

## Third online esd Conference

Novosibirsk, 22<sup>nd</sup> May, 2020

Venue: esd Conference Discord server – Download: [Discord guide](#)

Time Zone: Central European Time (CET)

**Important note for all Authors who will present paper** - We kindly ask you to be online at our esd Discord channel at least 15 minutes before the beginning of the conference in Opening/Closing ceremony (voice channel). Thank you in advance for your co-operation.



Conference day, May 22 <sup>nd</sup> 2020	
08:00 – 08:30	Discord #welcome (text channel)
08:30	Plenary Session – Opening/Closing Ceremony (voice channel)
<b>WELCOME ADDRESS</b>	
<p><b>Domagoj Cingula</b>, Organizing Committee President <b>Marijan Cingula</b>, Scientific Committee President <b>Alexandr Novikov</b>, rector of Novosibirsk State University of Economics and Management</p> <p><b>Sime Vucetic</b>, Session moderator</p>	
<ol style="list-style-type: none"><li>1. <b>Vladimir Melnikov, Galina Litvintseva, Vladimir Glinskiy, Lyudmila Serga, Olga Lukashenko, Andrey Makartsev</b> ■ TRANSACTION COSTS OF ORGANIZING PUBLIC PROCUREMENT</li><li>2. <b>Ludmila Nikiforova, Svetlana Petukhova</b> ■ DEVELOPMENT OF A MODEL OF FOREIGN STUDENTS' STUDYING IN RUSSIAN UNIVERSITIES ADAPTATION LEVEL ESTIMATION</li><li>3. <b>Maria Udaltsova, Elena Abramova, Elena Klimkina</b> ■ SOCIAL CAPITAL AS A DEVELOPMENT RESOURCE</li><li>4. <b>Vladimir Glinskiy, Lyudmila Serga, Sergey Tsurikov, Victor Plotnikov</b> ■ ANALYSIS OF THE DIGITAL TRANSFORMATION INFLUENCE ON THE ECONOMIC GROWTH OF THE REGION</li><li>5. <b>Leonid Bobrov, Aleksander Kiselnikov, Oleg Ryzhkov, Vladimir Borisov</b> ■ ACTUARIAL METHODOLOGY OF ASSESSMENT OF ENTERPRISE RISKS</li><li>6. <b>Vladimir Kiz</b> ■ THE ART OF ACCOUNTING</li><li>7. <b>Olga Belomyttseva</b> ■ A NOTE ON THE INDIVIDUAL INVESTMENT ACCOUNT INFLUENCE ON THE RUSSIAN CORPORATE DEBT AND EQUITY</li><li>8. <b>Vladimir Balikoev, Nina Protas, Tamara Popova</b> ■ FINANCIAL EDUCATION STRATEGY IN RUSSIA</li><li>9. <b>Victor Plotnikov, Olesya Plotnikova</b> ■ INSTITUTIONALIZATION OF BUSINESS ACCOUNTING OF ELEMENTS OF SOCIAL CAPITAL</li><li>10. <b>Jose G. Vargas-Hernandez, Olga Nayeli Aceves Alvarez</b> ■ IMPLEMENTATION OF THE COMPREHENSIVE ENTREPRENEURSHIP MODEL FOR THE INTERNATIONALIZATION OF ECO-EFFICIENT COMPANIES</li><li>11. <b>Eva Kicova</b> ■ MARKETING INSTRUMENTARIUM OF NON – PROFIT ORGANIZATIONS</li><li>12. <b>Fouzia Borj, Moulay Sadik Maliki</b> ■ WHEN NEGOTIATED SEXUALITY BECOMES A LIFE STYLE: ON THE CULTURE OF THE WORLD OF PROSTITUTION</li></ol>	
13:00 - ...	Expected time for Closing Ceremony - Opening/Closing Ceremony (voice channel)

