

113th International Scientific Conference on Economic and Social Development

Prague, Czech Republic, 27-28 June 2024

CONFERENCE PROGRAM



In cooperation with:

University North

Faculty of Management University of Warsaw

Faculty of Law, Economics and Social Sciences Sale - Mohammed V University in Rabat

ENCGT - Ecole Nationale de Commerce et de Gestion de Tanger/ Abdelmalek Essaadi University

GOVCOPP – University of Aveiro

Medimurje University of Applied Sciences in Cakovec



Venue:

Czech Association of Scientific and Technical Societies - Novotneho lavka 5, 110 00 Prague 1, Czech Republic

27 June, 2024

10:00 – 10:30 **Registration / Welcome Drink**

10:30 – 11:00 **OPENING CEREMONY**

Domagoj Cingula, Organizing Committee President

Mario Konecki, Scientific Committee

Ljiljana Pancirov, Ambassador of the Republic of Croatia to the Czech Republic, Prague

Invited Lecture: Igor Pihir, Ph.D. (University of Zagreb, Faculty of Organization and Informatics)
"DIGITAL TRANSFORMATION: TRENDS, METHODS AND EXAMPLES"

Invited Lecture: Mario Konecki, Ph.D. (University of Zagreb, Faculty of Organization and Informatics)
"IMPACT OF VIRTUAL REALITY AND ARTIFICIAL INTELLIGENCE ON EDUCATION, BUSINESS AND ENTREPRENEURIAL VENTURES"

11:00 – 12:30 **PLENARY SESSION I**

1. **Tor Brunzell, Emmanouel Parasiris** ■ THE IMPORTANCE ATTACHED BY THE BOARD OF DIRECTORS ON THE CEO REPORT AND THE COMPANY REPORTS: A STUDY OF THE NORDIC STOCK EXCHANGES
2. **Igor Pihir, Dijana Oreski, Irena Konecki, Ana Kutnjak** ■ DIGITAL TRANSFORMATION IN SMALL AND MEDIUM SIZED ENTERPRISES
3. **Donjeta Bucaj, Fatos Mollakuqe** ■ NAVIGATING CLIMATE CHANGE CHALLENGES
4. **Juan J. Jimenez, Gabriela Lagos** ■ HOW DO SPANISH FAMILY BUSINESSES AND NON-FAMILY BUSINESSES MSMES PERCEIVE BUSINESS SUSTAINABILITY?
5. **Munyaradzi Duve, Danie Schutte** ■ TAX COMPLIANCE COSTS AND SMALL BUSINESSES COMPLIANCE BEHAVIOUR IN ZIMBABWE
6. **Kaja Primorac, Nina Ponikvar, Faris Kocan** ■ FRAMING ORGANIZATIONAL RESILIENCE OF SMALL AND MEDIUM SIZED ENTERPRISES FROM A SUSTAINABILITY PERSPECTIVE – A SYSTEMATIC REVIEW

12:30 – 13:00 **COFFEE BREAK**



27 June, 2024

13:00 – 14:00

PLENARY SESSION II

- 7. Gordana Tkalec, Ivona Culo, Mario Tomisa ■ IMPACT OF INSTAGRAM INFLUENCERS ON YOUNG MOTHERS IN CROATIA**
- 8. Katerina Fotova Cikovic, Damira Kecek, Josko Lozic ■ CORPORATE DIGITAL RESPONSIBILITY (CDR) AND ARTIFICIAL INTELLIGENCE (AI): A SYSTEMATIC REVIEW OF THEIR INTERSECTION IN SCHOLARLY LITERATURE**
- 9. Andrijana Rogosic ■ TOPIC TO BE ANNOUNCED**
- 10. Krisztina Gulyas ■ DIFFICULTIES OF SMEs IN SOUTHERN ITALY, FROM THE HISTORICAL ECONOMIC-GEORAPHIC ENVIRONMENT TO THE NEW CHALLENGES OF CYBER SECURITY**
- 11. Igor Klopota, Tibor Rodiger, Marija Valcic ■ HERITAGE MANAGEMENT: THE ECONOMIC VALUATION OF HERITAGE**
- 12. Luan Vardari, Isuf Qabrati ■ THE IMPORTANCE OF ROBUST LOCAL CAPITAL MARKETS IN FOSTERING ECONOMIC GROWTH**

14:00

CLOSING REMARKS / LUNCH

28 June, 2024

10:00 – 12:00

GUIDED CITY TOUR

Gathering at the Conference Venue

