETING SYSTEM: A DYNAMIC PANEL DATA ANALYSIS WITH FRAGILE ECONOMIES
- 23. Tuomas Ranti, Mikko Gronlund, Thommie Burstrom** ■ FINNISH HIGH-IMPACT ICT SMEs AND ECOSYSTEMS
- 24. Sureerut Inmor** ■ THE ADOPTION OF FACEBOOK FOR EDUCATIONAL PURPOSES IN THAILAND
- 25. Valentina Kirinic, Melita Kozina, Violeta Vidacek-Hains** ■ ACCESSIBILITY OF INFORMATION: INTERNATIONAL STANDARDS, RECOMENDATIONS AND PRACTICES
- 26. Ruangsun Suwannahong** ■ ACTORS AFFECTING THE STUDENTS' HEALTH FROM USING SMART PHONES IN THAILAND
- 27. Ebru Onurlubas** ■ KNOWLEDGE LEVELS OF THE CONSUMERS ABOUT ECO-FRIENDLY PRODUCTS IN EDIRNE - KESAN DISTRICT SAMPLE
- 28. Derya Ozturk, Ebru Onurlubas** ■ FAST FOOD CONSUMPTION HABITS OF YOUNG PEOPLE

Second day, April, 15th 2016 *Conference Program*

09:00 – 10:30 *Plenary Session V. –*

- 29. Hilal Yildirim Keser, Sema Ay** ■ COMPARATIVE ADVANTAGE OF TURKEY IN FREIGHT TRANSPORTATION SECTOR : IN COMPARISON WITH BRIC COUNTRIES
- 30. Filip Chybalski** ■ DOES THE RELATION BETWEEN STATE AND MARKET AFFECT THE RETIREMENT AGE? A CROSS-SECTION STUDY FOR OECD COUNTRIES
- 31. Mehmet Fatih Tras, Kenan Lopcu, Fela Ozbey** ■ IS TURKEY BREAKING THROUGH THE MIDDLE INCOME TRAP? - AN EMPIRICAL INVESTIGATION
- 32. Esra Balli, Mehmet Fatih Tras, Ciler Sigeze** ■ IMPACT OF OIL PRICE ON TURKISH MACROECONOMIC VARIABLES
- 33. Nelly Popova** ■ PERSONAL INCOME TAX SYSTEM IN BULGARIA
- 34. Ebru Canikalp, Ilter Unlukaplan, Muhammed Celik** ■ ESTIMATING VALUE ADDED TAX GAP IN TURKEY
- 35. Richard Gardiner, Petr Hajek** ■ THE ROLE OF INNOVATIVE SMEs TO THE GROWTH OF REGIONAL ECONOMY: THE CASE OF CZECH REPUBLIC
- 36. Rizwana Kosar, Sayyed M. Mehdi Raza Naqvi** ■ PSYCHOLOGICAL EMPOWERMENT AND EMPLOYEE BEHAVIORS EMPLOYEE ENGAGEMENT AS MEDIATOR AND LEADER-MEMBER EXCHANGE AS MODERATOR

10:30 – 11:00 *Coffee Break*

11:00 – 12:30 *Plenary Session VI.*

- 37. Samson Davoyan, Armen Ktoyan, Ani Khachatryan** ■ THE ASSESSMENT OF THE CONSTITUTIONALISM OF COUNTRIES WITH THE HELP OF THE INTEGRAL INDEX
- 38. Ciler Sigeze, Esra Balli, Mehmet Fatih Tras** ■ THE RELATIONSHIP BETWEEN R&D AND EXPORT DECISION OF TURKISH FIRMS
- 39. Edyta Marcinkiewicz** ■ THE CHANGING LANDSCAPE OF VOLUNTARY PENSIONS IN THE CEE REGION
- 40. Syed Arif Hussain Abidi** ■ INTERNATIONAL AND LOCAL CAPITAL MARKETS
- 41. George Paraskevas, Thomas Hatzigayos** ■ THE ROAD VISUAL INSPECTION MECHANISMS OF THE FREIGHT ROAD TRANSPORTS IN THE EUROPEAN UNION FROM A LEGAL AND ECONOMIC PERSPECTIVE
- 42. Richard Gardiner, Petr Hajek** ■ THE ROLE OF INNOVATIVE SMEs TO THE GROWTH OF REGIONAL ECONOMY: THE CASE OF CZECH REPUBLIC
- 43. Maris Pukis** ■ LOCAL DILEMMA ABOUT LIBERALISATION OR INTERVENTION
- 44. Ozgur Ergun, Serap Capuk** ■ THE EFFECTS OF PERCEIVED SERVICE QUALITY FOR CUSTOMER LOYALTY IN AIRLINES
- 45. Hasan Aksoy, Erol Cengiz** ■ INNOVATION BEHAVIOUR AND R&D PERFORMANCE OF SMES: THE MODERATING EFFECT OF REGIONAL DYNAMISM
- 46. Hasan Aksoy, Erol Cengiz** ■ INNOVATIVE MARKETING IN SMEs AND LARGE SCALE ENTERPRISES: GAZIANTEP SAMPLE
- 47. Blazenka Micevic** ■ EFFICIENT AGRICULTURAL LAND MANAGEMENT IN REPUBLIC OF CROATIA: DREAM OR REALITY?

12:30 – 13:00 *Closing Discussion*

Third day, April, 16th 2016 *Social activities: „Picasso & Gothic quarter“*

This part of program is optional and additional payment is approx. 30 Eur