

# 100<sup>th</sup> International Scientific Conference on Economic and Social Development - "Economics, Management, Entrepreneurship and Innovations"

Svishtov, Bulgaria, 04-06 October 2023



## CONFERENCE PROGRAM



### Faculty of Finance - D. A. Tsenov Academy of Economics

In cooperation with:

- University North, Croatia
- Faculty of Management, University of Warsaw, Poland
- Faculty of Law, Economics and Social Sciences Sale - Mohammed V University in Rabat, Morocco
- ENCGT - Ecole Nationale de Commerce et de Gestion de Tanger/ Abdelmalek Essaadi University, Morocco
- Polytechnic of Medimurje in Cakovec, Croatia



REPUBLIC OF CROATIA  
Ministry of Economy and  
Sustainable Development

*THE CONFERENCE IS DEDICATED TO THE 50TH ANNIVERSARY OF THE ESTABLISHMENT OF THE DEPARTMENT OF INDUSTRIAL BUSINESS AND ENTREPRENEURSHIP AT D.A. TSENOV ACADEMY OF ECONOMICS, SVISHTOV, BULGARIA*

Venue: The D.A. Tsenov Academy of Economics,  
Conference hall "Rectorate"  
2 Em. Chakarov Str., 5250 Svishtov, Bulgaria

04 October, 2023

13:00 – 13:30 REGISTRATION / WELCOME DRINK

13:30 – 13:45 OPENING CEREMONY

**Marijan Cingula**, esd Scientific Committee  
**Iskra Panteleeva**, D. A. Tsenov Academy of Economics,  
Vice-rector, esd Organizing Committee  
**Andrey Zahariev**, D. A. Tsenov Academy of Economics,  
Faculty of Finance, Dean, esd Scientific Committee

13:45 – 13:55 100<sup>th</sup> JUBILEE esd CONFERENCE  
CERTIFICATES OF APPRECIATION

14:00 – 15:20 KEYNOTE SPEECHES

1. **Iskra Panteleeva** ■ OPPORTUNITIES FOR INCREASING ECONOMIC GROWTH THROUGH ENTREPRENEURSHIP BASED ON BUSINESS INNOVATION
2. **Andrey Zahariev, Todor Georgiev** ■ THE DAY-AHEAD ENERGY MARKET: CORRELATION ANALYSIS AND TRENDS FOR SELECTED CEE COUNTRIES
3. **Emil Nikolov** ■ ASSESSING THE QUALITY OF SUSTAINABILITY REPORTING: A CASE STUDY OF BULGARIAN SOFIX COMPANIES
4. **Stoyan Prodanov, Krasimira Slaveva, Stefan Prodanov, Beatris Lyubenova** ■ A COUNTRY-COMPARATIVE ANALYSIS OF THE DYNAMICS OF KEY INDICATORS IN THE INSURANCE SECTOR IN EU

15:20 – 15:40 COFFEE BREAK

15.40-17.00 PLENARY SESSION I

5. **Stefan Simeonov, Vladislav Lyubenov** ■ ANALYSIS OF FUTURES ACTIVITY ON MAJOR COMMODITIES, AFFECTED BY THE WAR IN UKRAINE
6. **Violeta Blazheva** ■ DIGITAL TECHNOLOGIES FOR SUSTAINABLE SOLUTIONS IN THE AGRICULTURAL SECTOR
7. **Aneta Deneva** ■ THE NORMATIVE REGULATION OF THE BULGARIAN INDUSTRY - A STIMULUS/OBSTACLE FOR ITS DEVELOPMENT
8. **Lyubcho Varametzov** ■ KNOWLEDGE SHARING IN BULGARIAN COMPANIES: MOTIVATING FACTORS
9. **Rahul Bishnoi, Qian Lian** ■ IMPACT OF INNOVATIVE INDEX EVENT STUDY ON US AND CHINESE FINANCIAL SECTOR
10. **Snezhana Naydenova** ■ INTEGRATION OF EDUCATIONAL INNOVATIONS IN BULGARIAN SCHOOLS
11. **Silvia Zarkova** ■ EUROPEAN COOPERATION FOR ACHIEVING GLOBAL SUSTAINABILITY THROUGH THE CIRCULAR ECONOMY - STATUS AND PROSPECTS



## 04 October, 2023

17:00 – 19:00

### PLENARY SESSION II

12. **Sergey Naydenov** ■ THE LOGISTICS OPERATIONS, ORGANIZATIONAL IDENTIFICATION OF THE COMPANY AND ENTREPRENEURIAL ACTIVITY OF BULGARIAN BREWERIES ENTERPRISES
13. **Onur Akpinar** ■ THE IMPACT OF WORKING CAPITAL ON FIRM RISK: EVIDENCE FROM BORSA ISTANBUL
14. **Simeonka Petrova, Zoya Ivanova, Ivan Marinov** ■ IMPACT OF INFORMATION AND COMMUNICATION TECHNOLOGY ON THE RETAIL INDUSTRY: CHANGES IN ONLINE CLOTHING SHOPPING IN THE EUROPEAN UNION
15. **Ivaylo Petrov** ■ APPLICATION AND EFFECTS OF THE EUROPEAN UNION'S 'FARM TO FORK' STRATEGY IN BULGARIA
16. **Stoyan Prodanov, Silvia Zarkova, Emil Aleksandrov** ■ FINANCIAL EVALUATION OF STATE INVESTMENTS TO SUPPORT THE INCREASE OF ENERGY EFFICIENCY IN BULGARIA
17. **Petko Angelov** ■ BULGARIA'S CREDIT-DEBT VARIABLES IN THE CONTEXT OF MACROPRUDENTIAL POLICY IMPLEMENTATION
18. **Ivaylo Kostov** ■ ENTREPRENEURSHIP EDUCATION AS A FACTOR INFLUENCING YOUNG PEOPLE'S ENTREPRENEURIAL ATTITUDES
19. **Alexander Lichev** ■ STRATEGIC FRAMEWORK FOR TRANSITION TO SUSTAINABLE ENTREPRENEURSHIP AND SUSTAINABLE SOCIETY IN BULGARIA - PRIORITIES AND IMPLEMENTATION OPPORTUNITIES
20. **Shenay Raimova** ■ FINANCIAL LITERACY AS A FACTOR FOR WOMEN'S SUCCES IN SOCIETY

20:00 -

### OFFICIAL DINNER

Restaurant Nove, 2 Todor Hrulev Str., Svishtov

## 05 October, 2023

10:00 – 11:00

### DISCUSSION

11.00 – 11:30

### CLOSING CEREMONY

**Domagoj Cingula**, esd Organizing Committee  
**Andrey Zahariev**, esd Scientific Committee

11.30 – 12.00

### VISITING ACADEMIC MUSEUM

12:30 – 14.00

### LUNCH

14:00 -

### SOCIAL ACTIVITIES

Visit to antique town of Novae near Svishtov, founded in 45 AD by order of Emperor Claudius with Roman military camp of Legio I Italica





06 October, 2023

9.00 –

**ROUND TABLE BUSINESS LINGUA 2023 – RELEVANT PROBLEMS OF FOREIGN LANGUAGE TEACHING AND MULTILINGUALISM**

Main academic campus, Corpus West, Aud. 305

13.00 -

**DEPARTURE**

**Note:**

*The keynote speeches should not exceed 20 minutes;*

*The plenary presentations are limited to 10-15 minutes;*

*Please use PowerPoint widescreen 16:9 slide size.*

*Book of Proceedings: ISSN 1849-7535 (Online)*

*Book of Abstracts: ISSN 1849-7543 (Online)*

<https://www.esd-conference.com/past-conferences>

**100<sup>th</sup> International Scientific Conference on Economic and Social Development "Economics, Management, Entrepreneurship and Innovations"**

Svishtov, Bulgaria, 04-06 October 2023

