

84th International Scientific Conference on Economic and Social Development

Plitvice Lakes, Croatia, 17-18 June 2022

CONFERENCE PROGRAM

Supported by:
Lika-Senj County
Plitvice Lakes Tourist Board
Gospic Tourist Board



In cooperation with:
University North
Faculty of Management University of Warsaw
Faculty of Law, Economics and Social Sciences Sale - Mohammed V University in Rabat



Venue: Hotel Jezero, Parkiraliste, Josipa Jovica, Plitvicka Jezera, Croatia

17 June, 2022

09:15 – 09:45

REGISTRATION / WELCOME DRINK

10:00 – 10:15

OPENING CEREMONY

Domagoj Cingula, Organizing Committee President

Marijan Cingula, Scientific Committee President

Ernest Petry, Perfect of Licko-senjska County

Vlatka Ruzic, Dean of Polytechnic Nikola Tesla

Tomislav Kovacevic, Plitvice Lakes National Park General Manager

10:15 – 11:45

PLENARY SESSION I

Moderator: Sime Vucetic

1. Sasa Stjepanovic, Daniel Tomic, Ines Krizic ■ WOMEN'S INEQUALITY IN THE LABOR MARKET IN CROATIA
2. Manuel Benazic, Dean Uckar, Dragan Benazic ■ THE IMPACT OF TOURIST ARRIVALS ON RETAIL TRADE TURNOVER IN CROATIA
3. Marija Baburic Vranesic, Valentina Vinsalek Stipic ■ REPRESENTATION OF SOCIALLY RESPONSIBLE MARKETING TOWARDS CHILDREN IN THE REPUBLIC OF CROATIA
4. Tihana Cegur Radovic, Dina Loncaric, Jasmina Dlacic ■ ENVIRONMENTALLY RESPONSIBLE BEHAVIOR OF CAMPING TOURISTS - SCALE VALIDATION
5. Sanja Juric ■ THE CONCEPT OF SUSTAINABLE DEVELOPMENT IN THE CREATION OF SOCIAL RESPONSIBILITY FROM THE ASPECT OF THE MICRO-LEVEL
6. Sandra Maletic, Manuela Koseto Nadinic ■ COMMUNICATION IMPLICATIONS OF SELF-PERCEPTIONS OF EDUCATORS

11:45 – 12:15

COFFEE BREAK



17 June, 2022

12:15 – 13:45

PLENARY SESSION II

Moderator: Valentina Vinsalek Stipic

7. **Nikolina Plesa Puljic, Zrinka Blazevic Bognar, Danijela Miokovic Kapetinic** ■ THE IMPORTANCE OF VIRTUAL COMMUNITIES ON CONSUMER ATTITUDES ABOUT HEALTHY NUTRITION
8. **Dean Uckar** ■ CONTRIBUTION TO TESTING THE EFFICIENCY OF THE CROATIAN CAPITAL MARKET
9. **Ivana Beljo** ■ ECONOMETRIC ANALYSIS OF ASSET PRICE CHANNELS IN MONETARY TRANSMISSION – VECTOR MODELS APPROACH
10. **Valentina Vinsalek Stipic, Tihana Stimac** ■ ANALYSIS OF PERCEPTION OF THE ACHIEVED LEVEL OF GLOBALIZATION AND GLOBAL CONNECTION OF THE REPUBLIC OF CROATIA
11. **Anita Grubisic, Natasa Santic, Danijela Grubisic** ■ INNOVATIONS AND INCLUSIVITY IN TOURISM - PORTUGAL CASE STUDY
12. **Dora Naletina** ■ IMPORTANCE OF MULTIMODAL TRANSPORT IN DEVELOPING A MORE SUSTAINABLE TRANSPORTATION NETWORK IN THE EUROPEAN UNION

13:45 – 14:00

CLOSING REMARKS & CEREMONY

14:00

CONFERENCE LUNCH (Hotel Jezero)



18 June, 2022

SOCIAL ACTIVITIES / Free Time for Delegates



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