

91st International Scientific Conference on Economic and Social Development

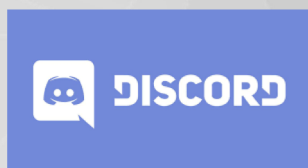
Online, Discord Platform, 27.01.2023.



CONFERENCE PROGRAM

In cooperation with:

- University North, Croatia
- Faculty of Management University of Warsaw, Poland
- Faculty of Law, Economics and Social Sciences Sale - Mohammed V University in Rabat, Morocco
- ENCGT - Ecole Nationale de Commerce et de Gestion de Tanger/ Abdelmalek Essaadi University, Morocco
- Polytechnic of Medimurje in Cakovec, Croatia



Venue: esd Discord Channel (Instructions to be provided for each delegate)

27 January, 2023

09:30 – 10:00 esd DISCORD CHANNEL ACCESS

10:00 – 10:45 OPENING CEREMONY

Sime Vucetic, Organizing Committee (Moderator)

Domagoj Cingula, Organizing Committee President

Marijan Cingula, Scientific Committee President

Keynote Speech, Metropolitan State University of Denver, USA

Brian O'Hara ■ MASKS AND AIR RAGE DURING THE PANDEMIC: AN INTERACTION RITUAL FRAMEWORK APPLIED TO A QUALITATIVE CONTENT ANALYSIS OF HOSTILE INTERACTIONS ON AIRPLANES

Keynote Speech, Boston University, Massachusetts, USA

Ying Han Dai ■ TOP SOCIAL MEDIA IMPACTS: DOES POPULAR TWITTER POSTS AFFECT BITCOIN RETURN

10:45 – 11:00 SHORT BREAK / DISCUSSION

11:00 – 13:00 PLENARY SESSION

1. **Jadranka Polovic ■ EUROPEAN SECURITY ARCHITECTURE IN THE CONTEXT OF THE US NATIONAL STRATEGY (2022)**
2. **Iva Slivar, Mieta Bobanovic Dasko, Moira Kostic Bobanovic ■ THE ROLE OF WELLNESS IN DESTINATION BRANDING – A CROSS-COUNTRY ANALYSIS OF CROATIAN VS. MALTA'S ISLANDS**
3. **Abdelhamid Nechad, Meryeme Bahha, Mohammed Rhalma ■ GEO-ECONOMY OF POVERTY REVISITED BY ULTRALIBERALISM**
4. **Ali Sufyan, Ali Imran, Francis Atiso, Petr Novak, Beata Gavurova ■ ANALYSE THE EFFECT OF FOREIGN DIRECT INVESTMENT INFLOWS ON THE DEVELOPMENT OF SMEs IN VISEGRAD GROUP**
5. **Roberta Kontosic Pamic ■ ENTERPRISES IN CROATIAN CONSTRUCTION SECTOR – NEW CHALLENGES AND POSSIBILITIES**
6. **Sanda Rasic Jelavic, Mirna Pajdakovic Vulic ■ INCENTIVES FOR CORPORATE ENVIRONMENTAL STRATEGIES: FROM REACTIVE TO PROACTIVE STRATEGIC APPROACH**
7. **Jurica Hizak, Lovorka Gotal Dmitrovic ■ A GAME THEORY PERSPECTIVE ON TRUST, COOPERATION AND LAW ENFORCEMENT**
8. **Zvonko Merkas ■ INVOLVING EMPLOYEES IN THE ESTABLISHMENT OF EARLY WARNING METHODS BY USING THE ISO 9001 STANDARD IN LARGE CROATIAN ENTERPRISES**
9. **Jihane Ktite, Meryem El Alaoui Amine ■ A SYSTEMATIC LITERATURE REVIEW TOWARD CONCEPTUAL MODEL ON THE INTERRELATION BETWEEN THE IMPLEMENTATION OF SUSTAINABILITY INTERVENTIONS IN ROAD FREIGHT TRANSPORT AND ITS ECONOMIC PERFORMANCE**

13:00 DISCUSSION / CONCLUDING REMARKS / CLOSING CEREMONY