

**Program of 21st International Scientific Conference on Economic and Social Development
Belgrade 18-19 May, 2017
(some changes are possible, according to authors' requirements)
Venue: John Naisbitt University, Bulevar marsala Tolbuhina 8, 11070 Novi Beograd, Serbia**

First day, May, 18th 2017 Individual arrival of delegates	
09:00 – 10:00	Registration at Conference Desk
10:00 – 11:30	Plenary Session I – Opening Ceremony, Amphitheater A2
<p style="text-align: center;">WELCOME ADDRESSES Organizing Committee Scientific Committee</p> <ol style="list-style-type: none"> 1. Gratiela Georgiana Noja, Mirela Cristea ■ WORKING CONDITIONS AS KEY DRIVERS OF ECONOMIC GROWTH: EMPIRICAL EVIDENCE FOR EUROPE 2. Milan Beslac, Miroslav Miskic, Aleksandar Damnjanovic ■ BUILDING CAPABILITIES TO BECOME RESILIENT ORGANIZATION IN A TURBULENT ENVIRONMENTS 3. Nurlan Nurseit, Askar Maulenov, Alibek Bissembayev, Kakhaber Gabelashvili ■ ASSESSMENT OF THE EFFECTIVENESS OF THE USE OF THE ASSETS OF THE NATIONAL FUND OF KAZAKHSTAN AND WAYS TO IMPROVE IT 4. Stylianos Mavridis, Thomas Chatzigagios ■ CITIZENS' PARTICIPATION IN ADMINISTRATIVE ACTION IN GREECE 5. Abdelatif Kerzabi, Nawel Chemma ■ THE SOCIAL ISSUE IN THE COMPANY 6. Nedjo Danilovic, Dragana Lazic ■ SUSPENDED SENTENCE WITH PROTECTIVE CUSTODY 7. Michal Chmielecki, Lukasz Sulkowski ■ NEGOTIATION METAPHORS IN A CROSS-CULTURAL SETTING - RESEARCH FINDINGS FROM CHINA, IRELAND, POLAND AND THE UNITED STATES 	
11:30 – 12:00	Coffee Break
12:00 – 13:30	Parallel Session II – Amphitheater A2
<ol style="list-style-type: none"> 8. Dragan Djurdjevic, Miroslav Stevanovic ■ GEOPOLITICAL CONTEXT OF EURASIAN REGIONALISATION 9. Aleksandar Milosevic, Ana Jurcic, Dinko Primorac ■ MANAGING THE INFLUENCE OF SALES PROMOTION IN THE TERMS OF STATE RECESSION ON BUYING BEHAVIOR OF CONSUMERS 10. Katarina Rentkova, Darko Panevski ■ ANALYSIS OF FOREIGN DIRECT INVESTMENT OPPORTUNITIES IN MACEDONIA 11. Asem Ali Omar ■ EXTENSIVE KNOWLEDGE IN MARKETING MANAGEMENT 12. Anita Grubisic, Matija Blace ■ BUSINESS PERFORMANCE OF THE INSURANCE COMPANIES IN CROATIA 13. Vural Cagliyan, Muammer Zerenler, Zeynep Ergen Isiklar ■ EVALUATION ON TIME MANAGEMENT SKILLS OF UNIVERSITY STUDENTS 14. Igor Pihir, Dijana Oreski, Melita Zestic ■ COST AND BENEFITS OF WEBSHOP IMPLEMENTATION FOR SMEs IN FIRST THREE YEARS 	
12:00 – 13:30	Parallel Session III – Auditorium K3
<ol style="list-style-type: none"> 15. Ivica Lazovic ■ PEACEFUL SETTLEMENT OF LABOR DISPUTES IN THE REPUBLIC OF SERBIA AS A CONTRIBUTION TO THE LEGAL ENVIRONMENT OF BUSINESS 16. Monika Rostarova, Jan Janac ■ ANALYSIS OF CRITICAL SUCCESS INDICATORS IN ACCELERATION PROGRAMS 17. Niksa Bulatovic ■ THE PROBLEMS OF COLLECTION OF UNPAID SALARIES IN THE REPUBLIC OF SERBIA 18. Sinisa Franjic ■ LEGAL NATURE OF COMMERCIAL CONTRACTS 19. Abdelhamid Nechad, Hamid Housni ■ SOCIAL BUSINESS: A RESPONSE TO MARKET FAILURE 20. Mira Rakic, Beba Rakic ■ THE MARKETING KNOWLEDGE OF GENIUS MARKETERS AS A COMBINATION OF EINSTEIN AND PICASSO: THE STUDENTS' PERSPECTIVE 21. Mustafa Albugar ■ IMPACT OF GOVERNMENT POLICY ON INTERNATIONAL BUSINESS 	
13:30 – 14:30	Lunch
14:30 – 16:00	Parallel Session IV – Amphitheater A2
<ol style="list-style-type: none"> 22. Dunja Skalamera-Alilovic, Mira Dimitric ■ (IR)RESPONSIBLE LENDING AND PERSONAL INDEBTEDNESS: CONSUMER CREDIT MARKETING 23. Pinar Kaya, Bulent Guloglu ■ ANALYSES OF RISK SPILLOVERS, FINANCIAL CONTAGION, FLIGHT TO QUALITY AND FLIGHT FROM THE QUALITY AMONG THE STOCK EXCHANGE MARKETS OF TURKEY AND 	

THE DEVELOPED AND THE DEVELOPING COUNTRIES BY THE RECENT DEVELOPMENTS IN THE TAIL DEPENDENCE MEASUREMENT

24. Marija Mitic ■ GLOBALIZATION SECURITY CHALLENGES
25. Dragan Kostić, Aleksandar Simonovic, Vladan Stojanovic ■ ROLE OF FREE ZONES IN THE PROCESS OF RESTRUCTURING THE ECONOMY OF SERBIA AND ACHIEVED EFFECTS
26. Ranka Mitrovic, Milica Nestorovic, Goran Kocevic, Marijana Joksimovic ■ COMPARATIVE ANALYSIS OF CREDIT RISK ASSESSMENT IN THE ASSESMENT OF BUSINESS PERFORMANCE OF BORROWER - SERBIA – BOSNIA AND HERZEGOVINA
27. Predrag Kapor ■ COMPLEXITY, CHAOS AND ECONOMIC MODELING
28. Miroslav Miskic, Beslac Milan, Aleksandar Damjanovic ■ REPORTING ON RISK

14:30 – 16:00

Parallel Session V – Auditorium K3

29. Beba Rakic, Mira Rakic ■ FACEBOOK OR THE “BOOK OF FACES” AS A DATABASE FOR CUSTOMER PROFILES, MARKETING COMMUNICATIONS AND APPLICATIONS
30. Lukasz Sulkowski ■ RAPORT OF RESEARCH OF CULTURES OF HIGHER EDUCATION INSTITUTIONS BASED ON MULTI-PARADIGM
31. Lukasz Sulkowski ■ THE CONCEPT OF MULTI-PARADIGM UNDERSTANDING OF CULTURES OF HIGHER EDUCATION INSTITUTIONS
32. Adnan Issa ■ LEGAL PROTECTION OF COMPETITION ON THE LIBYAN MARKET
33. Marija Kerkez ■ ACTUARIAL METHODS AND ASSUMPTIONS IN THE RETIREMENT BENEFITS PLANS
34. Boris Jevtic, Nebojsa Zakic, Rista Raco ■ ICT TECHNOLOGIES IN SOCIAL ISSUES SUPPORT - AN EVIDENCE FROM SERBIA
35. Zeynep Ergen Isiklar, Muammer Zerenler, Vural Cagliyan ■ CONSUMER BEHAVIOR-MOBILE MARKETING RELATIONSHIP: A RESEARCH ON SUPERMARKETS

16:00 – 16:30

Coffee Break

16:30 – 18:00

Parallel Session VI – Amphitheater A2

36. Tatjana Dragicevic Radicevic, Milica Nestorovic, Ljiljana Stanojevic ■ ECONOMIC GROWTH AND DEVELOPMENT - 4 WHEEL MODEL WITH SPECIAL EMPHASIS ON INVESTMENT IN HUMAN CAPITAL AND TECHNOLOGICAL INNOVATION
37. Esen Sahin, Omer Akkaya, Emel Celep ■ CUSTOMER RELATIONSHIP MANAGEMENT IN LIBRARIES AND DOCUMENT INFORMATION CENTERS: AN EMPIRICAL RESEARCH IN KONYA SELCUK UNIVERSITY LIBRARY
38. Ljiljana Krstic, Vesna Boskovic, Suzana Matejic, Veljko Odalovic, Svetlana Jokic ■ LEGAL – ECONOMIC ASPECTS OF CLARIFYING THE FATE OF MISSING PERSONS: PROJECT RUDNICA – RASKA
39. Emel Celep, Esen Sahin, Omer Akkaya ■ THE EXAMINATION OF THE RELATIONSHIP BETWEEN EXPERIENTIAL MARKETING AND CUSTOMER SATISFACTION AND LOYALTY AS A POSTMODERN MARKETING APPROACH
40. Milica Nestorovic, Dragana Boras ■ THE IMPORTANCE OF STATE SUBSIDIES FOR ECONOMIC AND SOCIAL DEVELOPMENT
41. Snezana Radovanovic ■ ENTERPRICE IN TURBULENT ENVIRONMENT: THE LEGAL ENVIRONMENT OF BUSINESS
42. Dragica Stojanovic, Biljana Ilic, Dragan Mihajlovic ■ SUSTAINABLE DEVELOPMENT IN SERBIA IN CORRELATIONS WITH FOREIGN DIRECT INVESTMENT

16:30 – 18:00

Parallel Session VII – Auditorium K3

43. Alseddig Almadani ■ ECONOMIC DEVELOPMENT AND E-COMMERCE IN LIBYA
44. Hatem Rhuma ■ THE ECONOMICAL IMPACTS OF THE GLOBAL FINANCIAL CRISIS IN ARAB COUNTRIES AND ITS THREATENS ON LEGAL PROTECTION
45. Sabeeha Azez Hassan Hassan ■ IMPACT OF GOVERNMENT POLICY ON INTERNATIONAL BUSINESS
46. Katarina Tomicic-Pupek, Igor Pihir, Josip Kolaric ■ PROCESS BASED APPROACH IN DEVELOPMENT OF AN INNOVATIVE STRATEGIC HUMAN RESOURCE MANAGEMENT
47. Abdulmunm Saadi ■ COST AS IMPORTANT FACTOR FOR THE E-BUSINESS IN DEVELOPING COUNTRIES AND LIBYA
48. Vladislav Stanisic, Aleksandar Boskovic, Dinko Primorac ■ CORPORATE CULTURE AS A PREREQUISITE IN BUILDING A RESILIENT ORGANIZATION
49. Ana Jurcic, Ruzica Simic Banovic ■ (IN)VISIBLE FACTORS IN IMPLEMENTING ECONOMIC REFORMS – SOME THEORETICAL CONSIDERATIONS

19:30 -22:00	Dinner
Second day, May, 19th 2017	Individual departure of delegates
10:00 – 11:30	Parallel Session VIII – Amphitheater A2
<p>50. Nikola V Curcic, Djurdjica Dj Vukajlovic, Radmila Grozdanic ■ THE INFLUENCE OF INNOVATION ON THE ENTERPRISE COMPETITIVENES</p> <p>51. Muammer Zerenler, Zeynep Ergen Isiklar, Vural Cagliyan ■ THE EMPIRICAL EVIDENCE OF CUSTOMERS' LOYALTY FOR SMART PHONE APPLICATIONS USE ON TOURISM SECTOR IN TURKEY</p> <p>52. Igor Trandafilovic, Aleksandra Blagojevic ■ MARKETING PERSPECTIVE: FACTORS AFFECTING ENVIRONMENTALLY CONSCIOUS CONSUMER BEHAVIOR</p> <p>53. Djani Bunja, Sime Vucetic ■ IMPLEMENTATION OF ICT INNOVATION TRENDS IN CROATIAN HOTEL INDUSTRY</p> <p>54. Mirjana Popovic ■ GLOBALIZATION AND CHALLENGES OF THE MODERN WORLD THE PROTECTION OF NON-STANDARD WORKERS</p> <p>55. Zeljko Musikic, Zoran Mirkovic ■ INFLUENCE OF THE NATIONAL SECURITY STRATEGIES OF THE USA FROM 2002 AND 2006 ON THE SOCIAL AND ECONOMIC DEVELOPMENT OF AP KOSOVO AND METOHIJA</p> <p>56. Marijana Joksimovic, Nemanja Budjevac, Marko Spasojevic ■ INCREASING THE PROFITABILITY OF MULTINATIONAL COMPANIES THROUGH TAX HAVENS</p>	
10:00 – 11:30	Parallel Session IX – Auditorium K3
<p>57. Marina Guzovski, Mirko Smoljic ■ MARKETING ORIENTATION AS THE KEY TO DIFFERENTIATION AND POSITIONING OF EDUCATIONAL INSTITUTIONS IN THE SERVICE MARKET</p> <p>58. Katarina Zakic, Bojan Radisic ■ STRATEGIES OF CHINESE COMPANIES WHEN ENTERING GLOBAL MARKETS</p> <p>59. Dusan Rajakovic, Anatolij Milovanovic ■ CORRUPTION AS A JEOPARDIZING FACTOR OF HEALTH CARE SYSTEM DEVELOPMENT IN REPUBLIC OF SERBIA</p> <p>60. Aleksandar M Damnjanovic, Zoran Ristic, Nedjo Danilovic ■ SOCIAL ENTREPRENEURSHIP IN SERBIA - THE ENTREPRENEURIAL SPIRIT LEADING TO SOCIAL CHANGES</p> <p>61. Aleksandra Tosovic-Stevanovic, Vladimir Ristanovic, Ismail Hamuuda ■ ROLE OF AUDITING IN CONTROLL PUBLIC SPENDING PROCESS STUDY OF THE FINANCIAL SECRETARIAT OF LIBYA- GHARYAN</p> <p>62. Marko Spasojevic, Aleksandra Tosovic-Stevanovic ■ POLITICAL RISKS AS THREAT TO INTERNATIONAL BUSINESS</p> <p>63. Uros Cemalovic ■ PROTECTION OF INTELLECTUAL PROPERTY RIGHTS AND PROTECTION OF PRIVACY – TOWARDS A HARMONISED EU STRATEGY IN THE ONLINE ENVIRONMENT</p>	
10:00 – 11:30	Coffee Break
11:30	Closing Ceremony