

111th International Scientific Conference on Economic and Social Development - „Creating a unified foundation for Sustainable Development: interdisciplinarity in research and education”

9-10 May, 2024

Szechenyi Istvan University of Győr

Budapest, Hungary



CONFERENCE PROGRAM

In cooperation with:

- University North, Croatia
- Faculty of Management University of Warsaw, Poland
- Faculty of Law, Economics and Social Sciences Sale - Mohammed V University in Rabat, Morocco
- ENCGT - Ecole Nationale de Commerce et de Gestion de Tanger/ Abdelmalek Essaadi University, Morocco
- Medimurje University of Applied Sciences in Cakovec
- GOVCOPP - University of Aveiro, Portugal

Presentation Time: 10 min

Important Information: Everyone, please bring your passport with you, because the concierge service at the building requires it.

Venue: Budapest Metropolitan Provost Duty Department's building ("Fővárosi Önkormányzati Rendészeti Igazgatóság") / Address: 1054 Budapest, Akadémia street 1.

9 May, 2024

09:30 – 10:00 REGISTRATION / WELCOME COFFEE

10:00 – 10:10 OPENING CEREMONY

Domagoj Cingula, Organizing Committee
Zoltan Baracskai, Scientific Committee
Mladen Andric, Ambassador of the Republic of Croatia to Hungary
Barbara Huszar, Szechenyi Istvan University of Gyor

10:10 – 11:30 PLENARY SESSION

1. Lana Cindric, Ivana Kovac, Anamarija Idzajtich ■ PROMOTING DIVERSITY IN EUROPEAN BOARDROOMS: A COMPARATIVE STUDY OF CODES OF BEST PRACTICES
2. Miljenko Vrbanec, Magdalena Zeko ■ INTEGRATION OF ILLEGAL MIGRANTS INTO THE ECONOMY OF THE EUROPEAN UNION
3. Mario-Alexandru Socatiu, Ovidiu-Constantin Bunget, Alin-Constantin Dumitrescu, Oana Bogdan ■ ACCOUNTING PROFESSIONALS' PERCEPTIONS OF THE BLOCKCHAIN TECHNOLOGY'S POTENTIAL
4. Barbara E. Huszar, Zoltan Baracskai ■ YES, NO, MAYBE – MODELING THE DRIVING FORCE BEHIND GREEN OFFICE LEASE AGREEMENTS WITH THE HELP OF ARTIFICIAL INTELLIGENCE
5. Ana Torjanac, Zrinka Blazevic Bognar, Neven Garaca ■ THE INFLUENCE OF MARKETING COMMUNICATION OF THE FITNESS INDUSTRY ON SOCIAL NETWORKS ON CONSUMER ATTITUDES
6. Karmela Viskovic ■ BEYOND THE CRISIS: WORKERS' PERCEPTION OF EMBRACING SUSTAINABLE PRACTICE IN THE HOTEL INDUSTRY
7. Silvia Golem, Sladana Pavlinovic Mrcic ■ ENVIRONMENTAL FOOTPRINT AND URBANISATION: THE GREEN LINK
8. Farid Mammadli, Sandor Remsei ■ DIGITAL TRANSFORMATION AND FINANCIAL PERFORMANCE: A META-ANALYSIS OF MULTINATIONAL COMPANIES

11:30 COFFEE BREAK

9 May, 2024

11:40 – 13:00

PLENARY SESSION (II)

9. Konstantin Kurygin, Jasminka Samardzija ■ HUMAN CAPITAL AND STATE MANAGEMENT: ESSENTIAL ATTRIBUTES TO SINGAPORE'S ECONOMIC PROSPERITY
10. Gabor Gubicza, Sandor Remsei ■ SIMULATION OF JOB ROTATION IN THE MANAGEMENT OF AUTOMOTIVE COMPANIES
11. Karmela Viskovic ■ FROM TRADITIONAL TO SUSTAINABLE SERVICE QUALITY: IDENTIFICATION OF TRENDS IN THE HOTEL INDUSTRY
12. Ibrahim Alsakhen, Edit Sule, Laszlo Buics ■ AWARENESS AND APPLICATION OF METHODS FOR EFFICIENCY ENHANCEMENT IN INDUSTRIAL PRACTICE
13. Brigitta Banhidi ■ NAVIGATING LEADER-SUBORDINATE DYNAMICS IN THE HYBRID CORPORATE ENVIRONMENT: A COMPREHENSIVE REVIEW
14. Agnes Kiss, Attila Kurucz ■ EXAMINING THE WORKPLACE CLIMATE AND EMPLOYEE RETENTION IN HUNGARIAN COMPANIES
15. Aniko Makkos ■ THE MULTIFACETED IMPACT OF TEAM LEADERS' COMMUNICATION IN EDUCATIONAL INSTITUTIONS
16. Tamas Zelles, Judit Biliniovics-Sipos, Sandor Remsei ■ LITERATURE REVIEW: UNDERSTANDING THE ROLE OF REPORTING

DISCUSSION
CLOSING REMARKS
CLOSING CEREMONY

13:00

LUNCH

10 May, 2024

Free time for Delegates