

Program of the 120<sup>th</sup> esd International Scientific Conference - "Building Resilient Society"

Zagreb, Croatia, 13-14 December, 2024

Venue:

Hotel Dubrovnik, Ljudevita Gaja 1 (Gajeva 1), 10000 Zagreb, Croatia



**First day, December 13<sup>th</sup> 2024**

**Individual arrival of delegates**

**09:00 – 09:30**

**Registration & Welcome Drink**

**09:30 – 11:30**

**Opening Ceremony & Plenary Session One  
Ban Jelacic Hall**

**WELCOME ADDRESS**

**Domagoj Cingula**, esd Organizing Committee

Online Presentation:

**SPORTS SOCIAL ECONOMY ORGANIZATIONS AND THEIR ECONOMIC IMPACT ON THE LOCAL ECONOMY**

**Tania Santos, Marlene Sousa, Marcio Oliveira**

**1. UNION–FIRM BARGAINING AGENDA WITH SEQUENTIAL CHOICES: RIGHT-TO-MANAGE OR SEQUENTIAL EFFICIENT BARGAINING?**

**Luciano Fanti, Domenico Buccella**

**2. HUNGARY AS A POTENTIAL FACTOR OF POLITICAL AND ECONOMIC CHANGES IN EUROPE AND THE WORLD**

**Zuzanna Przygoda, Mirosław Przygoda**

**3. THE CREATIVITY-BUREAUCRACY BALANCE MODEL FOR SMALL AND MEDIUM-SIZED ENTERPRISES IN GLOBAL VALUE CHAINS**

**Margarita Mihaylova, Galina Zaharieva, Andrey Zahariev**

**4. EMERGING AFRICA: BEYOND INTERNATIONAL AID**

**Abdelhamid Nechad, Sonia Boushaba, Mohammed Rhalma**

**5. IMPACT OF CORPORATE SOCIAL RESPONSIBILITY ON COMPETITIVE ADVANTAGE: THE MEDIATING ROLE OF REPUTATION – A PILOT STUDY**

**Oļegs Ņikadimovs, Ilze Medne**

**6. ASSURANCE ON SUSTAINABILITY REPORTING – CURRENT STATE AND PERSPECTIVES IN EUROPEAN COUNTRIES**

**Daniel Stavarek, Magdalena Wojcik-Jurkiewicz, Pawel Zieniuk**

**7. INTERNATIONAL STUDENT RESEARCH TEAMS NETWORKING MODEL**

**Violeta Vidacek Hains**

**11:30 – 12:00**

**Coffee Break**

**12:00 – 14:00**

***Plenary Session Two***

**8. THE ROLE OF TRADE UNIONS IN SERBIA'S TRANSITION TO A LOW-CARBON ECONOMY**

**Slobodan Milutinovic, Maja Mesko, Snezana Zivkovic, Tamara Radenovic**

**9. BON CURVE AND ITS APPLICABILITY TO TURKISH ECONOMY: AN EMPIRICAL VAR AND CAUSALITY ANALYSIS**

**Cenap Mengu Tuncay, Emre Guneser Bozdag**

**10. FROM CSR TO ESG VERSUS SDG: TOWARD A NEW MANDATORY SUSTAINABILITY LANDSCAPE IN PERSPECTIVES OF EUROPEAN COUNTRIES**

**Blazenka Knezevic, Magdalena Wojcik-Jurkiewicz, Pawel Zieniuk**

**11. APPLICATION OF THE WEG CONCEPT OF CONTROL-ORIENTED MANAGEMENT IN A NON-PROFIT SPORTS ORGANIZATION - ON THE EXAMPLE OF THE GYMNASTICS CLUB MARJAN**

**Deni Borožan**

**12. CIRCULAR ECONOMY AND WOMEN'S EMPLOYABILITY ON THE SOUTHERN SHORES OF THE MEDITERRANEAN**

**Abdelhamid Nechad, Ahmed Maghni**

**13. THE GREEN TRANSITION AND TECHNOLOGY IN TOURISM AND HOTELS INDUSTRY - FROM INFORMATION COMMUNICATION TECHNOLOGIES TO eTOURISM AND SMART TOURISM FOSTERS THE EMERGENCE OF CIRCULAR ECONOMY (Best Circular Economy practices in hotels using Technology)**

**Marija Valcic, Igor Klopota, Mile Peterlic**

**14. THE MOROCCAN RELIGIOUS POLICY: A DRIVING FORCE FOR A HEGEMONIC SOCIAL-POLITICAL LEGITIMACY**

**Somaya Zine – Dine, Moulay Sadik Maliki**

**15. APPLICATION OF THE ASSESSMENT PROCEDURE FOR UNFAIR COMMERCIAL PRACTICES IN CONSUMER CONTRACTS IN THE DECISIONS OF CROATIAN MISDEMEANOUR COURTS**

**Ivana Kanceljak**

**14:00 – 15:00**

**LUNCH**

**15:00 – 17:30**

***Plenary Session Three***

**16. SATISFACTION AND USABILITY OF THE INTRANET FOR KNOWLEDGE MANAGEMENT IN HIGHER EDUCATION INSTITUTIONS: A CASE STUDY OF THE FACULTY OF HUMANITIES AND SOCIAL SCIENCES, OSIJEK**

**Kristina Feldvari, Borna Petrovic, Boris Badurina**

**17. ECONOMIC VALUATION OF CULTURAL HERITAGE: THE IMPORTANCE OF DETERMINANTS OF DEMAND**

**Aida Brkan-Vejzovic, Azra Bajramovic, Almir Maric, Zanin Vejzovic, Edna Voloder**

**18. COPYRIGHT WORKS CREATED IN THE COURSE OF EMPLOYMENT AT THE UNIVERSITIES - CROATIAN LEGISLATION DE LEGE LATA AND DE LEGE FERENDA**

**Tea Hasic**

**19. THE GIG ECONOMY AND CONSUMER BEHAVIOR: A SYSTEMATIC REVIEW IN CONSUMER STUDIES**

**Antonija Roje, Andrea Russo, Senka Borovac Zekan**

**20. BARRIERS TO CULTURAL ACCESS: WHAT PREVENTS DIFFERENT SENSITIVE SOCIAL GROUPS TO VISIT CULTURAL INSTITUTIONS? CASE STUDY OF VOJVODINA PROVINCE (SERBIA)**

**Tatjana Pivac, Sanja Kovacic, Marija Cimbalevic, Ivana Blesic**

**21. CULPABILITY AND MISTAKE IN THE CROATIAN CRIMINAL LEGAL SYSTEM**

**Ivan Vukusic**

22. MOTIVES AND TECHNIQUES OF APPLYING CREATIVE ACCOUNTING IN THE MANIPULATION OF FINANCIAL INFORMATION

**Sanja Juric, Lucija Laca Lakos, Dragana Krvavica**

23. ARTIFICIAL INTELLIGENCE AND ITS IMPACT ON ENTREPRENEURIAL DECISIONS

**Ratko Brnabic**

24. BENEISH M-SCORE AS INDICATOR OF FRAUD TRENDS – CASE OF CROATIA

**Marijana Bartulovic**

25. INVESTIGATING THE WAGE–PRODUCTIVITY NEXUS: A PANEL DATA APPROACH

**Ivan Kristek**

26. THE IMPACT OF EUROPEAN UNION FUNDS ON BUSINESS ACTIVITY AND COMPANY DEVELOPMENT IN MEĐIMURJE COUNTY

**Bosiljka Oletic, Ivana Bujan Katanec**

27. EXPERIENCES AND PERSPECTIVES ON PURSUING POSTGRADUATE (PHD) STUDIES: A SURVEY OF STUDENTS AT THE FACULTY OF HUMANITIES AND SOCIAL SCIENCES, SPLIT

**Toni Popovic, Renata Relja, Doris Zec**

28. EXAMINING GENERATIONAL DIFFERENCES IN IMPULSE BUYING: A STUDY OF GEN X, GEN Y AND GEN Z

**Helena Stimac, Valentina Helajz**

29. CONSUMERS RIGHTS AND SUSTAINABLE CONSUMPTION – CREATING THE GREEN TRANSITION AND CIRCULAR BUSINESS ENVIRONMENT IN EU

**Maja Proso**

30. THE SOCIAL COMPONENT OF AUDIO DESIGN: EMOTIONAL, COGNITIVE AND BEHAVIORAL IMPACTS ON PLAYERS

**Matija Cic, Andrija Bernik, Katarina Penzar**

31. SOCIAL EFFECTS OF AUGMENTED REALITY AND POKÉMON GO ON PLAYER'S HEALTH AND WELL-BEING IN CROATIA

**Nera Bazina, Andrija Bernik, Igor Tomicic**

32. A SOCIAL APPROACH TO GAME DEVELOPMENT: NEW LUDONARRATIVE MODEL PROPOSAL

**Enio Vesligaj, Andrija Bernik, Danijel Radošević**

CLOSING REMARKS



**Second day, December 14<sup>th</sup> 2024**

**Free Time for Delegates**

