

98th International Scientific Conference on Economic and Social Development

Porto, Portugal, 14-15 July 2023



CONFERENCE PROGRAM



Centro Universitário do Porto

In cooperation with:

University North, Croatia

CPES – Universidade Lusofona, Portugal

Faculty of Management University of Warsaw, Poland

Faculty of Law, Economics and Social Sciences Sale - Mohammed V University in Rabat, Morocco

ENCGT - Ecole Nationale de Commerce et de Gestion de Tanger/ Abdelmalek Essaadi University, Morocco

Necmettin Erbakan University, Turkey

Polytechnic of Medimurje in Cakovec, Croatia

Venue: Universidade Lusofona - Centro Universitario do Porto, R. de Augusto Rosa 24, 4000-098 Porto, Portugal

14 July, 2023

09:00 – 09:30

REGISTRATION / WELCOME DRINK

09:30 – 10:00

OPENING CEREMONY

Snezana Zivkovic, University of Nis, Serbia (esd Scientific Committee)

Maria do Rosario Anjos, Professora Associada da Faculdade de Direito e Ciência Política, Diretora do 2º Ciclo de Estudos em Direito, Centro Universitario do Porto, Universidade Lusófona, Portugal

Maria Elisabete Pinto da Costa, Vice Dean for International Relations at Centro Universitario do Porto, Universidade Lusófona, Portugal

10:00 – 11:30

PLENARY SESSION I

1. **Yan Castonguay, Rhizlane Hamouti, Moulay Othman Idrissi Fakhreddine** ■ THE SHARING ECONOMY RESULTING FROM NEW DIGITAL PLATFORMS IS DISRUPTING THE ENTREPRENEURIAL ECOSYSTEM
2. **Joanna Olkowicz, Agnieszka Jarosik-Michalak** ■ THE ROLE OF A LEADER IN SHAPING EMPLOYEE BEHAVIOUR IN VUCA/BANI WORLD
3. **Hajar Rachdi, El Batoule Baryala** ■ A SYSTEMATIC REVIEW OF THE IMPACT OF FOREIGN DIRECT INVESTMENT (FDI) ON LOCAL INVESTMENT IN HOST COUNTRIES
4. **Petr Bris** ■ FULFILLMENT OF EFQM MODEL REQUIREMENTS IN ORGANIZATIONS IN THE CZECH REPUBLIC
5. **Eva Kolarova** ■ IMPACT OF THE TOBACCO EXCISE DUTY INCREASE ON CIGARETTE CONSUMPTION IN THE CZECH REPUBLIC
6. **Alireza Nazarian** ■ TO SERVE OR TO TRANSFORM? WHEN CULTURE INTERVENES

11:30 – 12:00

COFFEE BREAK

14 July, 2023

12:00 – 14:00

PARALLEL SESSION I

7. Anouar Mohamed El Kasri, Mohammed Larouz, Moulay Sadik Maliki ■ ASSESSMENT DESIGN IN MOROCCAN TERTIARY EDUCATION: CURRENT PRACTICES AND FUTURE PERSPECTIVES
8. Daniel George Serban, Emanuela Lungu, Maria Magdalena Turek Rahoveanu ■ FARM PERFORMANCE THROUGH DIGITIZATION IN ROMANIA
9. Ihssane Nechouani, Salma Housni, Mustapha Machrafi ■ IMPROVING MOROCCAN SCHOOLS' EDUCATION QUALITY THROUGH RBM APPROACH IN SOCIAL INNOVATION PROGRAMS THAT TEACH THE 21ST CENTURY SKILLS
10. Daniel Tomic, Stasa Radulovic ■ ECONOMIC VS. POLITICAL POWER; HISTORICAL OVERVIEW OF THE WORLD POWER INDEX
11. Melita Srpak, Darko Pavlovic, Igor Klopota, Ivan Zelenika ■ THE ROLE AND SIGNIFICANCE OF MINERAL RAW MATERIALS IN THE DEVELOPMENT ECONOMY OF KRAPINA-ZAGORJE COUNTY
12. Tatjana Golubovic ■ THE IMPORTANCE OF BUSINESS CONTINUITY IN LABORATORIES
13. Adnan Gul Baloch, Eduardo Manuel de Almeida Leite, Humberto Nuno Rito Ribeiro, Sandra Raquel Pinto Alves, Elvio Camacho ■ DARK TOURISM IN INDIA: SIGNIFICANCE AND CHALLENGES
14. Candida Duarte Manuel, Carla Marisa Rebelo de Magalhaes, Claudia Maria Huber ■ ORGANIZATIONAL CITIZENSHIP BEHAVIOR FOR THE ENVIRONMENT - A PILOT STUDY IN PORTUGUESE ORGANIZATIONS

14:00 – 15:00

LUNCH

14 July, 2023

12:00 – 14:00

PARALLEL SESSION II

15. Luan Vardari, Dena Arapi Vardari ■ A SYSTEMATIC REVIEW FOR FINANCIAL CRIMES IN WESTERN BALKAN COUNTRIES
16. Vladimir Balaz, Martina Chrancokova, Tomas Jeck ■ MAPPING THE LITERATURE ON INTERNATIONAL STUDENT MIGRATION
17. Cristina Stroe ■ DIAGNOSTIC ANALYSES REGARDING POVERTY RISKS AND QUALITY OF LIFE AMONG THE ELDERLY IN ROMANIA
18. Tamara Radenovic, Snezana Zivkovic ■ THE IMPORTANCE OF CIRCULAR ECONOMY FOR SUSTAINABLE DEVELOPMENT
19. Eda Ustaoglu ■ DETERMINANTS OF RESIDENTIAL ENERGY CONSUMPTION: A CASE STUDY OF THE EUROPEAN COUNTRIES
20. Judit Bilinovics-Sipos, Regina Zsuzsanna Reicher ■ HYBRID CORPORATE REALITY SUPPORTED BY AI
21. Valentin Burca, Oana Bogdan, Aura Domil, Pavel Codruta, Alin Artene ■ INSIGHTS ON THE MAIN DRIVERS OF BUSINESS RESILIENCE, ON THE CONTEXT OF GLOBAL CRISIS. A SURVIVAL ANALYSIS MODEL PERSPECTIVE WITHIN EX-COMMUNIST EUROPEAN ECONOMIES
22. Perihan Hazel Kaya, Mustafa Goktug Kaya ■ THE RELATIONSHIP BETWEEN CRISES IN THE WORLD OF FINANCE AND NEUROECONOMICS

14:00 – 15:00

LUNCH

14 July, 2023

15:00 – 17:30

PLENARY SESSION II (with short optional break)

19. Tibor Rodiger, Ivana Rodiger, Magdalena Zeko ■ DATA ENVELOPMENT ANALYSIS OF MUNICIPAL SERVICES IN CROATIA
20. Maria do Rosario Anjos ■ THE QUALITY IN HIGHER EDUCATION IN PORTUGAL: IMBALANCE BETWEEN TEACHING AND RESEARCH
21. Mariann Benke ■ HOW TO SOLVE CONFLICT SITUATIONS BETTER WITH THE MODEL OF THOMAS AND KILMANN
22. Bruno Trstenjak, Jurica Trstenjak, Sanja Brekalo ■ HRCITY SMART CITY SYSTEM AS SUPPORT IN BUSINESS DECISION MAKING FOR WASTE DISPOSAL
23. Anda Batraga, Jelena Salkovska, Katrina Kellerte, Liene Kaibe ■ CONSUMERS' ATTITUDE TOWARDS PRIVACY IN THE CONTEXT OF BIG DATA MARKETING IN LATVIA
24. Kinga Nemes, Marta Konczos Szombathelyi ■ ON THE WAY TO A NEW MODEL FOR DECISION-MAKING REGARDING CAPACITY EXPANSION IN SMALL AND MEDIUM SIZED FAMILY BUSINESSES: A SYSTEMATIC LITERATURE REVIEW
25. Filloreta Madani, Oltiana Muharremi, Ada Aliaj, Marie Solange Lopes ■ EMPIRICAL ANALYSIS OF DIGITALIZATION'S IMPACT ON THE ALBANIAN LABOR MARKET
26. Maja Ivanovic Dukic, Tamara Radenovic, Vesna Jankovic Milic ■ WHAT DRIVES SMEs IN EUROPE TO INTRODUCE GREEN PRODUCTS/SERVICES?
27. Ante Roncevic, Marko Malenica, Miro Kovac ■ THE INFLUENCE OF GEOPOLITICAL TENSIONS ON THE ECONOMY OF THE DRUZHBA OIL PIPELINE
28. Zdenko Loncaric, Ruzica Loncaric, Jurica Jovic, Vladimir Zebec, Vladimir Ivezic, Iva Nikolin, Lucija Galic, Tihomir Florijancic, Suzana Kristek ■ THE INFLUENCE OF THE APPLICATION OF MICROBIAL BIOAGENTS ON THE REDUCTION OF MINERAL FERTILIZERS COSTS
29. Elisabete Pinto da Costa, Alcina de Oliveira Martins ■ CURRICULUM CONTRIBUTIONS TO PRIMARY PREVENTION OF DOMESTIC VIOLENCE: FROM BASIC EDUCATION TO SECONDARY EDUCATION
30. Jose Antonio Oliveira, Alcina Manuela Oliveira Martins ■ THIRD SECTOR MANAGEMENT DURING THE COVID-19 PANDEMIC: SOME INDICATORS AND SOME REFLECTIONS
31. Kaoutar Rarhoui ■ E-GOVERNMENT, DIGITIZATION AND STATE MODERNIZATION: POLICY DILEMMAS FOR ARAB COUNTRIES IN THE TWENTY-FIRST CENTURY

17:30

CLOSING CEREMONY

15 July, 2023

SOCIAL ACTIVITIES / Free Time for Delegates

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