

86th International Scientific Conference on Economic and Social Development

Lisbon, Portugal, 23-24 September 2022



CONFERENCE PROGRAM



ECEO - Universidade Lusofona, Lisboa

In cooperation with:

- University North, Croatia
- Universidade Lusofona do Porto, Portugal
- Faculty of Management University of Warsaw, Poland
- Faculty of Law, Economics and Social Sciences Sale - Mohammed V University in Rabat, Morocco
- ENCGT - Ecole Nationale de Commerce et de Gestion de Tanger/ Abdelmalek Essaadi University, Morocco
- Polytechnic of Medimurje in Cakovec, Croatia

Venue: University of Lusofona - Campo Grande 376, 1749-024 Lisboa

23 September, 2022

08:30 – 09:00

REGISTRATION / WELCOME DRINK

09:00 – 09:15

OPENING CEREMONY

Domagoj Cingula, esd Organizing Committee
Ana Lorga da Silva, ECEO – Lusofona University, esd Scientific Committee
Ana Brasao, Director of ECEO – Lusofona University

09:15 – 11:00

PLENARY SESSION I

1. Jacek Jaworski, Leszek Czerwonka ■ RELATIONSHIP BETWEEN PROFITABILITY AND OPERATING CYCLE OF SMALL AND MEDIUM ENTERPRISES: EVIDENCE FROM CENTRAL AND EASTERN EUROPE
2. Felipa Lopes dos Reis, Helena Pimentel, Jose Vicente, Joana Cruz ■ LABOR MARKET GENDER DISCRIMINATION - CASE STUDY IN PRIVATE AND PUBLIC SECTOR COMPANIES
3. Petar Kurecic, Ivana Benjak, Petar Miljkovic ■ A REVIEW OF THE INFLUENCE OF INFORMATION TECHNOLOGIES ON CONTEMPORARY TRADE
4. Ante Roncevic, Tomislav Gluhak ■ DEVELOPMENT OF BUSINESS MODELS IN THE ENVIRONMENT OF THE NEW INDUSTRIAL REVOLUTION
5. Hania Rahma, Akhmad Fauzi, Indri Arrafi Juliannisa, Selviana Raharjo ■ ANALYSIS OF RESILIENCE IN THE REGIONAL SUSTAINABLE DEVELOPMENT CONTEXT: THE CASE OF INDONESIA
6. Stacey-Lee Marais ■ INVESTIGATING THE DEVELOPMENT PATH OF SOUTH AFRICA THROUGH CONVERGENCE THEORY APPLICATION
7. Catia Rosario, Celeste Varum, Anabela Botelho ■ IMPACT OF PUBLIC SUPPORT FOR INNOVATION ON COMPANY PERFORMANCE: REVIEW AND META-ANALYSIS
8. Allisson de Lima Rodrigues, Joaquim Paulo Conceicao, Humberto Nuno Rito Ribeiro, Sandra Raquel Alves ■ THE RELATIONSHIP BETWEEN LEADERSHIP AND RESULTS IN THE AUTOMOTIVE SECTOR

11:00 – 11:30

COFFEE BREAK



23 September, 2022

11:30 – 13:30

PLENARY SESSION II

9. Fani Kerum, Dijana Vukovic ■ RESOLVING COMPLAINTS IN THE HOTEL WITH THE GOAL OF ACHIEVING GUEST SATISFACTION
10. Maria do Rosario Anjos ■ HEALTH CARE IN EU: THE INFLUENCE OF THE CJEU JURISPRUDENCE
11. Carla Marisa Rebelo de Magalhaes, Maria Elisabete Guedes Pinto da Costa, Claudia Maria Huber, Alcina Manuela de Oliveira Martins ■ THE EFFECTIVE CONFLICT RESOLUTION AND NEGOTIATION SKILLS SCALE APPLIED TO PORTUGUESE HIGHER EDUCATION
12. Carla Dimitre Alves, Nazare Coimbra, Alcina de Oliveira Martins ■ CONTINUOUS TRAINING AND DEVELOPMENT OF COMPETENCES TO LEARN TO READ AND WRITE IN THE 1ST CYCLE
13. Ivona Culo, Radoslav Barisic, Miljenko Mustapic ■ CONVERGENCE AND A NEW BUSINESS MODEL OF LIFESTYLE MEDIA IN THE ERA OF DIGITAL CHALLENGES AND SUSTAINABILITY ISSUES
14. Zulfi Prima Sani Nasution, Hania Rahma, Sri Mulatsih ■ SELECTING SOCIAL SUSTAINABILITY INDICATORS OF OIL PALM PRODUCTION SYSTEM: A CASE STUDY IN NORTH SUMATERA PROVINCE, INDONESIA
15. Felipa Lopes dos Reis, Helena Pimentel, Jose Vicente, Diana Vicente ■ PERFORMANCE EVALUATION AND MANAGEMENT IMPORTANCE IN ORGANIZATIONAL MOTIVATION
16. Elena Kastakova, Anabela Luptakova ■ SANCTIONS AND SMALL OPEN ECONOMY: THE EXAMPLE OF THE SLOVAK REPUBLIC
17. Eva Pongracz ■ SOCIAL ENTREPRENEURSHIP IN SLOVAKIA AS A TOOL FOR WORK INTEGRATION AND EMPLOYMENT SUPPORT
18. Deborah Schwartz ■ THE EFFECT OF SCHOOL LEADERSHIP STYLES AND CULTURES ON ENGLISH ACHIEVEMENTS AND ENGLISH GRADES IN ISRAEL

13:30 – 14:30

LUNCH



23 September, 2022

14:30 – 17:30

PLENARY SESSION III, IV

19. **Ahmad Khateeb** ■ THE EFFECT OF ELECTRONIC DISCLOSURE OF FINANCIAL STATEMENTS THE MARKET VALUE OF THE STOCK PRICES LISTED IN AMMAN STOCK EXCHANGE (ASE)
20. **Ana Pap Vorkapic, Jelena Franjkovic, Ana Zivkovic** ■ DOES POLITICAL ORIENTATION INFLUENCE UNCONVENTIONAL POLITICAL PARTICIPATION?
21. **Kornelia Belickova** ■ THE OPERATION OF THIRD SECTOR ORGANISATIONS IN THE SLOVAK REPUBLIC AS PART OF THE ECONOMIC ACTIVITIES IN THE GLOBALISED WORLD
22. **Silvia Sipikalova** ■ SEVERE HOUSING DEPRIVATION OF SENIORS IN THE SLOVAK REPUBLIC
23. **Liga Proskina, Anda Valdovska** ■ MEAT QUALITY AS A FACTOR INCREASING THE COMPETITIVENESS OF DEER FARMING
24. **Katarína Buganova, Michal Brutovsky, Jaroslav Slepecky** ■ INCREASING THE COMPETITIVENESS AND SUSTAINABILITY OF SPORTS ORGANIZATIONS THROUGH RISK MANAGEMENT
25. **Maria Luskova** ■ SECURITY MANAGEMENT OF SPORT EVENTS IN SLOVAK REPUBLIC

15 minutes COFFEE BREAK

26. **Maria Hudakova, Michal Varmus** ■ STRATEGIC THREATS AND MEASURES TO REDUCE THEIR CONSEQUENCES IN SPORTS ORGANIZATIONS
27. **Hana Polackova** ■ FACTORS AFFECTING BEHAVIOR OF SLOVAK CONSUMER IN RELATION TO THE FULFILLMENT OF SELECTED GOALS OF THE 2030 AGENDA
28. **Ranko Markus, Adisa Delic, Mirela Omerovic, Mersiha Mulabdic** ■ CRISIS AS OPPORTUNITY – STUDY ON EMPLOYERS IN FEDERATION OF BOSNIA AND HERZEGOVINA
29. **Ljubica Pilepic Stifanich, Nataša Kovacic, Tomislav Car** ■ THE ROLE OF SMART TECHNOLOGIES IN TOURISM DESTINATIONS – CHALLENGES AND BARRIERS
30. **Alen Simec, Dora Lozo, Lidija Tepes Golubic** ■ IMPACT OF THE COVID-19 PANDEMIC ON INTERNET SHOPPING BEHAVIOR

17:30

CLOSING CEREMONY



24 September, 2022

SOCIAL ACTIVITIES / Free Time for Delegates



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