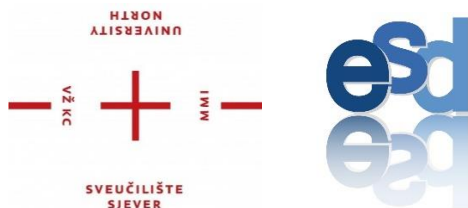


**Program of the 15th International Scientific Conference on Economic and Social Development –
Human Resources Development - Varazdin, Croatia, 9-10 June, 2016**
(some changes are possible, according to authors' requirements)
Venue: Sveučilište Sjever, Sveučilišni centar Varaždin, 104. brigade 3



First day, June, 9th 2016		Individual arrival of delegates
09:00 – 10:00	Registration at Conference Desk - Refreshment	
10:00 – 11:30	Plenary Session I. – Opening Ceremony	
<p>WELCOME ADDRESSES Rector of the University North Mayor of Varazdin County Prefect Parliamentary and Government Representatives</p>		
<p>1. Alla Bobyleva, Valery Anshin ■ NEW CHALLENGES AND ADVANCES IN PUBLIC CRISIS MANAGEMENT</p> <p>2. Vojko Potocan, Demetri Kantarelis ■ HOW PERSONAL VALUES OF MANAGERS INFLUENCE ON THEIR ORIENTATION TO DEMOCRATIC LEADERSHIP?</p> <p>3. Robert Rybnicek, Roland Konigsgruber ■ EFFECTS IN UNIVERSITY COOPERATION: RESOURCES – RISKS AND BENEFITS</p> <p>4. Cristea Mirela, Marcu Nicu, Cercelaru Oana –Valentina ■ LONGER LIFE WITH WORSENING PENSION SYSTEM? AGING POPULATION IMPACT ON THE PENSION SYSTEM IN TWO COUNTRIES: ROMANIA AND CROATIA</p> <p>5. Heri Bezic, Tomislav Galovic, Nebojsa Stojcic ■ THE PROFITABILITY OF SME'S WITHIN RETAIL SECTOR OF ADVANCED EU ECONOMIES</p>		
11:30 – 12:00	Coffee Break	
12:00 – 13:30	Plenary Session II.	
<p>6. Marjana Merkac Skok ■ INFLUENCING FACTORS OF CAREER DEVELOPMENT AT UNIVERSITIES AND IN THE WORKPLACE: CAREER COUNSELING, COACHING AND MENTORING</p> <p>7. Rizwana Kosar, Tanveer Ahmed, Sayyed M. Mehdi Raza Naqvi ■ IMPACT OF EMOTIONAL LABOR STRATEGIES ON EMPLOYEE BURNOUT MEDIATING ROLE OF EMOTIONAL DISSONANCE AND MODERATING ROLE OF WORKPLACE SOCIAL SUPPORT</p> <p>8. Noja Gratiela Georgiana, Son Liana ■ INTERNATIONAL MIGRATION AND LABOUR MARKET OUTCOMES IN A GLOBALIZED WORLD</p> <p>9. Mariza Katavic, Lana Lovrencic Butkovic ■ MBA KNOWLEDGE TRANSFER IN CONSTRUCTION</p> <p>10. Vlatka Stolnik, Anica Hunjet, Goran Kozina ■ ORGANIZATIONAL CHANGES AND THE IMPACT OF STRESS ON EMPLOYEES OF LOCAL GOVERNMENT</p> <p>11. Mehmet Sedat Ugur ■ A CLUSTER ANALYSIS OF MULTIDIMENSIONAL POVERTY IN TURKEY</p>		

13:30 – 14:30	Lunch
14:30 – 16:00	Plenary Session III.
<p>12. Jeffrey A. Kramer, Gail B. Marcus ■ ADVANCING INFORMATIONAL EXCHANGE THROUGH GLOBAL HEALTHCARE MANAGEMENT EDUCATION</p> <p>13. Barbara Doric, Dinko Primorac, Goran Kozina ■ SCENT IMPACT ON THE STORE PERCEPTION</p> <p>14. Dragomir Sundac, Gorana Stumpf ■ THE IMPACT OF BRAIN DRAIN ON THE COMPETITIVENESS OF THE CROATIAN ECONOMY</p> <p>15. Ksenija Pintaric, Anica Hunjet ■ MOTIVATION OF SALES STAFF IN THE BANKING SECTOR</p> <p>16. Mehmet Sedat Ugur ■ A MULTIDIMENSIONAL POVERTY INDEX WITH ALKIRE-FOSTER METHODOLOGY FOR NUTS-1 REGIONS IN TURKEY</p> <p>17. Petar Kurecic, Marija Seba ■ THE RESOURCE CURSE IN SUB-SAHARAN AFRICA: A REALITY CORROBORATED BY THE EMPIRICAL EVIDENCE</p> <p>18. Maja Lehman, Petar Kurecic ■ THE POSSIBILITES OF HEALTH TOURISM DEVELOPMENT IN THE CONTINENTAL REGION OF CROATIA</p> <p>19. Nicea Mergeani ■ LINKING HIGHER EDUCATION WITH THE LABOUR MARKET, UNEMPLOYMENT REDUCTION TARGET AMONG YOUNG GRADUATES OF HIGHER EDUCATION</p>	
19:00	Dinner for all participants – Studentski Centar (Julija Merlica 9, Varazdin)
Second day, June, 10th	
10:00 – 12:00	Plenary Session IV.
<p>20. Ivana Fosic, Dubravka Pekanov Starcevic, Ana Zivkovic ■ INVESTING IN COMPANY'S INNOVATION CAPACITY: THE CASE OF CROATIA</p> <p>21. Damira Djukec, Anica Hunjet ■ THE ROLE OF HUMAN AND ENTERPRENEURSHIP CAPITAL ON ECONOMIC GROWTH IN CROATIA</p> <p>22. Danciulescu Andreea - Gabriela ■ ANALYSIS OF PERSONAL AND PROFESSIONAL DEVELOPMENT PROGRAMMES OF THE UNEMPLOYED: TRAINING MENTORING AND COACHING</p> <p>23. Andras Bence Szerb ■ THE HUMAN RESOURCE ISSUES OF THE INTERNATIONAL EXPANSION OF THE MULTINATIONAL ENTERPRISES IN THE AGRIBUSINESS SECTOR IN HUNGARY</p> <p>24. Toghrul Mammadov, Khumar Huseynova ■ DEVELOPING EMPLOYABILITY SKILLS VIA CAREER CENTERS AT SECONDARY SCHOOLS</p> <p>25. Filip Kokotovic, Petar Kurecic, Domagoj Cingula ■ THE GREENHOUSE GAS EMISSION IN THE EU: A VAR ANALYSIS OF THE RELEVANT VARIABLES</p> <p>26. Monika Boguszewicz – Kreft, Ewa Magier – Lakomy, Katarzyna Sokolowska, Brigita Janiunaite ■ THE EFFECT OF COUNTRY OF ORIGIN ON PURCHASE INTENTIONS FOR MEDICAL SERVICES AND MEDICAL TOURISM</p> <p>27. Marina Guzovski, Mirko Smoljic, Lovorka Blazevic ■ IMPACT OF SOCIAL MARKETING ON NATIONAL PROGRAMS FOR PREVENTION AND RESPONSE IN VUKOVAR</p> <p>28. Jakub Dostal ■ VOLUNTEER CENTERS AS NONPROFIT PERSONAL AGENCIES FOR MAKING GOOD – LESSONS FROM THE CZECH REPUBLIC</p> <p>29. Cristina Cojocaru (Borovina) ■ THE EVOLUTION OF THE INFORMAL LABOUR MARKET IN ROMANIA BETWEEN THE CONSTRAINT OF THE REGULATIONS AND THE CHALLENGES OF THE ECONOMIC DEVELOPMENT</p>	
Closing ceremony, departure of delegates	