

ESD CONFERENCE – BELGRADE 2023, 18-19 May, 2023

Venue: UNIVERZITET MB, Teodora Dražera 27, 11000 Belgrade, Serbia



18.05.2023.

First day of the Conference

09:00 – 10:00

Individual arrival of delegates

10:00 – 11:00

Opening Ceremony - Invited speaker

WELCOME ADDRESSES

Igor Pihir – esd Scientific and Organizing Committee

Milija Bogavac – Owner of MB University

INVITED SPEAKER(s)/ Plenary Session:

1. **Yossi Yagil**, Professor of finance, Vise President Western Galilee Academic College, Israel- Home Bias in a Global Context.
2. **Douglas Rhein**, Mahidol University International College, Thailand – The End of the Expatriate.

11:00 -12.00

Session I / Amphitheatre 1.

Moderators:

Prof dr Marija Kostic

Prof dr Dragana Lazic Djuric

1. **Boris Krivokapic** ■ RUSE OF WAR IN INTERNATIONAL LAW AND PRACTICE
2. **Nedjo Danilovic** ■ EPISTEMOLOGICAL-METHODOLOGICAL APPROACH TO THE RESEARCH OF THE MORALAND SOCIAL-PSYCHOLOGICAL SPHERE OF ARMED CONFLICTS
3. **Dusan Regodic, Danica Milosevic, Borivoje Milosevic, Damir Jerkovic** ■ MATHEMATICAL MODELING AND COMPUTER SIMULATIONS OF AIRCRAFT STABILITY
4. **Dragana Lazic, Zivanka Miladinovic Bogavac, Jelena Vukovic** ■ RIGHT TO STRIKE – USE AND ABUSE
5. **Sanja Stankovic, Dragana Lazic** ■ LEGAL AFFAIRS AND INDUCTION TO VERIFY FALSE CONTENT
6. **Snezana R. Stojanovic** ■ FAIR TAXATION UNDER THE GLOBAL ANTI-BASE EROSION RULES?

12:00

Coffee break

12:30 – 16:00

Session I / Amphitheatre 1.

Moderators:

Prof dr Marija Kostic

Prof dr Dragana Lazic Djuric

7. **Zoranco Vasilkov, Olga Kosevaliska, Ana Nikodinovska Krstevska, Elena Maksimova** ■ SOFT LAW INSTRUMENTS OF THE EUROPEAN UNION IN SHAPING INTERNAL SECURITY
8. **Momcilo Jokic, Slobodan Petrovic, Mirko Milas** ■ THE INFLUENCE OF THE MEDIA ON THE CREATION OF POLITICAL REALITY
9. **Zoran Jerotijevic, Jadranka Savic** ■ DISSOLUTION OF THE EUROPEAN UNION
10. **Dusan Jerotijevic, Bekir Dudic** ■ NEW FLOWS OF OIL AND GAS IN EUROPE BEFORE THE RUSSIAN-UKRAINIAN CONFLICT
11. **Milan Jecmenic, Bekir Dudic** ■ ARE CONTRACTUAL RESTRICTIONS ON THE POSSIBILITY OF CONCLUSION OF INDIVIDUAL EQUIPMENT AND ENDORSEMENT AGREEMENTS ALLOWED?
12. **Marija Kostic, Dragana Lazic** ■ OFFICIAL DOCUMENTS AND THEIR (AB)USE IN LEGAL TRAFFIC
13. **Dusan Regodic, Danica Milosevic, Borivoje Milosevic** ■ APPLICATION OF THE SOFTWARE SOLUTION FOR THE FLIGHT SIMULATION AND DISPERSION OF AIRCRAFT TRAJECTORIES
14. **Borivoje Milosevic, Danica Milosevic, Dusan Regodic, Bata Vasic** ■ AN ANALYSIS OF THE ORIGIN OF HUMAN
15. **Borivoje Milosevic, Danica Milosevic, Dusan Regodic, Cedomir Vasic** ■ SOCIAL NETWORKS IN THE ERA OF PANDEMIC
16. **Dragan Milovanovic** ■ ILLEGAL MIGRATION AS A FORM OF ORGANIZED CRIME AND SECURITY RISK
17. **Emir Smajlovic, Vlado Radic, Nikola Radic** ■ BEHAVIOR OF MANAGERS IN CONDITIONS OF UNCERTAINTY

11:00– 12:00

Parallel Session II / Amphitheatre 2.

Moderators:

Prof. dr Snežana Maksimović

Prof dr Kristijan Ristić

18. **Vesna Milanovic, Vesna Miletic, Vesna Jovanovic** ■ SOME MANAGERS' OUTCOMES AND THEIR PERCEPTIONS OF INTERNAL GREEN MARKETING PRACTICES AND ACHIEVED FINANCIAL GOALS IN THE ENVIRONMENTALLY SENSITIVE SECTOR ORGANIZATIONS
19. **Igor Pihir, Dijan Oreski, Ana Kutnjak** ■ DESIGN THINKING IN DIGITAL TRANSFORMATION
20. **Vladimir Todorovic, Pavle Dakic, Igor Stupavský, Marijana Aleksic** ■ EMBEDDED HUMAN RIGHTS RESTRICTIONS AND RELATED ISSUES THE INFLUENCE OF FISCAL EFFECT ON INDUSTRIAL GROWTH AND RESILIENT COMPUTING FOR THE AUTOMOTIVE INDUSTRY BY CONSIDERING THE NEGATIVE EFFECTS OF WORLD POLITICS
21. **Elena Shadrina** ■ COOPERATION FOR RENEWABLE ENERGY DEVELOPMENT IN CENTRAL ASIA
22. **Tatjana Cvetkovski, Violeta Cvetkovska Tomanovic** ■ DO WE REALLY NEED "HUMAN-CENTRIC LEADERSHIP" AND NEW COMMUNICATION CONTENT?
23. **Aleksandar M. Damjanovic** ■ STRATEGIC EMPLOYMENT MANAGEMENT IN PUBLIC ADMINISTRATION

12:00

Coffee break

12:30 – 16:00

Session II / Amphitheatre 2.

Moderators:

Prof. dr Snežana Maksimović

Prof dr Kristijan Ristić

24. **Martina Dragija Kostic, Ivana Pajkovic, Vesna Vasicek** ■ STUDENTS' PERCEPTION TOWARD PUBLIC SECTOR ACCOUNTANT POSITION
25. **Snezana Maksimovic, Vesela Vlaskovic, Dragan Jovic, Nada Zivanovic** ■ INTERNAL AUDIT IN THE FUNCTION OF CORPORATE MANAGEMENT IN THE PUBLIC SECTOR OF SERBIA
26. **Ljubomir Miljkovic, Dragana Trnavac** ■ SEASONAL, FRICTION AND STRUCTURAL UNEMPLOYMENT AND THE THEORY OF EFFICIENT WAGES - THE CASE OF SERBIA
27. **Marijana Aleksic, Pavle Dakic, Igor Stupavský, Vladimir Todorovic** ■ TIME AND COMPANY MANAGEMENT

IN CASES OF FAKE NEWS WITHIN THE AUTOMOTIVE INDUSTRY

28. **Natasa Simic, Tamara Jovicic** ■ FUNDAMENTAL ANALYSIS OF THE APPLE COMPANY
29. **Milorad Solevc** ■ UTICAJ SOCIODEMOGRAFSKIH FAKTORA NA RAZVOJ TURIZMA
30. **Violeta Dimic, Radoje Jevtic** ■ THE IMPORTANCE OF USING SIMULATION SOFTWARE TO PREDICTEVACUATION IN TRAFFIC
31. **Dania Elbashir** ■ EVALUATION OF THE INTERNATIONAL FINANCIAL AND ECONOMIC PERFORMANCE OFSMALL AND MEDIUM ENTERPRISES IN LIBYA
32. **Rania Elbashir** ■ LIBYA'S FOREIGN TRADE IN THE EUROPEAN UNION AND THE IMPACT OF EXPORTS ONECONOMIC GROWTH
33. **Saad Bashir** ■ CHANGES IN THE DINAR EXCHANGE RATE IN THE LIBIAN ECONOMY AND THEIRIMPLICATION FOR INFLATIONARY PRESSURES
34. **Marko Starcevic, Ljubisa Antonijevic, Dejan Rakic** ■ HUMAN CAPITAL MANAGEMENT STRATEGIESTHROUGH EMPLOYEE SATISFACTION
35. **Bojana Teofilovic, Emilija Lepojevic, Darko Mladenovic** ■ IAS 38 AND OPERATIONAL MANAGEMENT
36. **Nedeljko Karakas, Igor Milojevic, Nikola Samardzic** ■ INFORMATIONAL AND SOCIAL TAGGING THROUGHINFORMATIONAL AND EDUCATIONAL CREATIVITY
37. **Ljiljana Kontic, Milos Todosijevec, Jovan Kontic** ■ CORPORATE ENTREPRENEURSHIP IDENTITY IN THE COREOF TURNAROUND STRATEGY: THE CASE OF SERBIA
38. **Igor Stupavsky, Pavle Dakic, Vladimir Todorovic, Marijana Aleksic** ■ HISTORICAL ASPECT AND IMPACT OF FAKE NEWS ON BUSINESS IN VARIOUS INDUSTRIES
39. **Ivana Samardzic, Zoran Jakovljevic, Milos Cankovic** ■ MODERN WELFARE ECONOMY AS A HISTORICAL AND PRACTICAL VALUE
40. **Kristijan Ristic, Aleksandar Damnjanovic, Dragana Trnavac** ■ RECONSIDERATION OF EARLIER RESEARCH OF NEW PUBLIC MANAGEMENT AND ENTERPRENEUR STATE AND ITS TODAY VALUE
41. **Branko Lestanin, Zeljko Nikac** ■ PRIVATE SECURITY INDUSTRY IN SERBIA: IS IT PROFITABLE?

16:00

Closing Ceremony - Conference Lunch

19.05.2023.

Second Day of the Conference: Social Activities

