

90th International Scientific Conference on Economic and Social Development - "Building Resilient Society: National and Corporate Security"

Zagreb, 16-17 December 2022



REPUBLIC OF CROATIA
Ministry of Economy and
Sustainable Development



REPUBLIC OF CROATIA
Ministry of Science and
Education

CONFERENCE PROGRAM

Libertas International University, Croatia

In cooperation with:

- University North, Croatia
- Universidade Lusofona do Porto, Portugal
- Faculty of Management University of Warsaw, Poland
- Faculty of Law, Economics and Social Sciences Sale - Mohammed V University in Rabat, Morocco
- ENCGT - Ecole Nationale de Commerce et de Gestion de Tanger/ Abdelmalek Essaadi University, Morocco
- Polytechnic of Medimurje in Cakovec, Croatia

SUB AUSPICIIS

- Ministry of Science and Education, Republic of Croatia
- Ministry of Economy and Sustainable Development, Republic of Croatia

Supported by:

- Croatian Chamber of Economy
- Jadranski Naftovod (JANAF Plc.)



Venue: Hotel Dubrovnik - Lj. Gaja 1, 10000 Zagreb, Croatia

16 December, 2022

09:00 – 10:00

REGISTRATION

10:00 – 10:30

OPENING CEREMONY (Jelacic Hall)

Domagoj Cingula, Organizing Committee President
Ivo Anadrijanic, Rector, Libertas International University
Petar Misevic, President Advisor, Croatian Chamber of Economy
Marijan Cingula, Scientific Committee President
Dijana Mandic, Head of the Sector for the Development of Higher Education,
Ministry of Science and Education
Mario Siljeg, State Secretary, Ministry of Economy and Sustainable Development

10:30 – 11:30

PLENARY SESSION I (Jelacic Hall)

1. Robert Kopal, Darija Korkut, Bojan Alikavazovic ■ **CREATIVE THINKING TECHNIQUES IN SECURITY OPERATION CENTERS**
2. Marija Boban ■ **INFORMATION AND DISINFORMATION: IMPACT ON NATIONAL SECURITY IN THE DIGITAL AGE**
3. Mirko Bilandzic, Ivan Burazin ■ **TERRORISM AS A PRETEXT FOR WAR? CASE STUDIES OF UKRAINE, PALESTINE, CHECHNYA AND NORTHERN IRELAND**
4. Petar Kurecic, Ana Scuka, Filip Kokotovic ■ **THE INFLUENCE OF INFLATION ON THE LIVING STANDARD OF CROATIAN CITIZENS**
5. Augusto Simoes, Humberto Ribeiro ■ **THE IMPORTANCE OF THE CHARITIES IN THE SCOPE OF THE SOCIAL ECONOMY IN PORTUGAL**

11:30 – 12:00

COFFEE BREAK

16 December, 2022

12:00 – 13:00

PLENARY SESSION II (Jelacic Hall)

6. Luciano Fanti, Domenico Buccella ■ QUALITY DIFFERENTIATION AND BARGAINING AGENDA
7. Jakob Gaugeler, Robert Rybnicek ■ HOW NEW OFFERINGS IN ONLINE EDUCATION AFFECT THE BUSINESS MODELS OF HIGHER EDUCATION INSTITUTIONS
8. Mindaugas Butkus, Ona Grazina Rakauskiene, Ilona Bartuseviciene, Andrius Stasiukynas, Lina Volodzkiene ■ ORGANIZATIONAL RESILIENCE ASSESSMENT MODEL IN THE PUBLIC SECTOR
9. Timo Toikko, Teemu Rantanen ■ REGIONAL CHALLENGES IN SOCIAL WELFARE OF FAMILIES WITH CHILDREN IN FINLAND: STATISTICAL ANALYSIS OF REGIONAL BACKGROUND FACTORS IN THE DEMAND FOR CHILD PROTECTION
10. Irina Pecsvary ■ PREVENTION OF ACCIDENTS ON SHIPS IN CASE OF PIRATE ATTACKS

13:00 – 14:00

CONFERENCE LUNCH

16 December, 2022

14:00 – 15:30

PARALLEL SESSION I (Jelacic Hall)

- 11. Nevena Aljinovic ■ NUCLEAR TERRORISM AS A THREAT TO GLOBAL SECURITY**
- 12. Nikolina Zupanic, Ivan Malbasic ■ HUMAN RESOURCE MANAGEMENT AND MOTIVATION IN NON-PROFIT ORGANIZATIONS (NPO): EVIDENCE FROM CROATIA**
- 13. Ljubica Milanović Glavan, Mateja Martić ■ CRISIS COMMUNICATION THROUGH SOCIAL NETWORKS**
- 14. Maja Proso, Fani Milan Ostojic ■ IMPACT OF THE CHANGED CIRCUMSTANCES (COVID-19 PANDEMIC) ON THE POSITION OF CONSUMERS IN PACKAGE TRAVEL CONTRACTS**
- 15. Ivan Peronja ■ CONTROL PLANNING IN CONDITIONS OF MACROSYSTEM STABILITY, CASE STUDY CROATIA**
- 16. Milorad Jovovic, Tamara Backovic, Marija Mijuskovic ■ EXPLORING THE CUSTOMER SATISFACTION OF END USERS OF BANKING SERVICES IN MONTENEGRO, FOCUSING ON USERS OF ONLINE BANKING SERVICES**

15:30 – 16:00

COFFEE BREAK

16 December, 2022

14:00 – 15:30

PARALLEL SESSION II (Mazuranic Hall)

- 17. Marijana Bartulovic, Ivan Kovacevic, Mario Filipovic ■ TRENDS IN BUSINESS FRAUDS: CASE OF CROATIA?**
- 18. Ivana Pita, Sanja Rocco ■ GENDRE-ORIENTED PACKAGE DESIGN: THE NEED OR A (MARKETING) TREND?**
- 19. Sasa Mitrovic ■ E-LEARNING DURING THE COVID-19 PANDEMIC**
- 20. Romann Swietlicki, Ozren Pilipovic, Nenad Rancic ■ ECONOMIC ANALYSIS OF LABOR MARKET DISCRIMINATION: HOW DISCRIMINATION AFFECTS THE MARKET AND HOW TO RESPOND TO IT?**
- 21. Josko Lozic, Katerina Fotova Cikovic, Damira Kecsek ■ DIVERSIFYING INCOME OF THE UBER PLATFORM AS AN INTRODUCTION TO THE MATURE PHASE OF BUSINESS**
- 22. Sandra Sokcevic, Petar Misevic, Josip Marinkovic ■ THE EFFECT OF STATE INTERVENTIONS ON THE TOURISM SECTOR OF THE REPUBLIC OF CROATIA**

15:30 – 16:00

COFFEE BREAK

16 December, 2022

16:00 – 17:30

PLENARY SESSION III (Jelacic Hall)

- 23. Jadranka Polovic ■ EUROPEAN SECURITY ARCHITECTURE IN THE CONTEXT OF THE US NATIONAL STRATEGY (2022)**
- 24. Dario Sebalj ■ CREDIT RATING PREDICTION USING MACHINE LEARNING TECHNIQUES: A BIBLIOMETRIC ANALYSIS**
- 25. Ranka Jeknic, Blanka Cop ■ THE YOUTH (UN)EMPLOYMENT IN THE ERA OF GREEN ECONOMY – SOME ASPECTS OF THE PROBLEM**
- 26. Fran Krizan, Nikolina Plesa Puljic, Zrinka Blazevic Bognar ■ THE ROLE OF WOMEN AS PURCHASE DECISION MAKERS IN THE FAMILY**
- 27. Zrinka Blazevic Bognar, Kristina Pasic, Filip Betlemovic ■ THE IMPACT OF MOBILE MARKETING ON CRM**
- 28. Joanna Olkowicz, Agnieszka Jarosik-Michalak ■ THE ROLE OF LEADERSHIP IN THE COVID-19 PANDEMIC CRISIS**
- 29. Ivan Vukusic ■ MISDEMEANOUR REGULATION IN CROATIA**
- 30. Ante Vuletic, Pavle Kalinic, Ivan Tolic ■ CRISIS MANAGEMENT IN THE COVID-19 PANDEMIC**

17:30

CLOSING CEREMONY

17 December, 2022

SOCIAL ACTIVITIES / Free Time for Delegates



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