

106th International Scientific Conference on Economic and Social Development

Online, Discord Platform, 26.01.2024.

CONFERENCE PROGRAM



In cooperation with:

University North, Croatia

Faculty of Management University of Warsaw, Poland

Faculty of Law, Economics and Social Sciences Sale –

Mohammed V University in Rabat, Morocco

ENCGT - Ecole Nationale de Commerce et de Gestion de Tanger –

Abdelmalek Essaadi University, Morocco

Polytechnic of Medimurje in Cakovec, Croatia



Venue: esd Discord Channel (Instructions to be provided for each delegate)

26 January, 2024

09:30 – 10:00 esd DISCORD CHANNEL ACCESS

10:00 – 10:15 OPENING CEREMONY

Sime Vucetic, Organizing Committee (Moderator)
Domagoj Cingula, Organizing Committee President
Marijan Cingula, Scientific Committee President

10:15 – 12:30 PLENARY SESSION

1. Miguel Goncalves ■ ACCOUNTING HISTORY IN 18TH CENTURY PORTUGAL: THE ROLE PLAYED BY THE ENTREPRENEUR JOSÉ FRANCISCO DA CRUZ
2. Jihane Ktite, Meryem El Alaoui ■ SUSTAINABLE DEVELOPMENT AND LOGISTIC PERFORMANCE IN AFRICA: A PANEL ANALYSIS OF 40 COUNTRIES
3. Laura Golub, Irena Konecki ■ GREEN ORIENTATION IN ASSOCIATIONS REGISTERED FOR SOCIAL ENTREPRENEURSHIP ACTIVITY
4. Mislav Ante Omazic ■ UNVEILING THE FACADE: A CRITICAL EXAMINATION OF GREENWASHING AND CORPORATE RESPONSIBILITY IN THE EUROPEAN CONTEXT
5. Ljupcho Eftimov, Bojan Kitanoviki ■ WHAT MAKES HUMAN RESOURCE PROFESSIONALS USE ARTIFICIAL INTELLIGENCE FOR REDESIGNING JOBS: A UTAUT2 STUDY
6. Damir Sebo ■ IMPACT OF ELECTRIC VEHICLE MARKET GROWTH ON AUTOMOTIVE INDUSTRY TRANSFORMATION: TRENDS, POTENTIALS, AND CHALLENGES ANALYSIS
7. Marijana Jurisic Mustapic, Filipa Marusic ■ ACCESSIBLE TOURISM OPPORTUNITIES FOR PEOPLE WITH DISABILITIES FROM THE AREA OF THE REPUBLIC OF CROATIA
8. Elena Rudan, Christian Stipanovic, Vedran Zubovic ■ THE ROLE OF CULTURAL ROUTES IN THE DEVELOPMENT OF OUTDOOR TOURISM
9. Rodrigo O. Salgado, Thaís O. C. de Freitas, Ricardo Begosso, Luísa Ferreira Duarte ■ THE INTERCONNECTION BETWEEN THE ECONOMIC LAW OF INTELLECTUAL PROPERTY AND THE FASHION INDUSTRY IN BRAZIL
10. Valentina Vinsalek Stipic, Sime Vucetic ■ SUSTAINABLE TOURISM INDICATORS AS A FACTOR OF SUSTAINABLE DEVELOPMENT OF RURAL AREAS – A LITERATURE REVIEW
11. Toni Popovic, Renata Relja ■ THE ROLE OF TOURISM AS A FACTOR OF RURAL DEVELOPMENT IN THE STRATEGIC AND FIELD CONTEXT OF CROATIA: THE EXPERTS' PERSPECTIVES
12. Anna Kalafutova ■ SUSTAINABLE SELF-EMPLOYMENT: REGIONAL SPECIFICITIES AND THEIR IMPACT IN LESS DEVELOPED DISTRICTS OF SLOVAKIA

13:00 DISCUSSION / CONCLUDING REMARKS
CLOSING CEREMONY