

105th International Scientific Conference on Economic and Social Development - "Building Resilient Society"

Zagreb, 15-16 December 2023



REPUBLIC OF CROATIA
Ministry of Economy and
Sustainable Development



REPUBLIC OF CROATIA
Ministry of Science and
Education

CONFERENCE PROGRAM

esd Zagreb 2023

In cooperation with:

- University North, Croatia
- Faculty of Management University of Warsaw, Poland
- Faculty of Law, Economics and Social Sciences Sale - Mohammed V University in Rabat, Morocco
- ENCGT - Ecole Nationale de Commerce et de Gestion de Tanger/ Abdelmalek Essaadi University, Morocco
- Polytechnic of Medimurje in Cakovec, Croatia

SUB AUSPICIIS

- Ministry of Science and Education, Republic of Croatia
- Ministry of Economy and Sustainable Development, Republic of Croatia

Supported by:

- Croatian Chamber of Economy



Venue: Hotel Dubrovnik - Lj. Gaja 1, 10000 Zagreb, Croatia

15 December, 2023

09:00 – 09:30 REGISTRATION

09:30 – 10:00 OPENING CEREMONY (Jelacic Hall)

Domagoj Cingula, Organizing Committee President
Petar Misevic, President Advisor, Croatian Chamber of Economy
Marijan Cingula, Scientific Committee President

10:00 – 11:30 PLENARY SESSION I (Jelacic Hall)

1. Kara Westerfield ■ DIGITAL TRANSFORMATION AND GENDER: CURRENT FINDINGS IN EUROPE
(Online Presentation)
2. Csongor Czipf ■ COMPANY VALUATION IN THE ASPECT OF HUMAN RESOURCES
(Online Presentation)
3. Luciano Fanti, Domenico Buccella ■ PRODUCTIVITY, RESERVE WAGE AND OPTIMAL DEGREE OF PRIVATISATION IN A PUBLIC MONOPOLY WITH UNIONIZED WORKERS
4. Mantas Svazas ■ REVITALIZATION OF REGIONAL AREAS THROUGH GREEN ENERGY
5. Deni Borozan ■ „SAFEGUARDING MANAGEMENT“ IN SPORT - APPLICATION OF SAFETY MANAGEMENT AND STAKEHOLDER PROTECTION IN GYMNASTICS IN THE REPUBLIC OF CROATIA
6. Ilona Bartuseviciene, Mindaugas Butkus ■ EXPLORING DIGITAL GOVERNANCE IN PUBLIC SECTOR ORGANIZATIONS: EMPIRICAL EVIDENCE FROM LITHUANIA

11:30 – 12:00 COFFEE BREAK

15 December, 2023

12:00 – 13:00

PARALLEL SESSION I (Jelacic Hall)

7. L. Tladi ■ AMID HARSH RURAL AREA CONDITIONS: SMALL ENTERPRISES EMERGED COMPETITIVE THROUGH IS ORGANISATIONAL INNOVATIONS
8. Ivana Kanceljak ■ PRIVATE REMEDIES AND PUBLIC SANCTIONS AGAINST TRADERS IN CASES OF UNFAIR CONTRACT TERMS AND UNFAIR COMMERCIAL PRACTICES IN CONSUMER CONTRACTS UNDER CROATIAN LAW
9. Ivan Vukusic, Nina Mladinic, Jelena Vukota ■ REGULATION OF BRIBERY IN CROATIAN LEGAL SYSTEM
10. Ivan Susec, Sonja Cindori ■ MONEY LAUNDERING RISK FACTORS IN FOOTBALL – BENEFICIAL OWNERSHIP AS A REFEREE

12:00 – 13:00

PARALLEL SESSION II (Mazuranic Hall)

11. Tomislav Rados, Petra Ostojic ■ IMPORTANCE OF MONITORING, EVALUATION, EDUCATION AND COMMUNICATION IN ACHIEVING STRATEGIC GOALS
12. Zeljka Zavisic, Mladen Pancic, Drazen Cucic ■ VIRTUAL LEARNING QUALITY ANALYSIS
13. Emina Jerkovic ■ „FISCAL EQUALIZATION AS A FUNCTION OF REGIONAL DEVELOPMENT
14. Ana Radina ■ PROTECTION OF THE CHILD’S PERSONAL DATA IN THE EDUCATIONAL CONTEXT

13:00 – 14:00

CONFERENCE LUNCH

15 December, 2023

14:00 – 15:00

PLENARY SESSION II (Jelacic Hall)

15. Giani Gradinaru, Vasile Alecsandru Strat, Marius Matei, Bogdan Florin Matei, Cosmin Proșcanu, Dumitru Roman ■ INNOVATION ECOSYSTEM AND ARTIFICIAL INTELLIGENCE: A BIBLIOMETRIC ANALYSIS
16. Daniela Garbin Pranicevic, Judita Peterlin, Marina Matas ■ THE APPLIANCE OF AUGMENTED REALITY (AR) AND VIRTUAL REALITY (VR) IN CULTURAL TOURISM: A CRITICAL OVERVIEW
17. Agnieszka Zielinska ■ WHY DO EMPLOYEES CHANGE THEIR JOBS?

15:00

CLOSING CEREMONY

16 December, 2023

SOCIAL ACTIVITIES / Free Time for Delegates



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