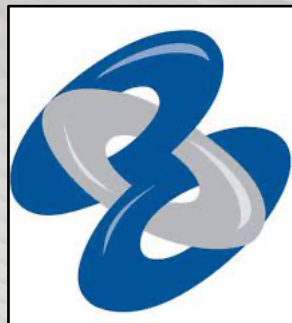


1st International Scientific Conference on Economic and Social Survival in Global Changes

Zagreb, 16-17 February, 2024



REPUBLIC OF CROATIA
Ministry of Economy and
Sustainable Development



REPUBLIC OF CROATIA
Ministry of Science and Education



REPUBLIC OF CROATIA
Ministry of the Interior

CONFERENCE PROGRAM

esd Zagreb 2024 LIBERTAS



In cooperation with:

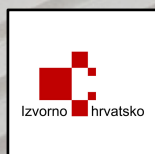
- University North, Croatia
- Faculty of Management University of Warsaw, Poland
- Faculty of Law, Economics and Social Sciences Sale - Mohammed V University in Rabat, Morocco
- ENCGT - Ecole Nationale de Commerce et de Gestion de Tanger/ Abdelmalek Essaadi University, Morocco
- Polytechnic of Medimurje in Cakovec, Croatia

SUB AUSPICIIS

- Ministry of Economy and Sustainable Development, Republic of Croatia
- Ministry of Science and Education, Republic of Croatia
- Ministry of the Interior, Republic of Croatia

Supported by:

- Croatian Chamber of Economy
- Jadranski Naftovod (JANAF Plc.)



Venue: Libertas International University, Zagreb, Square J. F. Kennedy 6b, Croatia

16 February, 2024

Individual Arrival of Delegates

09:30 – 10:00 **REGISTRATION & WELCOME DRINK**

10:00 – 12:00 **OPENING CEREMONY (Hall 1)**

Jelena Pavicic Vukicevic, Scientific Committee Co-President

Marijan Cingula, Organizing Committee President

Ivo Andrijanic, Rector, Libertas International University

Petar Misevic, President Advisor, Croatian Chamber of Economy

Antonio Bebek, Adviser to the Minister and the Envoy of the Minister of Economy and Sustainable Development, Mr. Habijan

Dijana Mandic, Administration Director for the Directorate of Higher Education and the Envoy of the Minister of Science and Education, Mr. Fuks

Irena Petrijevcanin, Envoy of the Vice President of the Croatian Government and the Minister of Interior of the Republic of Croatia, Mr. Bozinovic

PLENARY SESSION I

1. **ROBERT KOPAL, DARIJA KORKUT** ■ **TEHNIKE OBAVJESTAJNE ANALIZE I KRITICKOG MISLJENJA U OTKRIVANJU INFORMACIJSKIH POREMECAJA**
2. **MIRKO BILANDZIC, IVAN BURAZIN** ■ **MAIDAN AND NOVOROSSIYA – COVERT ACTIONS OR SOCIAL MOVEMENTS?**
3. **BETANE FADWA, KHALID HAMMES** ■ **FINANCIAL INCLUSION IN BRICS AND AFRICA COUNTRIES**
4. **KRUNOSLAV ANTOLIS** ■ **TEHNOLOGICAL AND GEOPOLITICAL ASPECTS OF ARTIFICIAL INTELLIGENCE**
5. **LJILJANA KONTIC** ■ **CORPORATE ENTREPRENEURSHIP AS A KEY FACTOR IN PUBLIC SECTOR REFORM IN SERBIA**
6. **YORDANKA ILIYKOVA** ■ **REGULATORY FRAMEWORK AND EVIDENCE RELATED TO THE INVESTIGATION OF MONEY LAUNDERING**
7. **ANTE VULETIC, TOMA PASARIC, PAVLE KALINIC** ■ **CROATIAN CONSUMER ELECTRONIC MARKET DURIGN COVID 19 CRISIS**

12:00 – 12:30 **COFFEE BREAK**

Following:

PARALLEL SESSION I (Hall 1)

PARALLEL SESSION II (Hall 2)

16 February, 2024

12:30 – 14:00

PARALLEL SESSION I (Hall 1)

8. FILIP KOKOTOVIC, PETAR KURECIC ■ THE RISE OF POLITICAL RADICALIZATION IN THE FACE OF GROWING INFLATION: WARNING SIGNS FROM EUROPE
9. ANITA BRITVEC, ROBERT BOSNJAK ■ EUROPEAN INTEGRATION AS A POSSIBLE SOLUTION FOR THE WESTERN BALKANS PROBLEMS
10. MARKO TRNSKI ■ IRSKA I PROVEDBA REGIONALNE POLITIKE EU: INSTITUCIONALNA PROMJENA
11. IVOR ALTARAS PENDA ■ DOBA POST-GLOBALIZMA: RIZICI I PRILIKE
12. JADRANKA POLOVIC ■ GEOPOLITICS OF ENERGY: WHEN ENERGY CYCLES CHANGING COINCIDE WITH POWER CYCLES CHANGING
13. BORIS CRNKOVIC ■ STATE OWNERSHIP AND FIRM PERFORMANCE – EVIDENCE FROM LARGE CROATIAN ENTERPRISES

14:00 – 15:00

CONFERENCE LUNCH

16 February, 2024

12:30 – 14:00

PARALLEL SESSION II (Hall 2)

14. ANTE SAMODOL ■ MONETARY AGGREGATES IN THE EUROSISTEM – ARE THEY STILL IMPORTANT AND WHAT DO THEY SHOW?
15. VLASTA ROSKA ■ INVESTORS PERCEPTION OF SUSTAINABLE INVESTMENTS
16. MARIN GEORGIEV, DENIS SOLOVEV ■ EVOLUTION OF THE CONCEPT OF THE BALANCED SCORECARD
17. MARIN GEORGIEV, DENIS SOLOVEV ■ APPLICATIONS OF THE BALANCED SCORECARD CONCEPT IN RELATION TO SOCIAL DEVELOPMENT
18. SARA SOLDI, MIHAEL PLEČAS ■ ANALYSIS OF EMPLOYEE SALARY SATISFACTION IN THE FINANCIAL INDUSTRY IN THE REPUBLIC OF CROATIA
19. DANIJELO CAREV, MILAN PAPIĆ ■ KONKURENTNOST REPUBLIKE HRVATSKE KAO TURISTIČKE DESTINACIJE KROZ MOTIV PUTOVANJA
20. VALERIA DMITRIJEVA, NATALIA VOVCHEVNIKOVA ■ ON THE PATH TO CARBON NEUTRALITY: PROBLEMS AND PROSPECTS

14:00 – 15:00

CONFERENCE LUNCH

16 February, 2024

15:00 – 16:30

PARALLEL SESSION III (Hall 1)

21. ZVONKO MERKAS, IVANA GECEK TUDEN ■ THE IMPACT OF ARTIFICIAL INTELLIGENCE ON ECONOMIC CHALLENGES IN THE GLOBAL BUSINESS ENVIRONMENT: CROATIA UNTIL 2030
22. DAVOR PERKOV, LAURA MAMIC ■ ANALYSIS OF THE EFFECTS OF INTEGRATED ARTIFICIAL INTELLIGENCE IN SMALL AND MEDIUM-SIZED CROATIAN ENTERPRISES
23. VENELIN TERZIEV, SILVA VASILEVA ■ GENERATION Z – DIGITAL EDUCATION AND SOCIAL MEDIA
24. VENELIN TERZIEV ■ THE NEW SOCIAL LEADERS AND THEIR INFLUENCE ON THE FORMATION OF THE NEW SOCIAL SYSTEMS
25. LORENA VOKIC KVESIC, MIRTA RADIC ■ THE INTERCONNECTION BETWEEN EDUCATION AND TAX REVENUE
26. OLGA ANDREEVA, VENELIN TERZIEV ■ INSTITUTIONAL FOUNDATIONS FOR FINANCIAL REGULATION OF SOCIAL INNOVATIONS
27. TAMARA RADJENOVIC, SNEZANA ZIVKOVIC, MILISA TODOROVIC, MAJA MESKO, MIRKO MARKIC ■ COMPARATIVE ANALYSIS OF ACCIDENTS AT WORK IN SLOVENIA AND SERBIA

16:30

CLOSING REMARKS & CEREMONY

16 February, 2024

15:00 – 16:30

PARALLEL SESSION IV (Hall 2)

28. MARKO CURKOVIC, PETRANA BRECIC, DOMAGOJ VIDOVIC ■ TRANSFORMATION OF THE MENTAL HEALTH SERVICES IN CROATIA - A CASE OF THE UNIVERSITY PSYCHIATRIC HOSPITAL VRAPCE
29. ANTONIJA BALENOVIC, JASNA MESARIC, MAROJE VISIC ■ DIGITAL HEALTH TECHNOLOGIES – A POTENTIAL FOR IMPROVING HEALTHCARE AND A CHALLENGE FOR PATIENT SAFETY AND EQUAL ACCESS
30. GORAN KRSTACIC, ANTONIJA KRSTACIC, TIN KRSTACIC ■ THE COST-EFFECTIVENESS OF SCREENING A GENERAL POPULATION FOR CARDIOVASCULAR RISK WITH HIGH-SENSITIVITY TROPONIN-I
31. NIKOLAY NINOV, LYUBA MITEVA ■ HEALTH ORGANISATION STAFF AWARENESS OF THE RISK MANAGEMENT AGENDA - A KEY PREREQUISITE FOR TACKLING COVID-19
32. MELTEM OKUR DINÇSOY, HAMIT CAN, ENVER ERDİNÇ DINÇSOY, VENELIN TERZIEV ■ THE IMPACT OF PROPERTY RIGHTS AND GOVERNMENT INTEGRITY ON THE ECONOMIC FREEDOM: THE CASE OF THE EUROPEAN REGION, THE BRICS COUNTRIES, AND THE USA
33. VALENTINA NINOVA, NIKOLAY NINOV ■ THE PLACE AND ROLE OF BANKS AS DISTRIBUTION CHANNELS IN THE BULGARIAN INSURANCE MARKET IN THE CONTEXT OF THE COVID-19 PANDEMIC
34. DMYTRO ZHERLITSYN, MARIA VASILSKA, ALEKSEY MINTS, VOLODYMYR KRAVCHENKO ■ COMPARATIVE EVALUATION OF MACHINE LEARNING TECHNIQUES FOR RISK ASSESSMENT IN FINANCIAL MARKETS

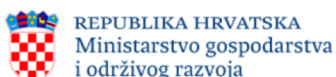
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FREE TIME FOR DELEGATES – INDIVIDUAL PROGRAM

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