

114th International Scientific Conference on Economic and Social Development

Porto, Portugal, 12-13 July 2024



CONFERENCE PROGRAM



Centro Universitário do Porto

In cooperation with:

University North, Croatia

CPES – Universidade Lusofona, Portugal

Faculty of Management University of Warsaw, Poland

Faculty of Law, Economics and Social Sciences Sale - Mohammed V University in Rabat, Morocco

ENCGT - Ecole Nationale de Commerce et de Gestion de Tanger/ Abdelmalek Essaadi University, Morocco

Necmettin Erbakan University, Turkey

Polytechnic of Medimurje in Cakovec, Croatia

GOVCOPP – University of Aveiro

Venue: Universidade Lusofona - Centro Universitario do Porto, R. de Augusto Rosa 24, 4000-098 Porto, Portugal

12 July, 2024

09:00 – 09:30

REGISTRATION / WELCOME DRINK

09:30 – 10:00

OPENING CEREMONY

Domagoj Cingula, esd Conference Organizing Committee President

Petar Kurecic, University North, Croatia (esd Scientific Committee)

Maria do Rosario Anjos, Professora Associada da Faculdade de Direito e Ciência Política, Diretora do 2º Ciclo de Estudos em Direito, Centro Universitario do Porto, Universidade Lusófona, Portugal

Maria Elisabete Pinto da Costa, Vice Dean for International Relations at Centro Universitario do Porto, Universidade Lusófona, Portugal

10:00 – 11:30

PLENARY SESSION I

1. **Carlos Alberto Silva** ■ HOW DO MANAGEMENT PRACTICES INFLUENCE HOSPITAL PERFORMANCE?
2. **Anouar Mohamed El Kasri, Moulay Sadik Maliki, Mohammed Larouz, Brahim El Yousfi** ■ EFL TEACHERS' PERCEPTIONS OF ENGLISH LANGUAGE ASSESSMENT AND TESTING PRACTICES IN HIGHER EDUCATION IN MOROCCO
3. **Filip Kokotovic, Petar Kurecic** ■ THE RISE OF POLITICAL RADICALIZATION IN THE FACE OF GROWING INFLATION: WARNING SIGNS FROM GERMANY
4. **Khalid Lahlou** ■ HYBRIDIZATION IN EDUCATION, OPPORTUNITIES & LIMITATIONS
5. **Candida Duarte Manuel, Kalina Samardjieva** ■ AIR QUALITY AND BIOLOGICAL AGENT EXPOSURE OF ADMINISTRATIVE PERSONNEL AT A WASTE SORTING PLANT
6. **Mara Aparecida Barnaski Fagundes, Lidiane Kasper, Jorge Oneide Sausen, Claudia Maria Huber** ■ TERRITORIAL INNOVATION AND INTERINSTITUTIONAL RELATIONS: KNOWLEDGE ABSORPTIVE CAPACITIES AND SMART CITIES
7. **Joanna Stawska, Maciej Malaczewski, Paulina Malaczewska, Ewa Stawasz-Grabowska** ■ COOPERATIVE GAME BETWEEN THE GOVERNMENT AND THE CENTRAL BANK IN THE CONTEXT OF THE POLICY MIX

11:30 – 12:00

COFFEE BREAK



12 July, 2024

12:00 – 13:30

PLENARY SESSION II

8. Jovana Filipovic, Tijana Tubic - Curcic ■ CUSTOMER EXPERIENCE AND SOCIAL MEDIA MARKETING AS DETERMINANTS OF GREEN PRODUCTS PURCHASE – EVIDENCE FROM SERBIA
9. Ines Matic Mateskovic, Karolina Dujmesic ■ EDICTUM DIOCLETIANI DE PRETIIS: PRICE CONTROL AS (IN)EFFECTIVE MEASURE TO COMBAT INFLATION
10. Maria Kmety Bartekova, Brigita Boorova ■ THE IMPACT OF PATENT APPLICATIONS AND R&D EXPENDITURE ON THE SUSTAINABLE BRAND INDEX: AN ANALYSIS OF INNOVATION'S ROLE IN ADVANCING SUSTAINABILITY IN FINLAND AND NORWAY
11. Krisztina Gulyas ■ IMPACT OF THE GEOGRAPHICAL LOCATION (COUNTRY/NATIONAL LEVEL) ON SMEs, INCLUDING FAMILY SMEs, IN A TRIPLE COMPARISON OF AUSTRIA, ITALY AND HUNGARY
12. Stella Suljic Nikolaj, Bojana Olgic Drazenovic, Ornella Jadreskic ■ SUSTAINABLE AND GREEN FINANCE: CONVENTIONAL VS ISLAMIC
13. Luan Vardari, Dena Arapi Vardari ■ THE IMPORTANCE OF ROBUST LOCAL CAPITAL MARKETS IN FOSTERING ECONOMIC GROWTH
14. Jan Kreft, Monika Boguszewicz-Kreft, Mariana Fydrych ■ THREE BUBBLES: JOURNALISTS VERSUS ALGORITHMIC GATEKEEPING

13:30 – 14:30

LUNCH

12 July, 2024

14:30 – 16:00

PLENARY SESSION III

15. **Matia Torbarina** ■ CONTENT ANALYSIS OF BUSINESS MASTER THESES: RISE OF SOCIAL RESPONSIBILITY
16. **Tomasz Florczak** ■ APPLICATION OF THE DEA METHOD IN DETERMINING THE EFFECTS OF THE FINANCIALIZATION OF BANKING SECTORS OF SELECTED DEVELOPED AND DEVELOPING COUNTRIES
17. **Vesna Buterin, Petra Modric, Denis Buterin** ■ DEMOGRAPHIC STRUCTURE IN THE REPUBLIC OF CROATIA AND ITS INFLUENCE ON ECONOMIC GROWTH
18. **Maria do Rosario Anjos, Sonia Novais Santos, Raquel Salgado** ■ DIGITAL PUBLIC ADMINISTRATION AND GOOD GOVERNANCE
19. **Karolina Anielak-Sobczak** ■ INTELLECTUAL CAPITAL IN CONTEMPORARY BANK STRATEGIES-THE EXAMPLE OF POLISH LISTED BANKS
20. **Jan Kreft, Monika Boguszewicz-Kreft, Mariana Fydrych** ■ THREE BUBBLES: JOURNALISTS VERSUS ALGORITHMIC GATEKEEPING
21. **Abdelhamid Nechad, Abdelghani El Labbar** ■ THE STRATEGIC ROLE OF DIGITAL TECHNOLOGY IN GEOPOLITICS AND THE DEPLOYMENT OF SOFT POWER
22. **Abdelhamid Nechad, Abdelghani El Labbar** ■ EXPLORING THE ROLE OF MOROCCAN FINANCIAL CENTERS IN ENHANCING THE COUNTRY'S SOFT POWER IN SUB-SAHARAN AFRICA: A LITERATURE REVIEW
23. **Humberto Nuno Rito Ribeiro** ■ FINANCIAL LITERACY DETERMINANTS AND PUBLIC POLICY

16:00

CLOSING CEREMONY

18:00

DINNER

(or as specified during Opening)

13 July, 2024

SOCIAL ACTIVITIES

10:00

CITY TOUR

by **Carlos Soares**, Tourism Degree student from Universidade Lusófona

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