

93rd International Scientific Conference on Economic and Social Development - "Green Economy & Sustainable Development"

Cakovec, Croatia
10-11 March, 2023



CONFERENCE PROGRAM

In cooperation with:

- University North, Croatia
- Faculty of Management University of Warsaw, Poland
- Faculty of Law, Economics and Social Sciences Sale - Mohammed V University in Rabat, Morocco
- ENCGT - Ecole Nationale de Commerce et de Gestion de Tanger/
Abdelmalek Essaadi University, Morocco



Venue: Polytechnic of Medimurje in Cakovec - Ul. bana Josipa Jelacica 22a, 40000, Cakovec, Croatia

10 March, 2023

09:30 – 10:00 REGISTRATION / WELCOME DRINK

10:00 – 10:30 OPENING CEREMONY

Domagoj Cingula, Organizing Committee President
Marijan Cingula, Scientific Committee President
Igor Klopotan, Dean of Polytechnic of Medimurje in Cakovec

10:30 – 12:30 PLENARY SESSION

1. Omonigho Tonia Okhankhuele, Joshua Olusegun Adetayo ■ EXCESSIVE PERFORMANCE TARGET AND PERFORMANCE OF MARKETING STAFF IN TURBULENT BANKING ENVIRONMENT. CASE OF SELECTED BANKS, AKURE METROPOLIS, ONDO STATE, NIGERIA
2. Huashuai Zu ■ SARS VERSUS COVID-19 IMPACT ON GLOBAL ECONOMIC
3. Leqi Zhang ■ ONLINE STREAMING E-COMMERCE INFLUENCE ON ECONOMY IN CHINA
4. Melita Srpak, Darko Pavlovic, Sanja Kovac, Igor Klopotan ■ SPATIAL, DEVELOPMENT AND RESOURCE CHARACTERISTICS OF MINERAL ROW MATERIAL MANAGEMENT IN KOPRIVNICA-KRIŽEVCI COUNTY
5. Ivan Kraljevic, Jurica Trstenjak ■ MOBILE DEMINING MACHINE BASED ON THE ARDUINO PLATFORM
6. Drago Franciskovic ■ PROBLEM OF PREDICTION USING THE WELL KNOWN MODEL OF CONTINUOUS CAPITALIZATION
7. Goran Sabol, Magdalena Zeko ■ GREEN ECONOMY AS A DRIVER OF SUSTAINABLE DEVELOPMENT
8. Filip Zivaljic, Eva Trstenjak, Mirjana Trstenjak ■ HEAD OR HEART? DECISION-MAKING ON UNIVERSITY ENROLLMENT: CASE OF THE FIRST-YEAR STUDENTS AT POLYTECHNIC OF MEDIMURJE IN CAKOVEC

12:30 LUNCH

13:30 DISCUSSION
CLOSING REMARKS
CLOSING CEREMONY

